

# 2018 B&C COLLECTION

BE INSPIRED

B&C

COLLECTION





WELCOME TO  
THE FUTURE



#newshape  
#basictee  
#bestprintability  
#duo40colours

DISCOVER OUR NEW #E STYLES

B&C #E150, B&C #E150 /WOMEN, B&C #E190 & B&C #E190 /WOMEN

P.160





# COMMITTED TO QUALITY AND SUSTAINABILITY



At B&C Collection, we believe that you shouldn't have to choose between something that looks good and something that does good too. That's why we are proud of our industry certifications.



## MEMBER OF THE FAIR WEAR FOUNDATION

Fair Wear Foundation (FWF) is an independent, non-profit organisation that works with companies and factories to improve labour conditions for garment workers.

B&C signed up to the FWF's Code of Labour Practices in 2009, and thereby committed to adhere to these labour standards in their own business operations.

The Fair Wear Foundation (FWF) exists to promote fair labour conditions in the garment industry worldwide and to supervise audits internationally. The Fair Wear Foundation verifies that the Code of Labour Practices is implemented and respected at the factories.

By becoming a member of FWF, we committed ourselves to implementing and maintaining a Code of Conduct designed specifically for the garment industry. This Code of Conduct is based on the Conventions of the International Labour Organization and the Universal Declaration of Human Rights.

This includes the following standards:

- No use of child labour,
- No use of forced labour,
- Safe and healthy working conditions,
- Legal labour contract,
- Payment of a living wage,
- Freedom of association and the right to collective bargaining,
- No discrimination against workers,
- No excessive working hours.



## OEKO-TEX® STANDARD 100

OEKO-TEX® is an internationally recognised independent testing certification system for textiles. It certifies that raw materials, intermediate and end products at all stages of production contain no substances harmful to people or the environment.

Test criteria are standardised across the world and include tests for pH-value, pesticides and heavy metals.

The B&C brand is OEKO-TEX® Standard 100 certified for its T-shirts, polo shirts, shirts and sweatshirts.

# DISCOVER THE B&C COLLECTION BY SEGMENT OR BY RANGE

## 01/

If you're looking for something to meet the needs of a particular industry or business, then discover the ideal selection by browsing our catalogue by business segment.

## BUSINESS SEGMENTS

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## 02/

If you want to see the choice of styles available in any particular range then browse accordingly to get all the detailed info you need.

## RANGES

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## NEED TOOLS? INSPIRATION? VISIT BC-FASHION.EU



### TOOLS MADE FOR YOU

Videos, whitepapers, testimonials, upload logo... B&C has created easy tools to support your business.



### INSPIRING YOUR BUSINESS

Discover additional information on the B&C products. Tips, business visuals, quality features, all you need to make your choice.



### FUELING YOUR CREATIVITY

Join the limitless world of inspiration of B&C by signing up to our Newsletters directly on our website.



FOLLOW US ON SOCIAL MEDIA

Learn more on p.18





### MY FAVOURITE T-SHIRT: IT'S ME, IT'S SOFT, IT'S EASY

T-shirts are a mirror of our society. Diverse, eclectic, used in almost every situation, they must say something about you but not overpower your personality. Modern and comfortable – that is the spirit of the B&C 2018 T-shirt Collection.

We want our T-shirts to be extremely soft and with a premium hand-feel, to touch your emotions. We want our T-shirts to have retail-fits and quality, to make you beautiful. We want our T-shirts to be ring-spun, to provide superior printability and to bring to your message the quality it deserves. We want our T-shirts to be Oeko-Tex® certified and produced following the ethical rules of the Fair Wear Foundation, because we believe it is the right thing to do.



# B&C T-SHIRT FACTORY

DISCOVER IT  
PAGE 108



### THE B&C T-SHIRT FACTORY PROMISE

Retail direct inspiration  
Softness  
Printability excellence  
Diversity



### WE ARE ECLECTIC BECAUSE YOU ARE UNIQUE

T-shirts are the equivalent of a blank canvas for an idea, a piece of art or any other kind of expression. YOU are the master of its customisation. We promise to provide you with design- and fabric diversity, to answer all your needs and you customers' desires.

The future is here / Be inspired





# Our promise

Great styles, perfect fits, exclusive treatments, quality details and unique colour collections come together to make our ranges and collections the most fashionable on the market. From the fashionable style of our unique collections to the market reference in polo shirts that is the B&C Safran, the urban and conscious B&C Inspire Organic line or the business focused design of our B&C Outerwear Unit, each one of our styles is designed to inspire even the most demanding action, brand or message.



B&C  
COLLECTION

TO MEET ALL YOUR NEEDS,  
ALWAYS WITH THE SAME LEVEL OF QUALITY

## QUALITY IS NOT A PRIVILEGE, IT'S AN ATTITUDE

It's an attitude we're very proud of, and we are passionate about ensuring that it underpins everything we do, from the choice of our fabrics to the design of our styles, from the availability of our stock to the responsiveness of our service.

We are totally focused on delivering an inspiring contemporary collection. Fueled by retail trends, but tailored to meet the needs of your business customers, and supporting this with the most appropriate communication tools to help you find new ways to grow.

## CONFIDENTLY B&C

Quality control is overseen by B&C employees at every stage of the production process, and we have a European based quality claim management, to ensure superior standards and total consistency. Our Fair Wear Foundation membership and Oeko-Tex® certifications are further proof of our commitment to total quality.

**B&C EUROPEAN STOCK AND MOST IMPORTANTLY, THE WIDEST  
WHOLESALE NETWORK IN EUROPE ENSURE AVAILABILITY –  
SO YOU HAVE WHAT YOU NEED, WHEN YOU NEED IT.**







B&C  
COLLECTION

14

ORGANIC  
B&C INSPIRE

T-SHIRTS  
& POLO  
SHIRTS



Discover B&C Inspire T-shirts p.130  
& B&C Inspire Polo p.208

[www.bc-fashion.eu](http://www.bc-fashion.eu)



14 BRAND NEW STYLES

# NEW 2018

## #WELCOMETOTHEFUTURE

#basicttee / #newshape / #ultra-printable / #unchangedfabricquality /  
#40coloursinduo / #7sizes / #4styles / #2weights  
As efficient as social media to spread your message!

## URBAN & CONSCIOUS

Organic is growing in all business. Last year we made it affordable, this year we complete the offer with 3 T-shirts duo (LSL, heavier weight, tank top) and a polo shirt duo. Welcome to an inspiring world.

## B&C ID. LINE EXTENDED

Following the tremendous success of our B&C ID.001 duo polo, we listened to you and the market and launched its long-sleeved version in 2018.



B&C #E150 &  
B&C #E150 /women

B&C #E190 &  
B&C #E190 /women



B&C Inspire Polo /duo



B&C Inspire Plus T /duo



B&C Inspire Tank T /duo



B&C Inspire LSL T /duo

2018

# BRINGS YOU 18 NEW COLOURS



WITH 113 COLOURS NOW IN STOCK, YOU CAN TAKE ADVANTAGE  
OF THE AVAILABILITY WITHOUT COMPROMISING CHOICE.



## B&C RING-SPUN QUALITY

# A RELIABLE VALUE

WE'RE INSPIRED BY YOUR BUSINESS AND THIS DRIVES US TO BRING YOU THE BEST - WHATEVER STYLE YOU CHOOSE; **YOU CAN TRUST IN B&C QUALITY.**

WE TAKE GREAT CARE IN THE CHOICE OF ALL OF OUR FABRICS. NOT ONLY MUST THEY COMPLEMENT THE STYLING OF EACH GARMENT AND ENSURE THE WEARER THE HIGHEST LEVEL OF COMFORT, THEY MUST ALSO DELIVER **THE BEST POSSIBLE RESULTS IN DECORATION.**



From T-shirts to jackets, from softshell to denim, we test all our fabrics with various decoration techniques so you can be confident that whenever you choose a B&C style you will have the perfect support for your brand or message.

# B&C ♥

## RING-SPUN

**ALL B&C COLLECTION T-SHIRTS ARE MADE OF RING-SPUN COTTON, WHICH IS SOFTER AND SMOOTHER, BOTH INSIDE AND OUT.**

SINGLE JERSEY – RING-SPUN



Finer, smoother,  
consistent knit

SINGLE JERSEY – OPEN-END



Bulky, fuzzy,  
uneven knit

ZOOM 360%

**WHY SETTLE FOR POOR QUALITY WHEN YOU CAN HAVE THE LOOK AND FEEL OF RETAIL?**

100% ring-spun cotton fabric screen-prints better, heat transfers better, embroiders better and wears better.

## B&C RING-SPUN EMBRACES

# OUR WHOLE COLLECTION

**HIGH QUALITY POLO SHIRTS ENHANCED WITH B&C FINE PIQUÉ**

B&C Polo shirts set the standard in the market, thanks amongst other things, to the superior quality **B&C Fine Piqué**, made of 100% ring-spun **combed** cotton. The unique superior quality B&C Fine Piqué has an ultra-fine honeycomb structure, giving a perfectly smooth surface for decoration without compromising on softness or durability.

**PURELY RING-SPUN, INCREDIBLY SHIRTS**

A shirt is in direct contact with your skin for more than 8 hours every day; this is why we can't compromise on quality. Choosing the finest fabric is the starting point of what makes our shirts special. Designed to complement any corporate uniforms, B&C shirts are made of **combed** ring-spun cotton, even when the composition is blended. Our highly qualitative and contemporary shirts offer comfort, perfect appearance, and everyday ease of care.

**SWEATSHIRTS - COMFORT, APPEARANCE AND PRINTABILITY TO THE HIGHEST LEVEL**

Even when we use a polyester blend, all our sweatshirts too are made of ring-spun cotton and with the PST sweatshirts, you get the best fibre: B&C **combed** ring-spun cotton. We want our sweatshirt to deliver the same softness, durability and enhanced printability as our T-shirts, so we make no compromises on the choice of fibre. Offering a truly luxurious handfeel, the exclusive **B&C Perfect Sweat technology** was developed to offer you all the benefits of combed ring-spun cotton, but with the added durability and stability of polyester.

**B&C OUTERWEAR UNIT: DURABLE, COMFORTABLE AND VISIBLE**

Following the same vein, all fabrics of our B&C Outerwear Unit styles are carefully selected to provide the best and easiest print result. All our jackets also have easy access for decoration.



*YOU CAN LET YOUR INSPIRATION FREE,  
CONFIDENT OF GREAT DECORATION RESULTS.*

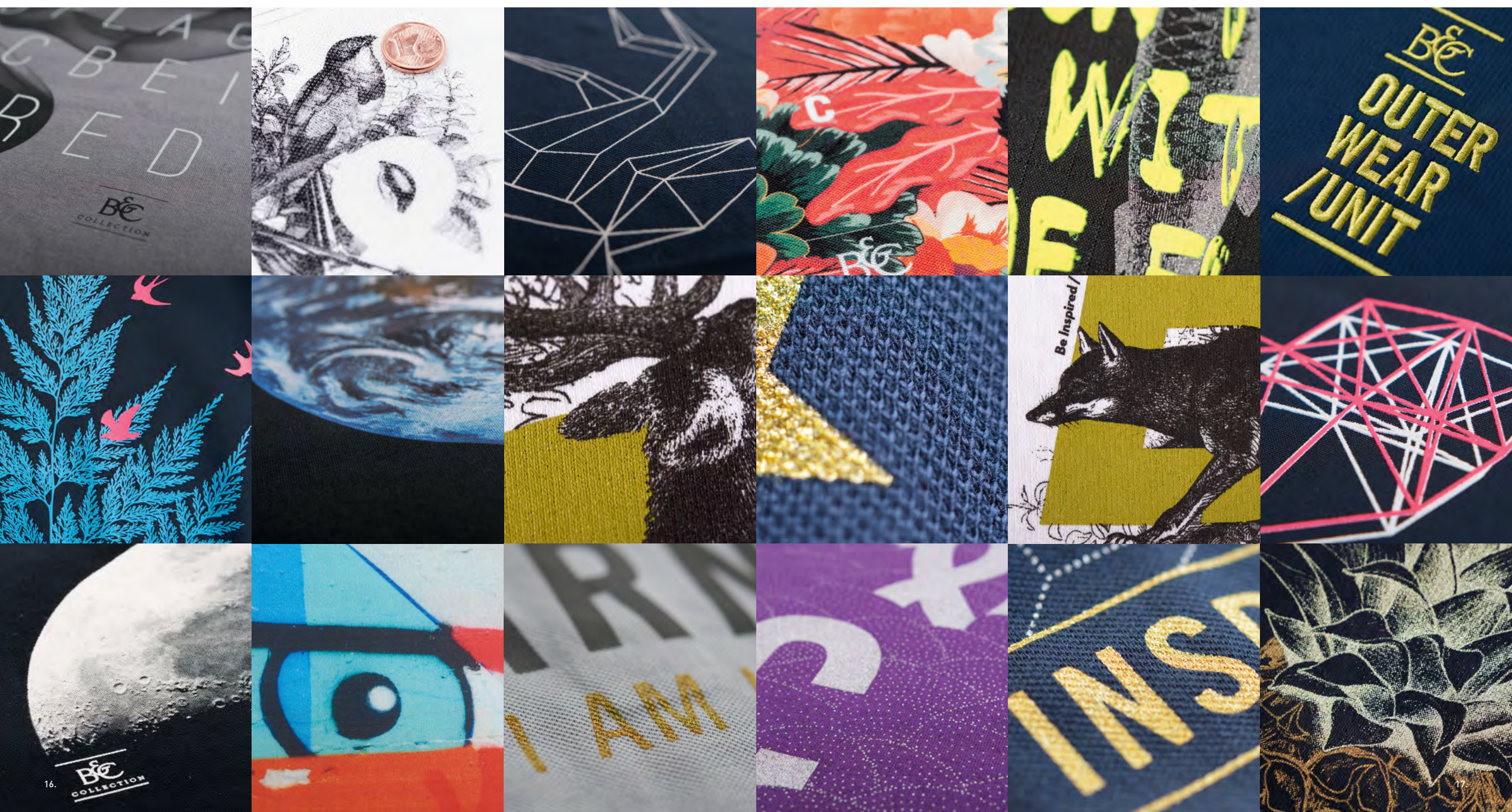


B&C COLLECTION  
**ALL YOU SEE  
IS REAL!**

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THESE ARE PRINT & EMBROIDERY TEST RESULTS.  
IT SHOWS THE LEVEL OF QUALITY PRINT YOU CAN EXPECT  
WHEN CHOOSING B&C COLLECTION.

**OUR SECRET: GREAT FABRICS GIVE  
ENHANCED DECORATION**





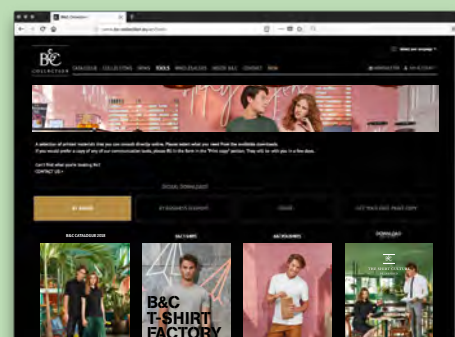
# FUEL YOUR CREATIVITY WITH EASY & EFFICIENT TOOLS

B&C Collection helps bring to life your actions, promotions, designs and uniforms by bringing you a comprehensive collection of styles, from classic to fashionable, of the highest quality, in the widest colour range.

Our inspiration doesn't stop at styles and colours, we constantly look for ways to help support your business through targeted communications, bespoke tools and trend updates designed to give you a competitive edge.

**IT IS MADE TO SUPPORT YOUR BUSINESS**  
[Here a selection of B&C Tools]

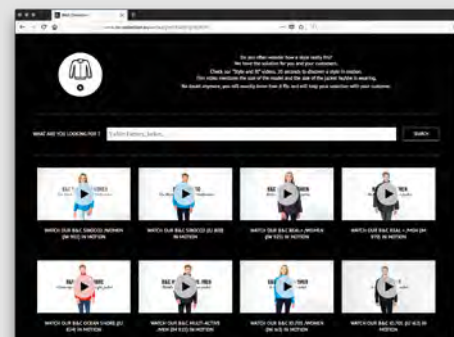
**VISIT BC-FASHION.EU**



## B&C TOOLS REQUEST & DIGITAL DOWNLOADS

All B&C brochures and leaflets directly available online: B&C Catalogue, B&C Colour Card, seasonal brochures, specific lines leaflets, ...

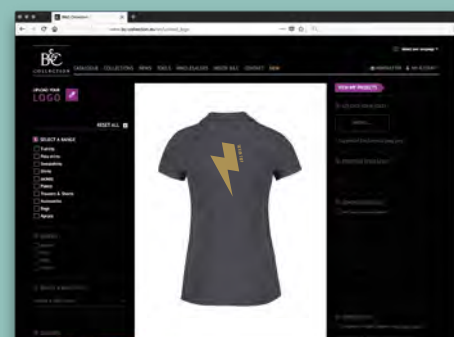
And if you prefer a paper copy, you just need to order it.



## B&C STYLE & FIT VIDEOS

Do you often wonder how B&C styles really fit? We have the solution for you and your customers. Check our "Style and fit" videos. 20 seconds to discover our styles in motion.

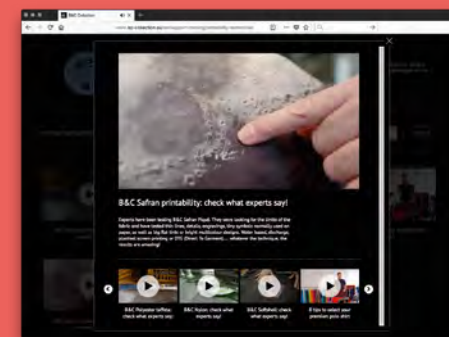
No doubt anymore, you will exactly know how they fit and will help the selection with your customer.



## B&C UPLOAD LOGO

Create your exclusive, personal and secure decoration projects with B&C styles.

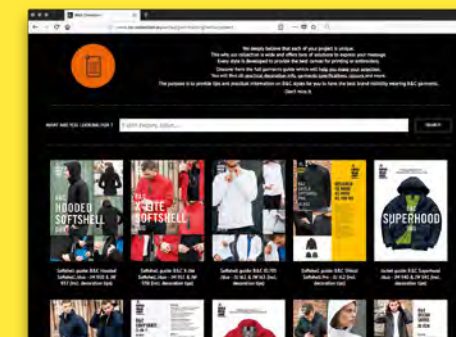
Bring your creations to life in a few simple steps, add your logo and company information, save your projects in an exclusive personal area and share your decoration projects with your customers in .pdf format.



## B&C PRINTABILITY VIDEOS

> Testimonial videos: we have been testing our products for decoration. Discover what experts are saying about them and what are the benefits for you and your business.

> Easy access videos: All styles of the B&C Outerwear Unit are equipped with hidden entries to give easy access for decoration. Check where they are located and what are the optimised print areas of B&C styles.



## B&C WHITE PAPERS

Discover each B&C style in detail. One White Paper per style, which will guide you to select the style you need, show your customers where B&C styles can be decorated and help your team to know how to best decorate them.

**BC-FASHION.EU**

## B&C CUSTOMISABLE EMAILERS

You know that personalised communication is key. Depending on the B&C style range you want to communicate, you'll find a B&C template addressing a specific business segment (Corporate Uniforms, Distribution and Logistics, Hospitality, Promotion & Event, Sport and Leisure, School and College wear and Pro workwear).

*Customise a template and download your newsletter in a few clicks!*



**TEST ME**

## SEASONAL GIVE-AWAYS & SAMPLES

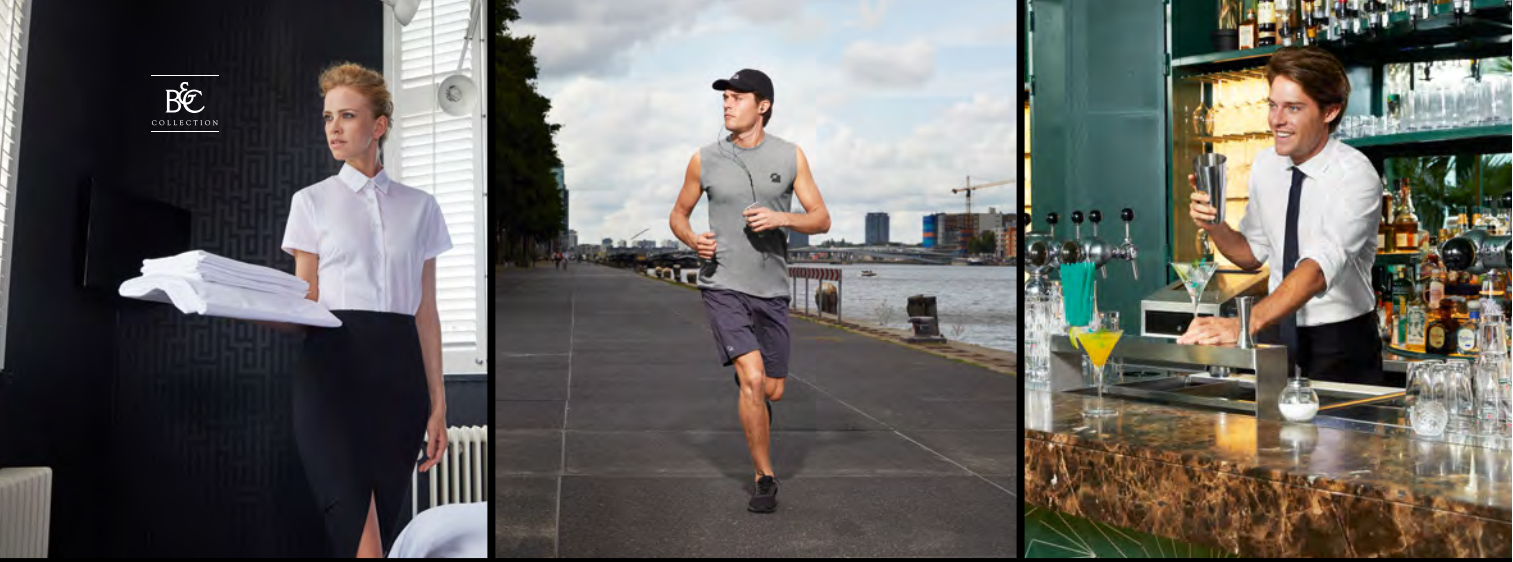
Thanks to the give-aways you can experiment the cut and quality of a product, check the quality surface for decoration of the B&C styles and discover the last trends of graphical design.

Or you want to test a sample for yourself and discover the great printability of it? Just request a sample through the website.

**> B&C PRIVATE ROOM <**  
*Get private & exclusive access to B&C marketing resource and easily download our latest images, style information for online or offline use.*

**WANT MORE? >> SUBSCRIBE TO B&C NEWSLETTERS**





TO DISCOVER  
B&C COLLECTION STYLES  
PRESENTED BY RANGE,  
GO TO PAGE 106

## SUPPORTING YOUR SUCCESS

Building a successful business relies on constantly **looking for new opportunities**, innovative ways to keep growing and of course the partners and suppliers who will offer the best and most consistent support.

In 2018 **B&C Collection brings you a business focused approach** by presenting our range by industry segment so you can effectively open up **new opportunities for your business**.

**Discover how our styles can help you grow your business!**

## DESIGNED TO WORK

From the value you need for high volume promotions to the stylish functionality of hospitality and corporate wear and the hard-wearing durability of workwear, we design our styles with usage in mind. Combining appropriate styles, colours and sizes with quality fabrics, ergonomic designs, the right functional details and the best surfaces for decoration, and bringing this to life with perfectly tailored fits for men and women thanks to the B&C Duo Concept, we make sure that **there is always a B&C Collection style to meet your need**.

## CONFIDENTLY B&C

Our consistent stock, and pan-European coverage ensure **immediate availability** of all styles, colours and sizes. Our **quality** control process and **certifications** (Oeko-Tex & Fair Wear Foundation) guarantee your **peace of mind so you can focus on your business**.



**QUALITY | ORIGINALITY | FASHIONALITY | FUNCTIONALITY | AVAILABILITY**  
ALL THERE SO YOUR BUSINESS MAKES THE RIGHT IMPRESSION EVERY TIME





Make your brand

# Shine

TRY ME  
ADOPT ME!



SUPER TRENDY

*quality, price, availability*

>> BOUNDLESS OPPORTUNITIES <<



Textiles help bring a brand or message to life in a personal, durable and often fun way, which means that they have become a media of choice for all types of promotional activities, from uniforms for sales promotions teams or associations to give-aways for products, services & events.

The key to successful promotional textiles is that they offer **value for volume activities**, whilst delivering great quality and above all a **perfect surface for decoration**.

At B&C we understand that you also need choice – of **cuts and fits**, colours and sizes – to meet the specific needs of any action. From basic to fashion forward, the **wide choice** of B&C Duo Concept styles with tailored fits for men and women in **extended colour and size ranges**, is sure to include just the style you need.

B&C'S PAN-EUROPEAN COVERAGE GUARANTEES **AVAILABILITY AND QUICK DELIVERY**, WHILST STRINGENT QUALITY CONTROLS ENSURE **TOTAL CONSISTENCY – OF QUALITY, STYLING AND COLOUR**. THIS MEANS THAT YOU CAN BE CONFIDENT THAT EACH REPEAT ORDER WILL BE IDENTICAL, WHATEVER THE TIMEFRAME.



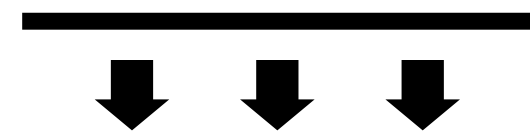


# PROMOTIONAL TEAMS & STREET MARKETING

*visible  
comfort*

You want your brand promotion teams to stand out, but you also want them to be comfortable, so that they perform at their best.

B&C Collection brings you a range of T-shirts, polo shirts, sweat-shirts and jackets specifically tailored to meet the needs of these active teams, whilst ensuring that your brand or message has the best visibility:



- > Comfortable fits and ergonomic cuts
- > Quality, great to wear fabrics
- > Perfect for print and embroidery
- > Wide choice of styles, colours and sizes to match your brand
- > Consistent matching colours across styles and ranges
- > Style and colour consistency over time
- > B&C Duo Concept, to suit every team
- > Availability and quick delivery
- > Affordability

**B&C** ❤️  
RING-SPUN

B&C Sirocco /women  
P.337



12  
WIDE  
COLOUR  
RANGE

NEW  
STYLE



B&C #E150  
P.164

40  
WIDE  
COLOUR  
RANGE



B&C Inspire T /men  
P.136

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B&C Inspire Polo /w.  
P.213

20



B&C Safran Timeless /w.  
P.199

20



B&C Smart SSL /women  
P.239



B&C Hooded  
P.275

19



B&C Set In  
P.274



B&C Crew Bomber /men  
P.326



B&C Sirocco /women  
P.337

12



B&C X-Lite Softshell /men  
P.300

## CHOOSE YOUR STYLE

- > T-shirts
- > Polo shirts
- > Sweatshirts
- > Fleece
- > Jackets

*Brand me  
up!*

AN INSPIRATIONAL SELECTION. SEE MORE ON EACH PAGE OF THE B&C CATALOGUE OR ONLINE: WWW.BC-FASHION.EU



# EVENTS

From band tours to art exhibitions, from trade shows to sport, events are big business. The message may change but textiles remain the support of choice to promote many events, before, during and even after they happen, sometimes becoming collectible!

Thanks to the best fabrics, B&C Collection styles guarantee **durability** and **perfect printability**, even for the most basic styles which also offer great value for volume actions. With cuts ranging from classic to fashion forward, there's one made for your event.

- > Wide selection of looks, styles, ranges and colours, to match your brand
- > Availability and quick delivery
- > Consistent matching colours across styles and ranges
- > Value styles for volume actions
- > Perfect for print and embroidery
- > Durable quality
- > Wide colour and size choice to match your audience
- > B&C Duo Concept, tailored for men and women
- > Affordability



B&C Inspire T /w.  
P. 137



B&C Hooded  
P. 275



B&C Safran  
P. 198



B&C Safran Timeless /w.  
P. 199



B&C #E190 /women  
P. 171



B&C Men-Only  
P. 168



B&C Smart LSL /women  
P. 238



B&C ID.601  
P. 340



B&C RING-SPUN

AN INSPIRATIONAL SELECTION, SEE MORE ON EACH PAGE OF THE B&C CATALOGUE OR ONLINE: [WWW.BC-FASHION.EU](http://WWW.BC-FASHION.EU)





Create  
an icon

# MERCHANDISING & LICENSING

Films, TV-shows, video games, sport teams and even artists – all have cult followings avid for branded, message carrying merchandise, and textiles often rule.

T-shirts, sweatshirts and lightweight jackets are the support of choice for these often iconic designs, where style is also key to ensure consumer appeal.

B&C Collection T-shirt, sweatshirt and jacket ranges offer a wide choice of styles, from classic to fashion forward, designed to meet the needs of even the most demanding Merchandising & Licensing brief:

- > Perfect for print and embroidery
- > Durable quality
- > Wide colour choice to match your brand
- > Consistent matching colours across ranges
- > B&C Duo Concept, tailored for men and women
- > Consistency of styles and colours over time for your repeat orders
- > Affordability

B&C   
RING-SPUN

B&C #E190  
P. 170

NEW  
STYLE

40  
WIDE  
COLOUR  
RANGE

TRENDY



B&C TM055 Triblend /m.  
P. 150



B&C TW063 Sublimation /w.  
P. 157



B&C Inspire Tank T / w.  
P. 142

NEW  
STYLE



B&C Inspire Polo /men  
P. 212

NEW  
STYLE

20



B&C Safran  
P. 198

25

NEW  
STYLE



B&C Inspire LSL T /women  
P. 140



B&C #E190  
P. 170

NEW  
STYLE

40



B&C ID.205 50/50  
P. 287



B&C Set In  
P. 274

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B&C Sirocco  
P. 336



14



B&C Trooper /men  
P. 334

AN INSPIRATIONAL SELECTION, SEE MORE ON EACH PAGE OF THE B&C CATALOGUE OR ONLINE: [WWW.BC-FASHION.EU](http://WWW.BC-FASHION.EU)



# ASSOCIATIONS FEDERATIONS & CLUBS

## Unity makes strength

You belong to a club of people sharing the same passion, you are proud of it and want to come out with your colours! More than ever belonging to a group seems essential to you to give more impact and visibility to your message.

B&C Collection brings you a range of T-shirts, polo shirts, sweatshirts and jackets in a wide range of shades and sizes to ensure your group and its new members are dressed the same in fits and colours. Our commitment to offer you high quality garments is guaranteed by our Fair Wear Foundation membership and Oeko-Tex certifications.

All our great quality styles are designed to deliver perfect surface for decoration. Just like you'll never let down your cause or your passion, B&C Collection will not let you down for your actions!

- > Wide selection of looks, styles, ranges, colours and sizes to please all your members
- > Consistent matching colours across styles and ranges and over time
- > Availability and quick delivery
- > Perfect printability
- > Durable quality
- > B&C Duo Concept, tailored for men and women

B&C   
RING-SPUN

B&C Safran Timeless /women  
P. 199



20  
WIDE  
COLOUR  
RANGE

AN INSPIRATIONAL SELECTION. SEE MORE ON EACH PAGE OF THE B&C CATALOGUE OR ONLINE: WWW.BC-FASHION.EU



B&C Inspire T /men  
P. 136



B&C Inspire T /women  
P. 137



B&C ID.001 LSL /w.  
P. 219

NEW  
STYLE



B&C ID.202 50/50  
P. 286



B&C Wonder /women  
P. 279



B&C Heavymill  
P. 206



B&C ID.601 /women  
P. 341



B&C Crew Bomber /w.  
P. 327



B&C Multi-Active /men  
P. 328

14



B&C Hooded  
P. 286

Be the  
change!



# MUSIC & ENTER- TAINMENT

Entertainment is big business - from **band tours** to **e-Sport**, from club nights to **film premieres**, from **video gaming** to character merchandise - the messages change but the key medium stays the same, textiles rule!

Whatever the style, from basic to fashion forward, the superior fabrics of all B&C Collection styles guarantee quality and perfect printability.

The wide choice of fashionable B&C Duo Concept styles, with tailored fits for men and women in an extended colour range will help you find the perfect match for any occasion, from roadie uniforms to trendiest band merchandise.

B&C's pan-European coverage guarantees **availability and quick delivery**, whilst stringent quality controls ensure **total consistency - of quality, styling and colour**. This means that you can be confident that each repeat order will be identical, whatever the timeframe.





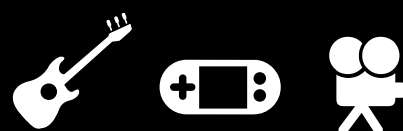
## • MERCHANDISING • • LICENSING •

// BE INSPIRED

## VALUED MEMORABILIA

Bands, music festivals,  
shows and events, films,  
TV-shows and video games all have  
committed fans and followers keen  
for memorabilia and branded merchandise.

T-shirts, sweatshirts and lightweight jackets  
are the support of choice for these often iconic designs,  
where **style is also key to ensure consumer appeal.**



NEW  
STYLE



B&C #E190  
P. 170



B&C Inspire V T /women  
P. 139



B&C Inspire Polo /men  
P. 212

*B&C Collection's 54 T-shirts, 22 polo shirts, 29 sweatshirts and 35 jackets  
offer a wide choice of styles, from classic to fashion forward, designed to meet  
the needs of even the most demanding Merchandising & Licensing brief:*

**Perfect for printing and embroidery** // Durable **quality** // Wide choice of styles and colours  
to match your identity // Consistent matching colours across ranges //  
B&C Duo Concept, tailored for men and women // **Availability and quick delivery** //  
Consistency of styles and colours over time for your repeat orders



B&C Plug In /men  
P. 178



B&C #E150 /women  
P. 165



B&C ID.205 50/50  
P. 287



B&C Hooded Full Zip /women  
P. 276



B&C Trooper /women  
P. 334





## • CLUB & EVENT • TEAMS

// BE INSPIRED

### TIME TO PARTY

Whether it's a sponsored club night, an outdoor music festival or a traditional concert, there are staff teams from hosts to catering, who need comfortable, functional clothing whose style reflects the spirit of the event.

B&C Collection brings you a range of T-shirts, polo shirts, shirts, sweatshirts and jackets specifically tailored to meet the needs of these teams, whilst ensuring that your brand, event or message has the best visibility.

The wide range of tops can dress-up a bar team with elegant shirts or timeless polo shirts, protect festival hosts with lightweight jackets and make sure security staff stand out thanks to perfectly printable styles, for indoor and outdoor wear.



B&C TM057 V Triblend /men  
P. 154



B&C Women-Only  
P. 166



B&C Inspire T /women  
P. 137

*All made from quality fabrics which ensure both wearer comfort and perfect decoration outcomes, there's the perfect style to make your party rock!*

Wide choice of styles to meet the needs of different teams // Broad colour range to match your identity // Consistent matching colours across styles and ranges // Quality, great to wear fabrics // Perfect for printing and embroidery // Style, style and style // B&C Duo Concept, to suit every team // Availability and quick delivery



B&C Safran  
P. 198



B&C Smart LSL /women  
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B&C Inspire Slub T /women  
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B&C Spider /men  
P. 278



B&C Crew Bomber /men  
P. 326



## BRAND/IT



B&C COLLECTION /BE INSPIRED FOR YOUR BUSINESS

# FASHION & eTAIL

Men / Women / Unisex

-

## PRODUCTS

T-shirts / Polo shirts / Sweatshirts / Outerwear



You're looking for style, quality, affordability, availability, and quick delivery, with the guarantee of consistency (styles, colours, sizes) for your repeat orders, so you can keep your investments in stocks to a minimum but be sure of always having the right presence in-store. We have the solution for you.

Thanks to B&C Inspire line, you can even propose a complete range of 14 **organic** styles to your customers. Extremely soft handfeel, fashionable cuts, certified organic cotton, the B&C No Label Solution and a wide colour range make this line a strong new partner.

B&C Collection offers a range of **186 styles**, designed for decoration in both print and embroidery, all available within 48 to 96 hours anywhere in Europe.

All B&C Collection styles are produced according to strict quality standards to ensure great comfort and a high value look, colour fastness and consistency, low shrinkage and good shape retention. Our styles are **Oeko-Tex® certified** and we are a member of the **Fair Wear Foundation**.

You can also rely on B&C's pan-European coverage to guarantee **availability** and **quick delivery**, whilst stringent quality controls ensure **total consistency – of quality, styling and colour**. This means that you can be confident that each repeat order will be identical, whatever the timeframe.



## BRAND/IT

Men  
Women  
Unisex

Show all

### PRODUCTS

T-shirts

Polo shirts

Sweatshirts

Outerwear

Show all

### COLOURS



Show all

### SIZES

2XS XS S M L  
XL 2XL 3XL 4XL

Whether you are a retail brand with your own seasonal collection, an online fashion brand offering decorated tops, or an online webshop with garments your clients can customize themselves, B&C Collection offers you a range of 54 T-shirts, designed for decoration so you get the best option in terms of fashionability, quality, choice, consistency and availability.

Great styles, perfect fits, exclusive treatments, quality details and unique colour collection come together to make B&C T-shirts the most fashionable line on the market. Each one of our styles is designed to inspire even the most demanding brand or message.

/ Broad range of colours and sizes to meet varied retail needs

/ Fashion cuts and exclusive details

/ A complete organic offer: B&C Inspire Line

/ Unique colour palette and special dye treatments

/ Quality fabrics

/ Perfectly printable

/ B&C Duo Concept, tailored for men and women

/ Availability and quick delivery

/ Consistency of styles and colours over time for your repeat orders

/ Oeko-Tex® certified

/ Member of Fair Wear Foundation



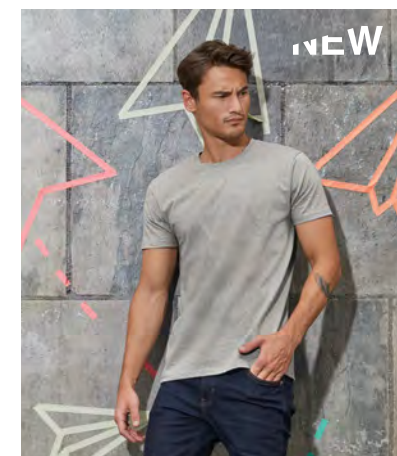
search



B&C #E190  
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B&C #E190 /w.  
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B&C #E150  
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B&C #E150 /w.  
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B&C Inspire T /m.  
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B&C Inspire T /w.  
P. 137



B&C Inspire Plus T /m.  
P. 144



B&C Inspire Plus T /w.  
P. 145



B&C TM055 Triblend /m.  
P. 150



B&C TW058 V Triblend /w.  
P. 155



B&C Inspire Slub T /m.  
P. 146



B&C Inspire V T /w.  
P. 139

1

2

3

4

5

6

7

8

9

10



BE INSPIRED



## BRAND/IT

Men  
Women  
Unisex

Show all

### PRODUCTS

T-shirts

Polo shirts

Sweatshirts

Outerwear

Show all

### COLOURS



Show all

### SIZES

2XS XS S M L  
XL 2XL 3XL 4XL

From the timeless elegance of the iconic B&C Safran polo shirt line to the new organic B&C Inspire Polo and the wide choice of sweatshirts, tailored for men and women, all styles are designed for decoration and let your inspiration run wild. From more traditional to truly fashion forward, these customisable styles are the perfect complement to any retail or webshop offering.

/ Broad range of styles, colours and sizes to meet varied retail needs

/ Perfect cuts and quality details

/ Durable quality and comfort – colour fastness, low shrinkage, good shape retention

/ Designed for decoration thanks to the quality of B&C PST and B&C Fine Piqué

/ B&C Duo Concept, tailored for men and women

/ Availability and quick delivery

/ Consistency of styles and colours over time for your repeat orders

/ Oeko-Tex® certified

/ Member of Fair Wear Foundation



B&C Inspire Polo /men  
P. 212



B&C Safran Sport  
P. 202



B&C Set In  
P. 274

search



B&C Inspire Polo /women  
P. 213



B&C Safran Timeless /women  
P. 199



B&C Spider /men  
P. 278



B&C Safran  
P. 198



B&C Monster /men  
P. 279



B&C Wonder /women  
P. 279



B&C Safran LSL /men  
P. 200



B&C Hooded  
P. 275



B&C ID.002 Cotton Rich  
P. 282

1 2 3 4 5

6 7 8 9 10



BE INSPIRED



## BRAND/IT

Men  
Women  
Unisex

Show all

-

### PRODUCTS

T-shirts  
Polo shirts  
Sweatshirts

Outerwear

Show all

-

### COLOURS

○ ● ● ● ● ● ● ● ● ● ● ● ●

Show all

-

### SIZES

2XS XS S M L  
XL 2XL 3XL 4XL

-

Inspired by the latest trends, B&C jackets combine great looks with perfect protection to offer retail customers unique styles at an affordable price. From the heavyweight bomber style puffer jacket with contrast lining to the more classic parka, and from the lightweight windbreaker in a broad range of shades to the great protection and comfort of Softshell, all our fashion styles are also developed to be customised – add your design or re-label to feature your own brand, it's all possible.

Our jackets are developed with cuts specifically tailored for men and women, to ensure a perfect fit. Thanks to the B&C Duo Concept you can perfectly meet the needs of all your customers.

/ Choice of Softshell, heavy weight, middle weight and lightweight styles

/ Fashion cuts and exclusive details

/ Quality, durable fabrics

/ Fully customisable:

- All fabrics tested for decoration
- Easy access thanks to hidden zips
- Optimised seamless decoration areas

/ B&C Duo Concept, tailored for men and women

/ Consistency of styles and colours over time for your repeat orders

/ Affordability

/ Availability and quick delivery

/ Member of the Fair Wear Foundation



search



B&C Superhood /men  
P. 318



B&C X-Lite Softshell /men  
P. 300



B&C Multi-Active /men  
P. 328



B&C Trooper /women  
P. 334



B&C Sirocco /women  
P. 336



B&C Superhood /women  
P. 318



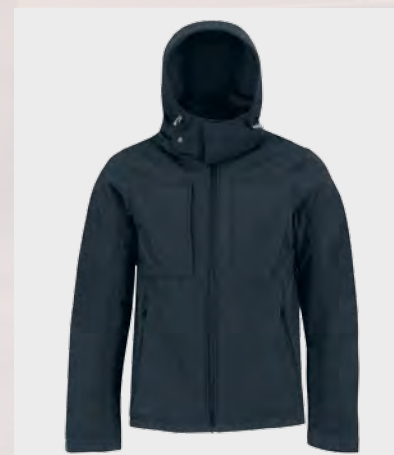
B&C Corporate 3-in-1  
P. 322



B&C Zen+ /women  
P. 345



B&C Hooded Softshell /women  
P. 296



B&C Hooded Softshell /men  
P. 296



B&C Crew Bomber /men  
P. 326



B&C Crew Bomber /women  
P. 326

1 2 3 4 5

6 7 8 9 10



BE INSPIRED





TIME  
AT DESTINATION  
14.35

28°C

# TOURISM

Everyone likes to shop when they travel, and destination merchandise is often top of the list when it comes to souvenirs – T-shirts, sweatshirts and fleece leading the way in the city, at the beach or in the snow.

## DESTINATION BRANDING

LAT. 17°32'14" SOUTH / LON. 149°33'59" WEST

B&C Collection offers you a wide choice of styles from basic to fashion forward, in a broad range of matching colours for men, women and kids. Made from quality fabrics that offer great comfort and perfect printability, they are designed to support any message with the right look to make your destination unique.

- > Wide choice of styles, colours, sizes and looks
- > Perfect printability and durable quality
- > B&C Duo Concept, tailored for men and women
- > Availability and quick delivery
- > Consistency of styles and colours over time for your repeat orders

B&C's pan-European coverage **guarantees availability and quick delivery**, whilst stringent quality controls ensure **total consistency - of quality, styling and colour**. This means that you can be confident that each repeat order will be identical, whatever the timeframe.



B&C #E150 /women  
P. 165

B&C Hooded  
P. 275



PARIS • LONDON • VIENNA • KYOTO • LISBON • ATHENS • MALTA • SYDNEY • BRUSSELS



B&C Inspire Tank T /women  
P. 142

B&C Inspire T /men  
P. 136

B&C Inspire LSL T /women  
P. 141

B&C #E190  
P. 170



B&C Inspire Polo /men  
P. 212

B&C Safran Timeless /women  
P. 199

B&C Set In  
P. 274

B&C Hooded Full Zip /women  
P. 276



B&C ID.701 /women  
P. 302

B&C Trooper /men  
P. 334

B&C Superhood /women  
P. 318



AN INSPIRATIONAL SELECTION. SEE MORE ON EACH PAGE OF THE B&C CATALOGUE OR ONLINE: [WWW.BC-FASHION.EU](http://WWW.BC-FASHION.EU)





Designed to be both good looking and hard wearing, the B&C Collection styles for kids and young adults are perfect for schools, colleges, universities, clubs, teams and associations. In fact anywhere where kids and young people need to look smart and feel at ease. The classic cuts are tried and tested, as popular today as they have always been, and quality fabrics ensure comfort, durability and perfect printability.

Available in a consistent array of classic school colours and some fashion ones too, B&C Collection styles for kids and young adults are ready for action both indoors and outdoors, every day.

**B&C'S PAN-EUROPEAN COVERAGE TO GUARANTEE AVAILABILITY AND QUICK DELIVERY, WHILST STRINGENT QUALITY CONTROLS ENSURE TOTAL CONSISTENCY – OF QUALITY, STYLING AND COLOUR. THIS MEANS THAT YOU CAN BE CONFIDENT THAT EACH REPEAT ORDER WILL BE IDENTICAL, WHATEVER THE TIMEFRAME.**







B&C Safran Timeless /w.  
P. 199

B&C ID.202 50/50  
P. 286

B&C Superhood /men  
P. 318



B&C #E150 /women  
P. 164

B&C Safran  
P. 198

B&C ID.205 50/50  
P. 287

B&C Bodywarmer /m.  
P. 345

B&C Hooded Softshell /m.  
P. 296

When choosing a uniform, comfort and quality are key drivers knowing that your selection will have to last for years and will be the students' everyday outfit. B&C Collection offers a range of high quality styles quickly available across Europe and with an utmost guarantee of consistency in styles, colours and sizes for repeat orders in time.

The B&C styles are available in a lot of traditional school shades but also in more fashion forward shades, should you need. Thanks to their quality, they are comfortable and durable, allowing for daily use and frequent washing.

- Perfect printability
- Affordability
- Comfortable fits and ergonomic cuts
- Quality, great to wear fabrics
- Wide choice of styles, colours and sizes to match your image
- Consistent matching colours across styles and ranges
- B&C Duo Concept and matching kids styles, to suit every school, college or university
- Availability and quick delivery
- Consistency of styles and colours over time for your repeat orders



B&C TM055 Triblend /men  
P. 150



B&C Blondie Classic /women  
P. 169





# CLUBS, ASSOCIATIONS & CIRCLES

Whether it is for a college sport team, a student association defending a certain philosophy, a passionate poetry circle, a dynamic university research group, a faculty club, a student council, a literary group, a youth movement or a summer camp, young people all like to be recognized as being part of the team.

You need an affordable T-shirt for a one-shot student event? Or a durable sweatshirt or jacket that will be worn day in, day out?

B&C Collection offers a wide range of styles from T-shirts to jackets in a broad range of colours and inspiring styles.



B&C #E190  
P. 170

B&C Set In  
P. 274



B&C Inspire T /w.  
P. 137



B&C Safran Sport  
P.202



B&C Oxford LSL /m.  
P. 234



B&C Superhood /women  
P.318



B&C Hooded Full Zip /m.  
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B&C Hooded Full Zip /w.  
P. 276



B&C Hooded  
P.275



Check our Kids section  
on P. 382 to discover more



B&C Hooded Softshell /m.  
P. 296



B&C ID.601 /women  
P.340

- Comfortable fits and ergonomic cuts
- Cool & edgy styles
- Affordability
- Quality, great to wear fabrics
- Perfect printability
- Wide choice of styles, colours and sizes
- Consistent matching colours across ranges
- B&C Duo Concept and matching kids styles, to suit every team
- Availability and quick delivery
- Consistency of styles and colours over time for your repeat orders



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Effectively promoting your club, team, association or event requires the best support for your brand or message. Whether it's for a uniform, club event, merchandise or give-away, you're looking for great performance – quality, printability, durability and value.

B&C Collection offers you a range of high quality styles (T-shirts, polo shirts, sweatshirts, jackets and fleece) in a very wide range of colours and sizes for adults and kids, so that you're sure to find exactly what you need to give your organisation the visibility it deserves.

B&C's pan-European coverage guarantees **availability and quick delivery**, whilst stringent quality controls ensure **total consistency – of quality, styling and colour**. This means that you can be confident that each repeat order will be identical, whatever the timeframe.

# Sport & leisure

SPORT  
& LEISURE



# Club & Teamwear

## WORK FOR THE TEAM

Whether it's for a school, college, university or local sports club, the need for branded team clothing is everywhere. With a broad selection of styles available in a wide range of sizes and matching colours for men, women and kids, B&C Collection can help you put together the right kit for every team.

With T-shirts, polo shirts, sweatshirts, fleece and jackets specifically tailored to meet the needs of these active teams, all in the most comfortable and printable fabrics, you'll easily find the best support for your team identity.

- > Comfortable fits and ergonomic cuts
- > Quality, great to wear fabrics
- > Perfect printability
- > Wide choice of styles, colours and sizes to match your club
- > Consistent matching colours across styles and ranges
- > Style and colour consistency over time
- > B&C Duo Concept and matching kids styles, to suit every team
- > Availability and quick delivery
- > Consistency of styles and colours over time for your repeat orders
- > Affordability



B&C ID.202 50/50  
P. 286



B&C Exact Move  
& B&C Shorts Move  
P. 175



B&C Inspire Tank T /w.  
P. 142



B&C Safran Timeless /w.  
P. 199



B&C Hooded  
P. 275



B&C Superhood /m.  
P. 318



B&C Hooded Softshell /w.  
P. 296

FOR KIDS

Check our Kids section  
on P. 382 to discover more





B&C Inspire V T /w.  
P. 139



B&C #E150  
P. 164



B&C Inspire T /w.  
P. 137



B&C Safran  
P. 198



B&C Inspire Polo /w.  
P. 213



B&C Set In  
P. 274



B&C Hooded Full Zip /m.  
P. 276



B&C ID.501 /w.  
P. 357



B&C Sirocco /w.  
P. 336



B&C Hooded Softshell /m.  
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B&C Multi-Active /duo

# Sport, Fitness & Leisure Club

*FIT FOR YOUR BUSINESS*

In sports, fitness and leisure environments, whether it is a private gym, a golf club or a leisure centre, it is always important for staff to be highly visible, readily recognisable, perfectly comfortable and looking professional. B&C Collection T-shirts, polo shirts, sweatshirts and jackets are all designed to be decorated, made from perfectly printable fabrics that are durable and very comfortable for the wearer.

With a choice of styles from basic to fashionable, available in a wide range of colours and sizes for both men and women and with guaranteed rapid availability, B&C Collection offers the perfect complement to any staff uniform for any club, or indeed the stand-out merchandise for their customers.

- > Wide selection of looks, styles, ranges and colours
- > Consistent matching colours across styles and ranges
- > Perfect printability
- > Durable quality
- > B&C Duo Concept, tailored for men and women
- > Availability and quick delivery
- > Consistency of styles and colours over time for your repeat orders





B&C BLACK TIE LSL / MEN



## WELCOME!

Regardless of the business, the hospitality industry relies on delivering excellent levels of service, uniquely delivered by **happy, smart looking teams**.

Making sure each member of staff is comfortably dressed in a way which supports the business and the brand is key to ensuring that, whatever their job, they can deliver the experience which customers expect.

The versatility of the B&C range makes it a natural choice for the hospitality industry. Our tops (shirts, blouses, polo shirts, sweatshirts and outerwear) are tailor-made to complement the day-to-day duties of professionals.

Whether elegantly classic or fashionably trendy we have solutions for a range of Hospitality departments including bars, restaurants, and hotels - from front desk, maintenance and valet services to housekeeping. Our unique styles will keep employees happy and projecting a sharp, professional image.

B&C's pan-European coverage guarantees **availability and quick delivery**, whilst stringent quality controls ensure **total consistency – of quality, styling and colour**. This means that you can be confident that each repeat order will be identical, whatever the timeframe.

**B&C Collection / Be inspired for your business**





B&amp;C SMART SSL /WOMEN

HOTEL

## YOUR TEAM WILL LOOK & FEEL FANTASTIC

Our Hospitality offer has been developed to enable your business to make the right first impression.

The right selection is key when it comes to outfitting staff. From housekeeping staff to the front desk, from concierge and valet services to maintenance staff – there are so many different departments with very different needs to work with.

We also know that no two businesses and tastes are the same, which is precisely why we propose such a wide and varied range of shirts, polo shirts, outerwear and more.

Your staff will be dressed professionally and comfortably for their position while supporting your corporate image. The consistency of our range ensures that your teams will always look smart. Quality easy care fabrics, functionally designed styles and a wide range of colours and sizes exclusively tailored for men and women help you to create qualitative, elegant uniforms for staff in a range of departments.

## FRONT DESK

FUEL YOUR TEAM WITH CONFIDENCE

Give your teams the confidence that comes naturally from looking good. Starting with the right choice of fabrics to ensure day long comfort, creating cuts that flatter every silhouette and adding elegant details, our shirts and polo shirts deliver a perfect appearance, comfort and ease of care.

- \* Range of shirts, blouses & polo shirts from classic to fashion forward
- \* Tailored cuts and quality details
- \* Wide range of sizes
- \* Premium fabrics for comfort and style
- \* Ease of care
- \* Designed for decoration
- \* B&C Duo Concept
- \* Availability and quick delivery
- \* Consistency of styles and colours over time for your repeat orders

B&C Sharp LSL /w.  
P. 252B&C Safran Timeless /w.  
P. 199B&C Smart SSL /m.  
P. 239B&C Smart LSL /w.  
P. 238B&C Black Tie LSL /m.  
P. 242B&C Black Tie LSL /w.  
P. 242



# HOUSEKEEPING

## PRACTICALLY SMART

Housekeeping is not an easy job when you're lifting heavy objects and standing and moving on your feet all day – all the while having to look good while representing your brand.

B&C understands the demands on housekeeping staff and knows that they need to feel good, uncomfortable and durable styles.

- \* Range of styles with ergonomic fits
- \* Wide range of sizes
- \* Premium fabrics for comfort and style
- \* Ease of care
- \* Designed for decoration
- \* Availability and quick delivery
- \* Consistency of styles and colours over time for your repeat orders



B&C Oxford LSL /women  
P. 234



B&C Smart SSL /women  
P. 239



B&C Smart SSL /men  
P. 239

# CONCIERGE & VALET SERVICES

## PROFESSIONAL WELCOME

These are often the first and last members of staff that guests will see, so their uniforms need to be some of the most fashionable and attractive of the entire hotel staff.

Often featuring a blend of formal and utilitarian styles they are there to demonstrate that they are authoritative yet there to serve guest needs.

B&C jackets, fleece and sweatshirts offer the right balance of elegance and functionality to perfectly complement the most fashionable concierge or valet uniform.

- \* Range of styles from classic to fashion forward
- \* Wide range of sizes
- \* Premium fabrics for comfort and style
- \* Ergonomic cuts for ease of movement
- \* Designed for decoration
- \* Availability and quick delivery
- \* Consistency of styles and colours over time for your repeat orders



B&C Safran  
P. 198



B&C Crew Bomber /men  
P. 326

# MAINTENANCE SERVICES

## SMART BEHIND THE SCENE

When you're looking for uniforms for your maintenance staff, you want to make sure they look professional. But these uniforms also need to be able to stand up to the demands of a physical job.

The B&C PRO Collection brings you a selection of workwear styles designed to be functional whilst delivering a professional image.

- \* Quality fabrics and ergonomic fits for ease of movement
- \* Wide range of sizes
- \* Ease of care
- \* Designed for decoration
- \* Availability and quick delivery
- \* Consistency of styles and colours over time for your repeat orders



B&C Safran Pocket  
& B&C Performance Pro  
P. 203 & P. 377



B&C Hooded  
P. 275

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HOSPITALITY





BAR  
RESTAURANT

B&C BLACK TIE LSL /WOMEN

## PERFECTLY VERSATILE

The role of the uniform for Bar & Restaurant staff is manifold – it's an identifier designed to support image by creating a uniquely branded experience. But it must also be practical, functional, comfortable and easy to care for.

From trendy cocktail bar to elegantly classic restaurant, B&C styles can make any business stand out. Quality fabrics that are durable and comfortable, a wide choice of colours and sizes, the B&C Duo Concept which ensures both men and women have perfectly tailored fits and surfaces that are designed to be decorated all contribute to making our T-shirts, polo shirts, shirts and sweatshirts the perfect partner for any bar or restaurant.

# SHIRTS

## TIMELESSLY STYLISH

Add a touch of style to your business. Elegant, fashionable, functional and comfortable behind the bar or at the table, B&C shirts are designed to inspire confidence in the wearer in every situation.

- \* Classic elegant cuts and quality details
- \* Premium fabrics for comfort and style
- \* Wide range of sizes
- \* Ease of care
- \* Designed for decoration
- \* B&C Duo Concept
- \* Availability and quick delivery
- \* Consistency of styles and colours over time for your repeat orders



B&C DNM Vision /m.  
P. 254



B&C Smart LSL /w.  
P. 238



B&C Black Tie SSL /w.  
P. 243



B&C Sharp LSL /m.,  
& B&C DNM Master  
P. 252 & P. 406



B&C Black Tie LSL /m.  
P. 242

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HOSPITALITY



# T-SHIRTS

## CASUALLY UNIQUE

Simply casual or truly trendy, the right T-shirt defines the look of your business. With 54 T-shirt styles to choose from, in a wide range of fabrics, cuts and colours there is sure to be just the one to make your bar or restaurant unique.

- \* Wide range of styles, colours and sizes
- \* Durable and comfortable
- \* Perfectly printable
- \* B&C Duo Concept
- \* Availability and quick delivery
- \* Consistency of styles and colours over time for your repeat orders

B&C  
RING-SPUN



B&C Inspire T /women  
P. 137

B&C TM057 V Triblend /men  
P. 154



B&C Safran Timeless /w.  
P. 199

# POLO SHIRTS

## BUSINESS VERSATILITY

Casual, smart or sophisticated the polo shirt has ageless elegance which makes it uniquely versatile, from coffee shop to cocktail bar. Superior quality B&C Fine Piqué, a crafted finish and the widest choice of colours will help you make your business shine.

- \* Very wide range of colours
- \* Perfect cuts and quality details
- \* Durable and comfortable
- \* B&C Fine Piqué: best piqué surface for decoration
- \* B&C Duo Concept
- \* Availability and quick delivery
- \* Consistency of styles and colours over time for your repeat orders



B&C Inspire Plus T /w.  
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B&C TM055 Triblend /m.  
P. 150

B&C Men-Only  
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B&C Inspire LSL T /w.  
P. 141

B&C #E190  
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B&C Safran Pure LSL /w.  
P. 201

B&C Safran  
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B&C Inspire Polo /men  
P. 212

B&C Heavymill /w.  
P. 207

B&C Heavymill  
P. 206



# SWEATSHIRTS

## STRIKINGLY CHIC

Go seamlessly from day to night, even when a chill sets in. Inject your teams with urban style and attitude with one of B&C's uniquely fashionable sweatshirts. From beach to club, the possibilities are limitless.

- \* Perfect printability thanks to B&C PST
- \* Wide range of colours and sizes
- \* Premium fabrics for comfort and style
- \* Durable quality
- \* B&C Duo Concept tailored for men and women
- \* Availability and quick delivery
- \* Consistency of styles and colours over time for your repeat orders



B&C Set In  
P. 274



B&C Wonder /w.  
P. 279



B&C ID.002 Cotton Rich  
P. 282



B&C Hooded Full Zip /m.  
P. 276

AN INSPIRATIONAL SELECTION. SEE MORE ON EACH PAGE OF THE B&C CATALOGUE OR ONLINE: WWW.BC-FASHION.EU



B&C DNM Please  
P. 406

B&C DNM Surface  
P. 406

B&C DNM Master  
P. 406



**B&C DNM**  
A DENIM VISION OF B&C

# ACCESSORIES

## MAKE YOUR BUSINESS STAND OUT

The B&C DNM Bar & Restaurant line brings you contemporary corporate apparel and exciting yet functional table-wear accessories. A denim apron, placemat or bread bag will make any business stand out from the crowd.





B&C OXFORD LSL /DUO

# CORPORATE UNIFORMS



## SMART IMPRESSIONS

We live in a competitive business environment, where first impressions are often lasting impressions. Giving those people who deliver that first contact with your company the right look is key in making sure that they immediately communicate the right image for your business.

Whether you're looking for the perfect complement to the day-to-day uniforms of your sales teams and reception staff or team uniforms for corporate events we have it covered. From the elegance of the B&C-The Shirt Culture collection, to classic cut polo shirts and smart, functional jackets, we have the styles that will give your teams a professional look in any business situation. Your employees will feel good about how they look, giving them the confidence to deliver that perfect first impression.

B&C's pan-European coverage guarantees **availability and quick delivery**, whilst stringent quality controls ensure **total consistency – of quality, styling and colour**. This means that you can be confident that each repeat order will be identical, whatever the timeframe.



B&C COLLECTION / BE INSPIRED FOR YOUR BUSINESS



# SALES TEAMS



B&C Exact 190 Top /w. P. 173    B&C Sirocco P. 336    B&C Safran Pure LSL /w. P. 201    B&C Exact 190 Top /m. P. 173

## THE FACE OF YOUR BUSINESS

When your sales team meets customers or prospective customers, the image they project is critical. A smart look improves the perception of service and quality, and makes your staff look more professional, credible and trustworthy.

It makes them more comfortable and confident too.



B&C Safran  
P. 198



B&C Oxford SSL /women  
P. 235



B&C Corporate 3-in-1  
P. 322



B&C Crew Bomber /men  
P. 326

For the most elegant looks, the B&C-The Shirt Culture collection styles are crafted with elegant details, made of the best fabric to ensure day-long comfort and offer cuts that flatter any silhouette, both for men and women. B&C polo shirts offer a more casual alternative, but with perfect cuts and quality details they also deliver a professional look. Choose a B&C jacket to complete the look and give your team perfect weather protection.



- ELEGANT STYLES AND ERGONOMIC CUTS
- QUALITY, GREAT TO WEAR FABRICS
- DURABLE QUALITY
- WIDE RANGE OF STYLES AND SIZES
- DESIGNED FOR DECORATION
- B&C DUO CONCEPT, TO SUIT EVERY TEAM
- AVAILABILITY AND QUICK DELIVERY
- CONSISTENCY OF STYLES AND COLOURS OVER TIME FOR YOUR REPEAT ORDERS



B&C Safran Timeless /w.  
P. 199



B&C Smart LSL /men  
P. 238



AN INSPIRATIONAL SELECTION, SEE MORE ON EACH PAGE OF THE B&C CATALOGUE OR ONLINE: [WWW.BC-FASHION.EU](http://WWW.BC-FASHION.EU)



# RECEPTION TEAMS



B&C Smart LSL /women  
P. 238



B&C Safran Timeless /women  
P. 199

## THE BEST RECEPTION

Put image first and you'll enhance the identity and perception of your business. Corporate reception teams are often the first opportunity you have of making the right impression, so ensuring they are always looking their best is important. That means their uniforms need to be stylish, comfortable and perfectly decorated to make your identity stand-out.



B&C Black Tie LSL /men  
P. 242



B&C Safran  
P. 198



B&C Sharp LSL /w.  
P. 252



B&C Smart LSL /men  
P. 238



B&C Women-Only LSL  
P. 167



B&C Heritage SSL /m.  
P. 249



B&C Too Chic /women  
P. 176



B&C Spider /m.  
P. 278

B&C Collection corporate styles are not only elegantly cut with quality details, they are made of the best fabrics to guarantee day-long comfort and a great surface for decoration. Whether you want the formal look of a dress shirt or the more relaxed feel of perfectly cut polo shirts, B&C Collection has the ideal style to complement your reception uniform.



- ELEGANT STYLES AND ERGONOMIC CUTS
- QUALITY, GREAT TO WEAR FABRICS
- DURABLE QUALITY
- WIDE RANGE OF STYLES AND SIZES
- DESIGNED FOR DECORATION
- B&C DUO CONCEPT, TO SUIT EVERY TEAM
- AVAILABILITY AND QUICK DELIVERY
- CONSISTENCY OF STYLES AND COLOURS OVER TIME FOR YOUR REPEAT ORDERS



AN INSPIRATIONAL SELECTION, SEE MORE ON EACH PAGE OF THE B&C CATALOGUE OR ONLINE: [WWW.BC-FASHION.EU](http://WWW.BC-FASHION.EU)



# CORPORATE EVENTS



B&C Inspire T /women  
P. 137

B&C Hooded  
P. 275

## SHOWCASE YOUR BUSINESS

Corporate events are all about showcasing the best your company has to offer, from products to services, from quality to customer care. The first impression made by your event team will help communicate professionalism in line with your brand image, so the choice of their uniform is key.



B&C Safran Timeless /w.  
P. 199

B&C Sharp LSL /m.  
P. 252

B&C Black Tie LSL /w.  
P. 242

B&C Crew Bomber /w.  
P. 326

B&C ID.601  
P. 340



B&C Set In  
P. 274

Whether you're looking for the perfect shirt to complement the smart suits of your hosts and hostesses, the right elegant polo shirt for your presentation team or a simple T-shirt for your promo boys and girls, the wide choice of styles, colours and sizes you'll find in the B&C Collection is designed to help you showcase your teams at their best.



- WIDE CHOICE OF STYLES FROM CLASSIC SHIRTS TO FASHION FORWARD T-SHIRTS
- ERGONOMIC FITS FOR DAY-LONG COMFORT
- WIDE COLOUR CHOICE TO MATCH YOUR BRAND
- CONSISTENT MATCHING COLOURS ACROSS RANGES
- BEST FABRICS FOR COMFORT AND DECORATION
- B&C DUO CONCEPT, TAILORED FOR MEN AND WOMEN
- WIDE RANGE OF STYLES AND SIZES
- AVAILABILITY AND QUICK DELIVERY
- CONSISTENCY OF STYLES AND COLOURS OVER TIME FOR YOUR REPEAT ORDERS



AN INSPIRATIONAL SELECTION, SEE MORE ON EACH PAGE OF THE B&C CATALOGUE OR ONLINE: [WWW.BC-FASHION.EU](http://WWW.BC-FASHION.EU)





B&C SMART LSL /WOMEN



## PROFESSIONAL STYLE

Whether you run a salon, manage a spa or lead a health care practice, you know how important it is that your staff are not just appropriately dressed to perform their job effectively, but also that they reflect the professionalism and caring values of your business.

B&C Collection tops combine style, from classic to fashionable, with quality fabrics that are durable and easy to care for and a perfect surface for decoration in print or embroidery. Great cuts, exclusive details and ergonomic fits all guarantee that your teams will be true ambassadors for your business.

B&C's pan-European coverage guarantees **availability and quick delivery**, whilst stringent quality controls ensure **total consistency – of quality, styling and colour**.

This means that you can be confident that each repeat order will be identical, whatever the timeframe.



*B&C Collection /  
Be inspired for your business*



## BEAUTY, SALON & SPA

### *professional wellbeing*



We understand that when you're outfitting your spa or beauty salon staff, their comfort is key – and so is their style – as they will be working hard to pamper your guests. But you also want them to look good and make the right impression right from the start.

The outstanding ring-spun cotton quality of B&C Collection T-shirts, polo shirts, shirts and sweatshirts ensures they combine durability and comfort, for day-long wear. Offering a wide choice in cuts and colours, with guaranteed consistency and perfect printability, B&C Collection styles are made to inspire any beauty and spa business.



B&C Safran  
P. 198



B&C Inspire T /w.  
P. 137



B&C Safran Timeless /w.  
P. 199

- Wide range of styles, from classic to fashion forward
- Wide colour palette from soothing to vibrant
- Quality, great-to-wear fabrics
- Designed for decoration
- Durability and ease of care
- B&C Duo Concept, to meet the needs of all your team
- Consistent matching colours across ranges
- Availability and quick delivery
- Consistency of styles and colours over time for your repeat orders



B&C Smart SSL /w.  
P. 239



B&C Inspire Stub T /w.  
P. 147



B&C Safran  
P. 198



## HEALTH & CARE

### *professional practice*



Every health care business – medical or dental practice, physiotherapist and specialised practitioner- wants their team to appear immaculately groomed and professionally dressed to enhance their patients' experience. For receptionists and practioners alike quality, style and comfort must be perfectly balanced to deliver garments that are durable, looking, feeling and performing at their best for longer.

The outstanding ring-spun cotton quality of B&C Collection T-shirts, polo shirts and shirts ensures they combine durability and comfort, for day-long wear. Offering a wide choice in styles and colours, with guaranteed consistency, B&C Collection styles offer great value for every health and care business.

- Wide choice of styles from classic shirts to fashion forward T-shirts
- Ergonomic fits for day-long comfort
- Durability and ease of care
- The right colours for your business
- Best fabrics for comfort and decoration
- B&C Duo Concept, tailored for men and women
- Consistent matching colours across ranges
- Availability and quick delivery
- Consistency of styles and colours over time for your repeat orders



B&C Smart LSL /w.  
P. 238



B&C Safran Timeless /w.  
P. 199



B&C Watch /w.  
P. 177



B&C Too Chic /w.  
P. 176



B&C Inspire V T /men  
P. 138



B&C Safran Timeless /w.  
P. 199



# DISTRIBUTION & LOGISTICS

## KEEP THINGS MOVING

Whether you run a small delivery team or make workwear decisions for a large mass retailer you know that the uniform you choose is a crucial part of your company's image, and therefore how important it is to get it right.

**Quality, choice, availability and consistency** are key factors when choosing the right uniform, the one that will ensure your staff looks smart and professional whilst on the job and representing your company.

Full- or part-timers; drivers, warehouse workers, retail employees or supervisory personnel, with B&C Collection styles your employees will have the perfect crisp, clean, image enhancing uniform.

Choose from our ranges of traditional and contemporary styles, from the more casual T-shirts, polo shirts and sweatshirts to a more formal work shirt, we offer a broad range of colours and sizes to match the needs of your brand and your teams.

Complete the look with a B&C Outerwear Unit style – protective and durable garments including fleece, bodywarmers, softshell and jackets all specifically designed to meet the needs of your business. With consistent matching colours across all our ranges, make your identity stand out, always.

B&C's pan-European coverage guarantees **availability and quick delivery**, whilst stringent quality controls ensure **total consistency – of quality, styling and colour**. This means that you can be confident that each repeat order will be identical, whatever the timeframe.

**B&C COLLECTION / BE INSPIRED FOR YOUR BUSINESS**



# Transport & Delivery

## PERFECTLY DELIVERED

Comfortable, durable and functional, B&C Collection T-shirt, polo shirt, shirt, sweatshirt and outerwear styles are designed to make your employees look professional and feel confident, indoors and outdoors, whenever they meet with your customers.

If you're looking for value, discover the B&C Basic range of styles – classic cuts and quality fabrics at an affordable price. Combine these with functional workwear trousers to create the perfect uniform. Alternatively choose from our wider range of reference styles when you want greater style and more functionality.

- › Breadth of choice from basic to professional styles
- › Durability, functionality and ease of care
- › Wide range of colours and sizes to match your brand
- › Matching colours across ranges
- › Quality, great to wear fabrics
- › Designed for decoration
- › Availability and quick delivery
- › Consistency of styles and colours for your repeat orders
- › Affordability



B&C Exact 190 LSL  
P. 173



B&C Sharp SSL /men  
P. 253



B&C Safran Timeless /w.  
P. 199



B&C ID.501  
P. 357



B&C Crew Bomber /w.  
P. 326



B&C Superhood /m.  
P. 318



B&C Coolstar /w.  
P. 354



B&C Hooded Full Zip /m.  
P. 276



B&C ID.004 Cotton Rich  
P. 283



## IN-STORE RECOGNITION

Looking for a functional and professional look for your store employees? From the stockroom to the shop floor they need to be comfortable and dressed for the job, but they also need to look great, supporting the image of your business every time they meet a customer.

B&C Collection brings you a wide range of essential functional styles (T-shirts, polo shirts, shirts, sweatshirts, outerwear) that are made to last thanks to quality fabrics and ergonomic details. Designed to keep your staff warm, cool, dry and protected both indoors and outdoors, they will also have them looking good all day long, however hard the work.

- › Durability, functionality and ease of care
- › Wide range of styles, colours and sizes to match your brand
- › Matching colours across ranges
- › Quality, great-to-wear fabrics
- › Designed for decoration
- › B&C Duo Concept, tailored for men and women
- › Availability and quick delivery
- › Consistency of styles and colours for your repeat orders
- › Affordability

# Mass Retail



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# Warehousing

## FUNCTIONAL PROTECTION

Summer or winter, warehouse employees are often faced with fluctuating temperatures and drafty or humid conditions. They need the right gear to keep them working comfortably and effectively throughout the year, whatever the weather.

B&C Collection essential workwear styles are designed in quality fabrics with ergonomic cuts to guarantee ease of movement. Whether you're looking to create your summer uniform with T-shirts, polo shirts and sweatshirts, or to give your staff great winter protection with fleece, softshell, bodywarmers or functional jackets, the choice of styles, colours and sizes in the B&C Collection is sure to help you meet the needs of your business.

- › Functional styles with ergonomic cuts
- › Quality, durable and comfortable fabrics
- › Range of tops (incl. outerwear) for all seasons
- › Wide range of styles, colours and sizes
- › Matching colours across ranges
- › Designed for decoration
- › B&C Duo Concept, tailored for men and women
- › Availability and quick delivery
- › Consistency of styles and colours for your repeat orders
- › Affordability



B&C Safran  
P. 198



B&C Safran Timeless /w.  
P. 199



B&C Monster /m.  
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B&C Open Hem  
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B&C Icewalker +  
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B&C Highlander +  
P. 356



B&C ID.501 /w.  
P. 357



B&C ID.701  
P. 302



B&C Multi-Active /w.  
P. 328



B&C Heavymill LSL  
& B&C Expert Pro  
P. 205 & P. 377



B&C Crew Bomber /m.  
P. 326





B&C  
COLLECTION

# TRADES & LIGHT WORKWEAR ACTIVE



Setting your business apart from others in your field is key in these competitive times.

Delivering quality workmanship, attention to detail and great customer service are all things that will help your business thrive, and this can all be emphasised by the professional look of your teams.

B&C Collection styles are made to meet the **industrial needs of small & medium sized enterprises**, so your staff can look smart and be protected, with appropriate workwear, designed to ensure they are comfortable, whether they work indoors or outdoors.

High quality durable fabrics, ergonomic cuts delivering ease of movement, functional details designed especially to make our garments work hard for you, all come together in our essential styles. Available in a wide range of colours they are easily adapted to fit your corporate identity.

**Just add your logo to create the perfect calling card for your business.**

B&C's pan-European coverage guarantees **availability and quick delivery**, whilst stringent quality controls ensure **total consistency – of quality, styling and colour**. This means that you can be confident that each repeat order will be identical, whatever the timeframe.

ACTIVE CRAFTMANSHIP



# BUILDING & MAINTENANCE

## BRAND BUILDING

Designed for comfort, durability, functionality and a professional look, **B&C essential workwear styles** are designed to make your staff look and feel good in a range of environments. From carpentry to plumbing, decorating or general maintenance, we understand that you look for the right balance of value and quality and this is where our range comes into its own.

Choose for basic value T-shirts, polo shirts, sweatshirts and jackets from the **B&C Basic ID Line** when you need to look after your budgets without compromising on quality. Combine these with functional workwear trousers to create the perfect uniform. Alternatively choose from our wider range of reference styles when you want greater style and functionality.

- > Breadth of choice from **Basic to Professional** styles
- > Durability, functionality and ease of care
- > Wide range of colours and sizes
- > Consistent matching colours across ranges
- > Quality, great to wear fabrics
- > Designed for decoration
- > Affordability
- > Availability and quick delivery
- > Consistency of styles and colours over time for your repeat orders



B&C Safran Pocket  
P. 203

B&C Exact V-Neck  
P. 168

B&C ID.601  
P. 340

B&C ID.203 50/50  
P. 286

# SECURITY

## IDENTIFY YOUR TEAM

Security is a growing business, whether it is for corporate offices, museums and theatres or clubs and music events, and this means different styles of uniform, but with one guiding principle – the need for authority and visibility. So if you operate a business that contracts security officers or staff you will want to ensure that you provide the right outfit for every situation, with your teams looking smart and recognisable in good quality, durable styles.

From the classic look of the **B&C - The Shirt Culture** styles which will look great under any suit, to the more casual look of our polo shirts, there is sure to be a style to meet your need. Not forgetting our great jackets. **B&C Outerwear Unit** styles are all designed to be functional, stylish and they're made to be decorated.

- > Classic styles with great cuts and quality details
- > Quality durable, comfortable fabrics
- > Consistent matching colours across ranges
- > Protective outerwear for all seasons
- > Designed for decoration
- > B&C Duo Concept, tailored for men and women
- > Availability and quick delivery
- > Affordability
- > Consistency of styles and colours over time for your repeat orders



B&C Sharp LSL /men  
P. 250

B&C Corporate 3-in-1  
P. 322

B&C Smart LSL /men  
P. 238

B&C Safran  
P. 198



# AUTOMOTIVE & ENGINEERING

## SMARTLY TECHNICAL

From the front office to the service bay, brand image and professionalism drive profitability in any automotive or engineering business, so you need to keep your teams looking and feeling their best with the right workwear, whatever their job. They need to feel comfortable to carry out their tasks with the right level of efficiency. They want durable garments that are easy to care for, you want them to look smart to give your business the professional image it deserves.

**B&C Collection** brings you functional essential workwear styles that are made to last thanks to quality fabrics and ergonomic details. They can keep you warm, keep you dry, keep you cool – whatever the environment your employees will be able to work effectively and comfortably, all day long, and they'll always look their best.

- > Functional styles with ergonomic cuts
- > Quality durable and comfortable fabrics
- > Wide range of colours and sizes
- > Consistent matching colours across ranges
- > Designed for decoration
- > Affordability
- > Availability and quick delivery
- > Consistency of styles and colours over time for your repeat orders



B&C Crew Bomber /men  
P. 326



B&C Black Tie LSL /women  
P. 242



B&C Real Plus /men  
P. 320



B&C Safran  
P. 198

# GARDENING & LANDSCAPING

## OUTDOOR PROTECTION

When you work outdoors you want clothing that can withstand any challenges the weather throws your way, from the heat of summer to harsh winter conditions, so breadth of choice is key, from T-shirts to warm winter jackets. You also want to be comfortable, to keep moving without restriction and to feel you look good when you meet your customers.

**B&C Collection essential workwear styles** are the ideal complement to the outdoor uniform that should be affordable and resilient while at the same time being comfortable and professionally appealing. Helping you get the job done we offer a wide selection of T-shirts, polo shirts, sweatshirts, fleece, bodywarmers and jackets designed to protect those who work outdoors, whatever the weather.

- > Functional styles with ergonomic cuts
- > Quality durable and comfortable fabrics
- > Protective outerwear for all seasons
- > Wide range of colours and sizes
- > Consistent matching colours across ranges
- > Designed for decoration
- > B&C Duo Concept, tailored for men and women
- > Availability and quick delivery
- > Affordability
- > Consistency of styles and colours over time for your repeat orders



B&C Hooded  
P. 275



B&C Exact 190  
P. 172



B&C Highlander+  
P. 356



B&C Air  
P. 338



# CONSTRUCTION & ENGINEERING

## BUILT TO WORK

Hard-working construction professionals need work clothing that is made to provide a high level of comfort and protection and is built to last. Whether you're a construction worker, roadworks engineer, or other working professional, you need a uniform that fits well, provides solid protection and won't fall apart after a few weeks on the job.

B&C PRO Collection styles are made to be durable. What they lack in frills they make up for in functionality, with innovative fabrics, ergonomic cuts and heavy-duty features such as zippers and multiple pockets that add practicality. Of course, that doesn't mean work clothing can't look good too, all our work-wear styles are designed to ensure your teams deliver the right image for your company – on and off-site.

- Protection, durability, functionality and comfort
- Innovative fabrics and technologies for added comfort and durability
- Full uniform range: trousers, T-shirts, polo shirts, sweatshirt, softshell and jackets
- Wide range of sizes in functional colours
- Matching colours across ranges
- Designed for decoration
- Availability and quick delivery
- Consistency of styles and colours over time for your repeat orders



B&C  
KNEEPADS PRO  
P. 377



B&C UNIVERSAL PRO  
P. 377



B&C PERFORMANCE PRO  
P. 377



B&C Shield Softshell Pro  
P. 374

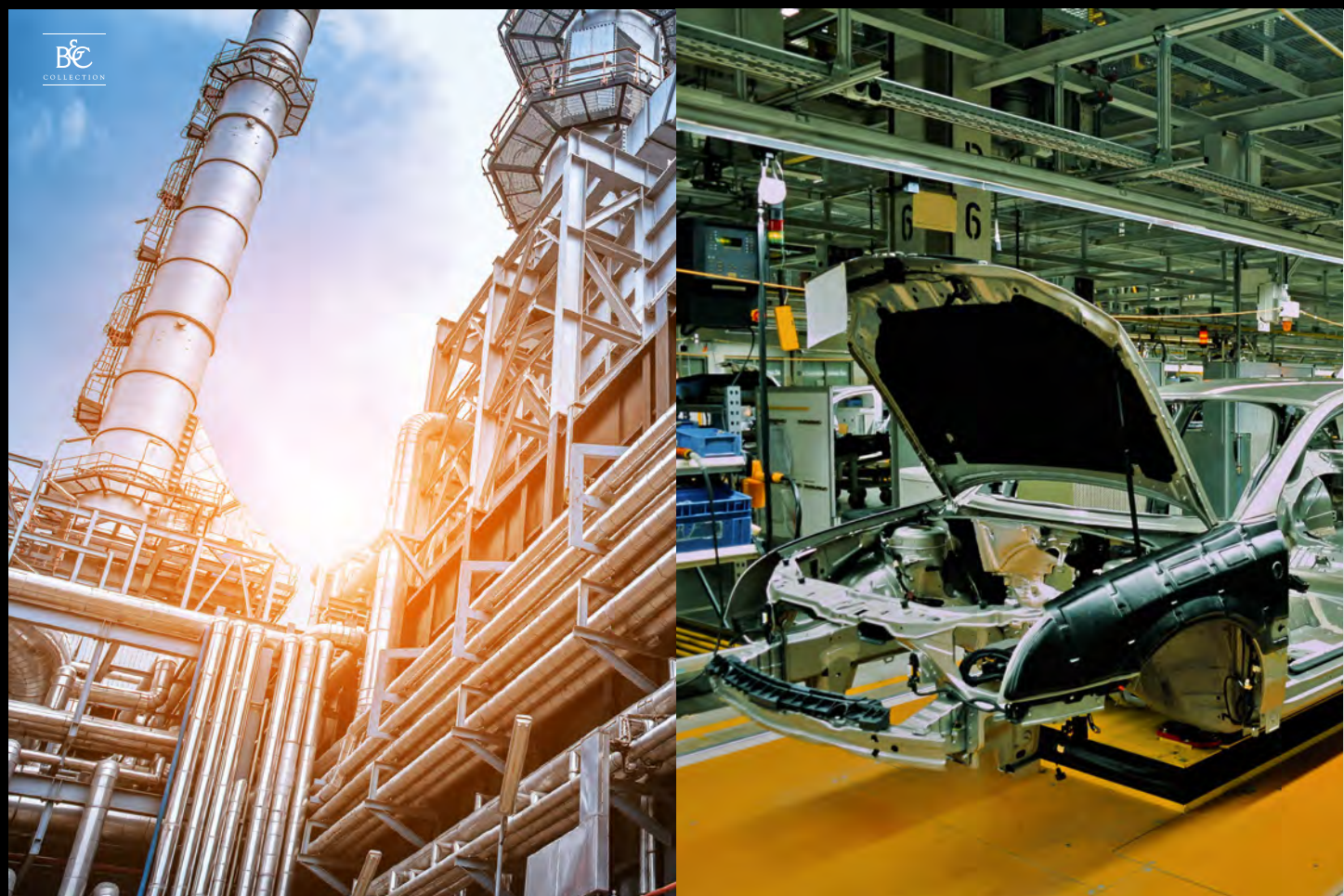


B&C Coolpower Pro Polo  
P. 378



B&C Expert Pro  
P. 376





# INDUSTRIAL WEAR

## HEAVY DUTY PROTECTION

Whatever the job requires, it's good business to make sure that your employees have high quality work clothing. Ideally, industrial workwear must be functional, comfortable and provide necessary protection. It's a bonus when it also has lasting durability, so your employees look good and feel good for longer.

B&C PRO Collection styles (trousers, T-shirts, polo shirts, sweatshirt, softshell and jackets) are tough and resilient while at the same time being comfortable and professionally appealing, thanks to innovative fabrics and technologies. Functional and smart, all B&C PRO styles are designed to be decorated, so you can showcase your business too.

- Functional styles with ergonomic cuts
- Quality durable and comfortable fabrics
- Protection, durability, functionality and comfort
- Innovative fabrics and technologies for added comfort and durability
- Full uniform range: trousers, T-shirts, polo shirts, sweatshirt, softshell and jackets
- Wide range of sizes in functional colours
- Matching colours across ranges
- Designed for decoration
- Availability and quick delivery
- Consistency of styles and colours over time for your repeat orders

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B&C Shelter Pro  
P. 375



B&C Perfect Pro  
P. 380



B&C Hero Pro  
P. 379





B&C Hooded Softshell /men  
P. 296



B&C Heavymill  
P. 206



B&C Oxford SSL /men  
P. 233



# ARCHITECTS, ENGINEERS & SURVEYORS

## SMART WORKWEAR

Going from the office to the building site, from the boardroom to the shop floor, professionals in construction and industry need to look good wearing smart but functional clothes. Combining a corporate look with the protection needed in these tough environments can be a challenge – achieving a professional image with practical, comfortable and durable clothing.

B&C Collection brings you a range of corporate and workwear garments that can be combined to create the perfect professional look. Match a faultless corporate shirt with a functional softshell jacket designed to give ultimate protection on any building site, or for a more relaxed look choose a classic polo shirt with durable workwear trousers. All B&C Collection styles are made of high quality fabrics and feature ergonomic fits that ensure day long comfort. Quality functional details and an optimised surface for decoration make our styles the perfect calling card for your business.

- Functional styles with ergonomic cuts
- Corporate styles featuring elegant details
- Quality durable and comfortable fabrics
- Wide range of sizes
- Matching colours across ranges
- Designed for decoration
- Availability and quick delivery
- Consistency of styles and colours over time for your repeat orders





TO DISCOVER  
THE B&C SELECTION PRESENTED  
BY BUSINESS SEGMENT /  
A NEW APPROACH TO SUPPORT  
YOUR BUSINESS GROWTH.  
GO TO PAGE 20

## QUALITY IS NOT A PRIVILEGE, IT'S AN ATTITUDE

Our passion for quality is only matched by our drive to deliver the most inspiring and relevant contemporary collection for the promotional market. The breadth and relevance of our offer is the result of research and innovation that ensures we have the styles you need to support your creativity, everyday, whatever the need. We thrive on inspiring you.

We understand that each of your projects is unique. Whereas in some cases you look for the ultimate in fashion or functionality, at other times you want – or need – more basic garments, but always with the same guarantee of quality, style and inspiration. **The 2018 B&C Collection is designed to help you find what you need however stylish, functional or simple.**

We're inspired by your business and this drives us to bring you the best - whatever style you choose, you can trust in B&C quality. All our fabrics are carefully selected to ensure a great look, outstanding comfort, and most importantly a great surface for decoration.

**ALL SO YOU CAN LET YOUR INSPIRATION FREE, CONFIDENT OF GREAT RESULTS.**

## DESIGNED TO INSPIRE

Great styles, perfect fits, exclusive treatments, quality details and unique colours have always come together to deliver the most fashionable collection on the market. But it's not just about staying on trend, it's also about making sure we meet the needs of an evolving sector by providing solutions designed to support your business in a range of environments.

## CONFIDENTLY B&C

Our focus on quality goes beyond fabrics and design, we take pride in our reliability and service levels. Availability is key to your business and that's why we focus on having consistent stocks across all styles, colours and sizes. The pan-European coverage of our distributors means that these can be rapidly available to you. Our quality control and certifications guarantee your peace of mind so you can focus on what you do best.







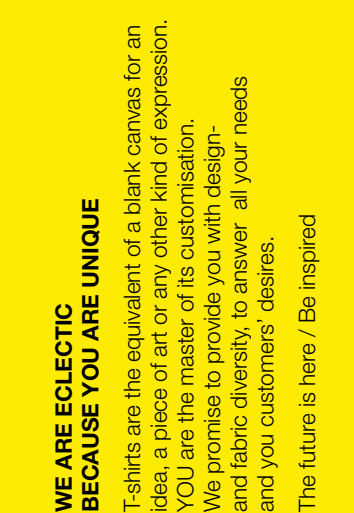
### MY FAVOURITE T-SHIRT: IT'S ME, IT'S SOFT, IT'S EASY

T-shirts are a mirror of our society. Diverse, eclectic, used in almost every situation, they must say something about you but not overpower your personality. Modern and comfortable – that is the spirit of the B&C 2018 T-shirt Collection.

We want our T-shirts to be extremely soft and with a premium hand-feel, to touch your emotions. We want our T-shirts to have retail-fits and quality, to make you beautiful. We want our T-shirts to be ring-spun, to provide superior printability and to bring to your message the quality it deserves. We want our T-shirts to be Oeko-Tex® certified and produced following the ethical rules of the Fair Wear Foundation, because we believe it is the right thing to do.



## B&C T-SHIRT FACTORY



### THE B&C T-SHIRT FACTORY PROMISE

Retail direct inspiration  
Softness  
Printability excellence  
Diversity

### WE ARE ECLECTIC BECAUSE YOU ARE UNIQUE

T-shirts are the equivalent of a blank canvas for an idea, a piece of art or any other kind of expression. YOU are the master of its customisation. We promise to provide you with design- and fabric diversity, to answer all your needs and you customers' desires.

The future is here / Be inspired





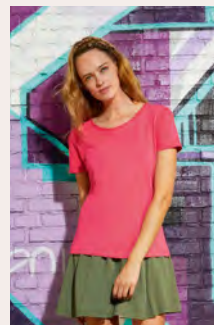
# B&C T-SHIRT FACTORY



/ my favourite  
**ORGANIC**  
T-shirts



B&C Inspire T /m.  
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B&C Inspire T /w.  
P. 137



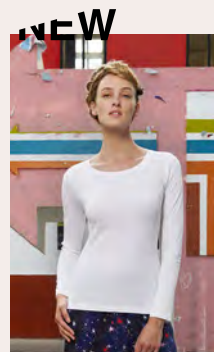
B&C Inspire V T /m.  
P. 138



B&C Inspire V T /w.  
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B&C Inspire LSL T /m.  
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B&C Inspire LSL T /w.  
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B&C Inspire Tank T /m.  
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B&C Inspire Tank T /w.  
P. 142



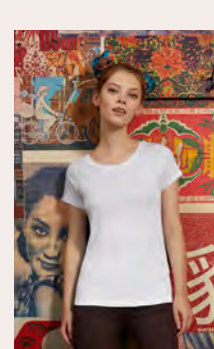
B&C Inspire Plus T /m.  
P. 144



B&C Inspire Plus T /w.  
P. 145



B&C Inspire Slub T /m.  
P. 146



B&C Inspire Slub T /w.  
P. 147



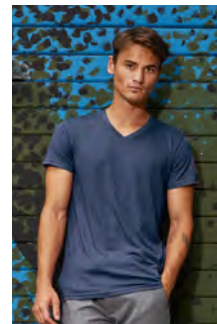
/ my favourite  
**TRIBLEND** T-shirts



B&C TM055 Triblend /m.  
P. 150



B&C TW056 Triblend /w.  
P. 151



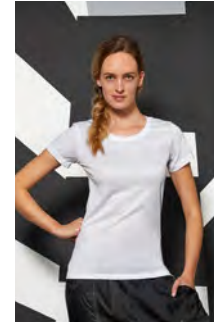
B&C TM057 V Triblend /m.  
P. 154



B&C TW058 V Triblend /w.  
P. 155



B&C TM062 Sublimation /m.  
P. 157



B&C TW063 Sublimation /w.  
P. 157

/ my favourite  
**SUBLIMATION** T-shirts

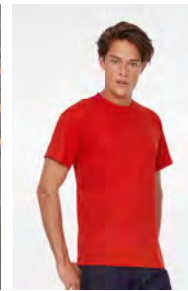
/ CORE 100% ring-spun cotton - 120 to 145 g/m<sup>2</sup>



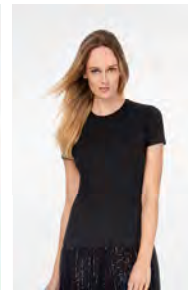
B&C #E150  
P. 164



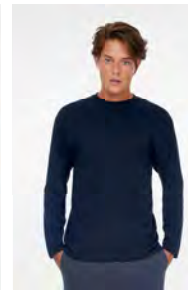
B&C #E150 /w.  
P. 165



B&C Exact 150  
P. 166



B&C Women-Only  
P. 166



B&C Exact 150 LSL  
P. 167



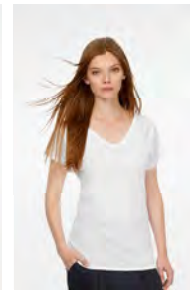
B&C Women-Only LSL  
P. 167



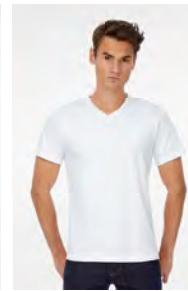
B&C Men-Only  
P. 168



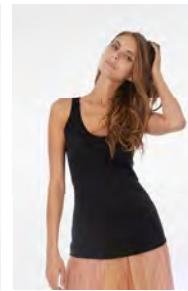
B&C Exact V-Neck  
P. 168



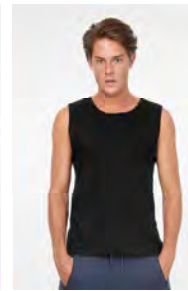
B&C Blondie Classic /w.  
P. 169



B&C Mick Classic /m.  
P. 169



B&C Patti Classic /w.  
P. 169



B&C Athletic Move  
P. 175



B&C Exact Move  
P. 175

/ CORE 100% ring-spun cotton - 185 g/m<sup>2</sup>



B&C #E190  
P. 170



B&C #E190 /w.  
P. 171



B&C Exact 190  
P. 172



B&C Exact 190 /w.  
P. 172



B&C Exact 190 LSL  
P. 173



B&C Exact 190  
Top /m.  
P. 173



B&C Exact 190  
Top /w.  
P. 173

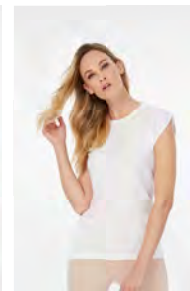


B&C Base-Ball  
P. 174

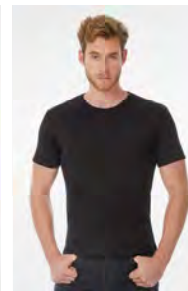
/ LAB ATTITUDE 100% ring-spun cotton



B&C Too Chic /m.  
P. 176



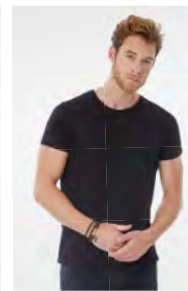
B&C Too Chic /w.  
P. 176



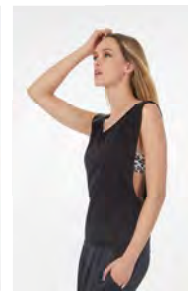
B&C Men-Fit  
P. 177



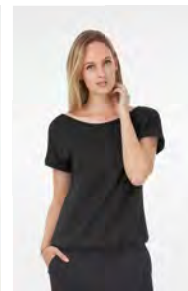
B&C Watch /w.  
P. 177



B&C Flamingo /m.  
P. 179



B&C Summer Fever /w.  
P. 179



B&C Orchid /w.  
P. 179



B&C Plug In /m.  
P. 178



B&C Plug In /w.  
P. 178



B&C Editing /m.  
P. 178



B&C Editing /w.  
P. 178

Kids  
P.382

Summary table  
P.408



# I AM TEE

T-shirts are the equivalent of a blank canvas for your IDEA, your brand message, your piece of art or any other kind of expression.

T-shirts are an important form of SELF-EXPRESSION, enabling you to highlight your personality and to proclaim YOUR MESSAGE to the world.



T-SHIRTS CAN BE PERCEIVED AS A LITTLE THING. WHAT IS A T-SHIRT? A MINIMAL ITEM OF CLOTHING...

BUT, AT B&C, WE ARE CONSCIOUS IT CAN MEAN A LOT WHEN IT SUPPORTS A MESSAGE, YOUR MESSAGE.

FOR THAT REASON, THE B&C T-SHIRT FACTORY IS DESIGNED TO BRING YOUR MESSAGE TO LIFE. IS IT FOR A CAUSE? A BUSINESS? A QUOTE? A PERSONAL MESSAGE...?

WE HAVE YOUR FAVOURITE T-SHIRT TO PROCLAIM **WHAT YOU WANT AND WHO YOU ARE.**



Is it a fun message?  
An "I love..." message?  
A group message?  
A good cause message?  
A cultural message?  
A commercial message?  
Claim it with a TOP QUALITY T-SHIRTS, your favourite B&C T-shirt.

The I'm Tees are inspired by your LIFESTYLE and created to provide high quality SURFACE FOR PRINTING. To support your beloved messages.





*colour magnetism*

# Colour Magnetism

Certain colours are said to change the way you feel. Green, for instance, can make people hungry – which might explain why everyone loves to picnic in the park. And if you wear a mood ring, it tells the world exactly how you feel – sea green signifies relaxation, dark blue implies passion, pink that you are inspired or orange optimistic. By the way, if you find a red feather, it means you have good fortune. So we wanted to find out what happens when you throw pigments of colour in the water. Look at that. Purely magnetic, right? With the **extensive colour offer of the B&C T-shirts**, select your coolest colour and provide maximum attractiveness to your message.





## EASY BRANDING SOLUTION TO PERFECT YOUR CUSTOMISATION

The 18 B&C favourite T-shirts (Organic Inspire, Triblend, Sublimation) have no brand label located in the collar and, to make your life easier, a size chip only.

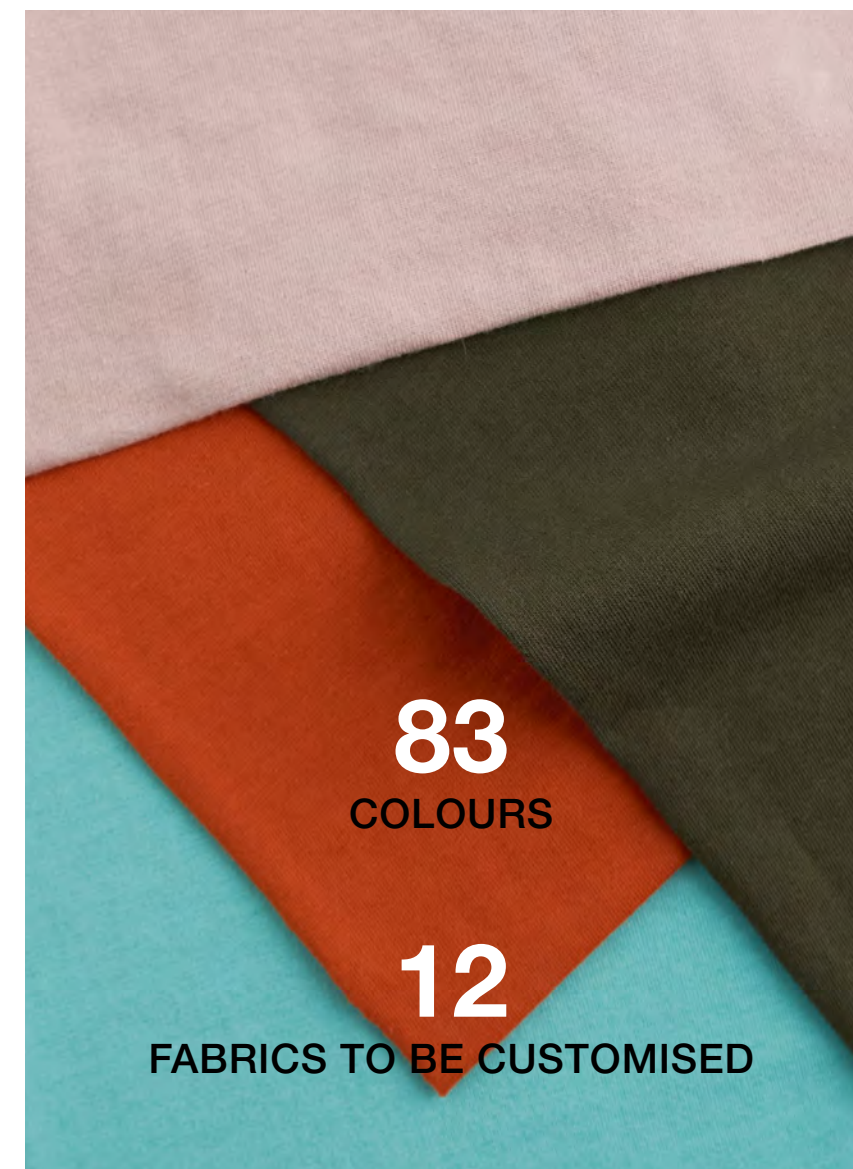
To optimise efficiency when sorting your T-shirts, we differentiated men/unisex and women styles. For men and unisex styles, size chips have a black background when for women fits they have a white background.

This Easy branding solution allows you to complete the customisation of your T-shirt. With B&C No Label Tees, the UNIQUE and fully personalised T-shirt line you are dreaming of is already waiting for you.



To enable you to follow all EU regulations, the composition label (complying with mandatory information and EU languages rules) is located on the left side seam of the style.

## FABRICS & PRINTABILITY EXCELLENCE



In order to give you the best support for your campaigns, B&C offers you a wide range of 12 different fabrics. Easy to print, comfortable to wear, soft to touch, yet durable, those are the main qualities of all those B&C fabrics. Our B&C unique fabrics will inspire you to be even more creative in your communication and to offer something different.

**The B&C Collection, the best choice to support your brand, creations, actions.**



# QUALITY IS NOT A PRIVILEGE, IT'S AN ATTITUDE

*Our passion for quality knows no bounds, it is only matched by our drive to deliver the most inspiring contemporary collection for the promotional market. For us, every single detail needs to be absolutely perfect – from the colour and cut to the threads used to make the T-shirt itself.*

## MEET YOUR FAVOURITE FABRIC

Anyone who has ever owned a T-shirt has had a favourite one that has stood out as the best shirt they've ever owned. It made them feel better, smarter and more at ease when they wore it. But what made it so fantastic? The secret is in the fabric. All 54 B&C Collection T-shirts are made of RING-SPUN cotton, which is softer and smoother, both inside and out.

### OPEN-ENDED YARN

With fewer fibres than ring-spun cotton, carded fibres are blown together, resulting in a loosely bound, thicker yarn. Open-ended yarns often result in fabric with a rough hand.

### RING-SPUN YARN

The finer fibres are tightly twisted together, which results in a stronger, cable-like yarn. Ring-spun yarns ultimately yield a smoother, more durable fabric.

All our T-shirts use pre-shrunk fabric, because we know you want your favourite T-shirt to keep its original shape and to last. All our T-shirts are dyed following a strongly controlled process, to ensure colour fastness, because you don't want your favourite T-shirt to fade out.

All our fabrics are carefully chosen. They must be durable, comfortable, soft and with premium printability. To ensure this premium quality level, we run Quality Controls on a daily basis, directly managed by the B&C team in the factories, helped by the fact that we based one of our offices in Asia.

## FIT AND STYLE

Are you looking for the best T-shirt for your message/brand? Relaxed and comfortable, always soft and emotional, we have a large selection of T-shirts, tank tops, styles and cuts. We always carefully balance the elements to find the right combination of weight, softness, price and fit, to support the expression of your creativity.

## PERFECT DECORATION MEANS GREAT VISIBILITY

We take great care in the choice of all of our fabrics. Not only must they complement the styling of each garment and guarantee the highest level of comfort to the wearer, they must also deliver the highest QUALITY results in DECORATION.

We TEST all our fabrics with various decoration techniques so you can be confident that whenever you choose a B&C T-shirt, you will have the perfect canvas for your brand or message.

All B&C Collection T-shirts are made of ring-spun cotton, which is softer and smoother, both inside and out.

## RESULT OF REGULAR SCREEN-PRINT TEST ON

### OPEN-END

Bulky, fuzzy, uneven knit

### RING-SPUN

Finer, smoother, consistent knit

OPEN-END

RING-SPUN

Why settle for poor quality when you can have the retail look and feel? 100% ring-spun cotton fabric screen-prints better, heat transfers better, embroiders better and wears better.





MY FAVOURITE **ORGANIC** T-SHIRT



SINGLE JERSEY - 140 G/M<sup>2</sup>



100% RING-SPUN  
100% COMBED  
SINGLE JERSEY



Extra-softness  
& Exceptional  
Printability

## THE COOL & CONSCIOUS ULTRA-PRINTABLE TEES

Made of **combed** ring-spun cotton, **high-end screen-print results**.

- Outstanding surface for all screen-printing techniques
- Ready for discharge screen-print
- Allowing all cotton heat transfers
- Exceptional surface for DTG

Our organic T-shirts are made of **organic yarns** certified by OCS

**TIP** If you choose for a heat transfer print for this style, select a lightweight transfer in order to avoid to apply a thick and heavyweight design on such a soft, light and luxury handfeel style.

### STYLES:

- B&C Inspire T /men & B&C Inspire T /women
- B&C Inspire V T /men & B&C Inspire V T /women
- B&C Inspire Slub T /men & B&C Inspire Slub T /women
- B&C Inspire Plus T /men & B&C Inspire Plus T /women
- B&C Inspire LSL T /men & B&C Inspire LSL T /women
- B&C Inspire Tank T /men & B&C Inspire Tank T /women

**100% RING-SPUN +  
100% COMBED**  
make it outstandingly printable

### OPEN-END

Bulky, fuzzy, uneven knit



### RING-SPUN

Finer, smoother, consistent knit



## ALSO AVAILABLE: 100% SLUB YARN

For textured look and  
exceptional softness, discover

**B&C INSPIRE SLUB T /MEN  
& B&C INSPIRE SLUB T /WOMEN**

Want more of B&C Slub fabric?  
Check the following page >>





MY FAVOURITE **SLUB** T-SHIRT

SINGLE JERSEY - 120 / 150 G/M<sup>2</sup>



100% RING-SPUN  
100% SLUB YARN  
SINGLE JERSEY

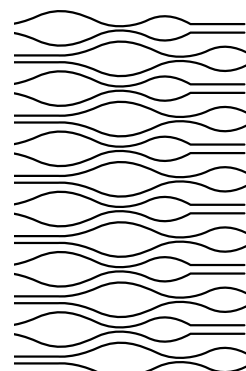


Textured look  
& Exceptional  
Smoothness

## EXCEPTIONAL PRINTING QUALITY AND INCREDIBLY MODERN LOOK

A slub yarn is a yarn made out of twisted fibers with incidental extra-fat lumps. The combination of thickness and random variations ensures **textured effects**. Fabric dyeing is carried out in solid colours so that slub effect is prominent.

**The fabric is soft, resistant, ring-spun and exceptionally smooth.** You enjoy a unique textured look. This yarn produces a vintage surface finish without sacrificing the quality of the fabric.



120 G/M<sup>2</sup>

### STYLES:

- B&C Inspire Slub T /men & B&C Inspire Slub T /women
- B&C Too Chic /men & B&C Too Chic /women



MY FAVOURITE ORGANIC T-SHIRT

## B&C INSPIRE SLUB T /MEN & /WOMEN

120 G/M<sup>2</sup>  
100% ORGANIC COTTON  
100% COMBED  
100% RING-SPUN

P. 146 & 147



LAB ATTITUDE

## B&C TOO CHIC /MEN & /WOMEN

150 G/M<sup>2</sup>  
100% COTTON  
100% RING-SPUN  
PRE-SHRUNK

P. 176

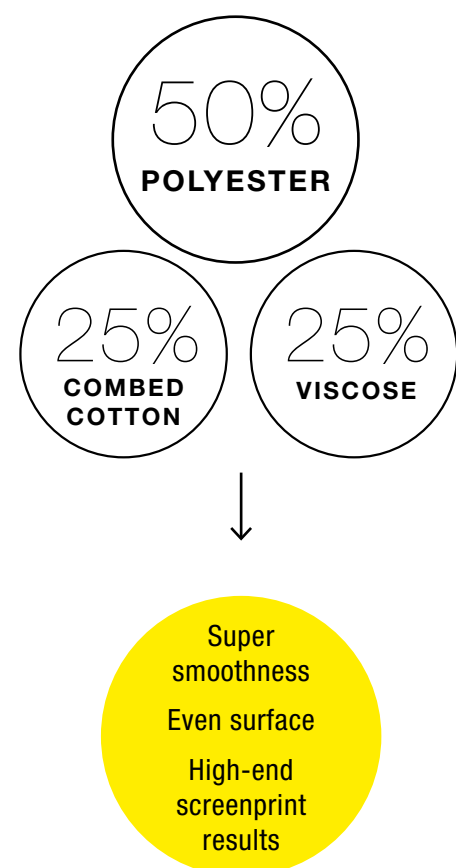




MY FAVOURITE **TRIBLEND** T-SHIRT



SINGLE JERSEY - 130 G/M<sup>2</sup>



## ULTRA-SOFT, ULTRAPRINTABLE AND PERFECTLY RELAXED

- Cotton comfort
- Resistance of polyester
- Luxurious drape of the viscose (ultra soft and silky)
- And it's breathable

You can use discharge printing as the fabric is dyed with reactive dye stuff. Water based printing also gives good results. Sublimation technique can also be used on light colours, as 75% of the fabric will react it gives the garment an interesting vintage look.

**TIP** If you choose for a heat transfer print for this style, select a lightweight transfer in order to avoid to apply a thick and heavyweight design on such a soft, light and relax style.

### STYLES:

- B&C TM055 Triblend /men & B&C TW056 Triblend /women
- B&C TM057 Triblend V /men & B&C TW058 Triblend V /women

## ARE YOU SOLID SHADES OR HEATHER COLOURS?

B&C offers you both looks



### 6 HEATHER COLOURS

Triblend enables outstanding heather effects serving perfectly those relaxed looks.

—

HEATHER LIGHT GREY // HEATHER ROYAL BLUE  
HEATHER DARK GREY // HEATHER NAVY  
HEATHER FOREST // HEATHER PURPLE



### 4 CORE SOLID COLOURS

Developed also in solid shades, it provides you softness and benefits of a triblend without that textured look.

—

RED // NAVY // WHITE // BLACK

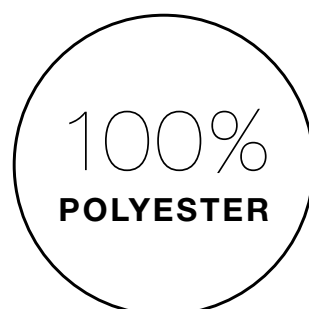




MY FAVOURITE **SUBLIMATION** T-SHIRT



SINGLE JERSEY - 140 G/M<sup>2</sup>



100% RING-SPUN  
SINGLE JERSEY



Sublimable  
Ultra-Soft  
Cool & trendy

## THE SOFTEST T-SHIRT FOR SUBLIMATION

Sublimation fabrics enable super-bright and bold-colour prints that look like a photograph. Designs do not fade away and the printed surface remains ultra smooth and weightless (as inks directly dye the fibres). Enjoy having no limitations to your creativity.

Your customers will love the modern look and versatility of the B&C TM062-TW063 Sublimation polyester Tee, and the soft hand of the sublimated prints on it. With its cool and comfortable fit, this duo has a fantastic drape due to its polyester composition, and an ultra soft-to-touch feel due to the quality of the fabric we developed for you.

### STYLES:

- B&C TM062 Sublimation /men & B&C TW063 Sublimation /women

## PRINTABILITY

Sublimation is a dye-printing technique that allows for your ideas to be displayed at their maximum potential. It frees your creative mind and allows “all-over” prints. You will be able to translate your emotions without technical limitations.

Sublimation produces: super bright designs and bold colours that look like a photograph, the designs do not fade away easily, the prints do not have texture and are weightless (as inks directly dye the fibres).

If those T-shirts are the best support for the sublimation technique, they are of course also a perfect support for screen-printing (use polyester targeted inks) or embroidery.







MY FAVOURITE **SINGLE JERSEY RING-SPUN** T-SHIRT

A wealth of colours inspired by you



SINGLE JERSEY - 110 / 120 / 145 / 185 G/M<sup>2</sup>



100% RING-SPUN  
SINGLE JERSEY



Soft  
Comfortable  
Premium  
printability

## EXTREMELY EVEN SURFACE WITHOUT FLUFF ALLOWING FOR ENHANCED DECORATION

Single Jersey offers the ideal surface for a perfect print. We use 100% tight-weave cotton for our **B&C Exclusive Single Jersey**. Combined with premium quality ring-spun cotton (e.g. spun from very long continuous fibres), its **tight, extremely flat surface** is even and has no fluff, providing an enhanced decoration and a soft, comfortable feel.

### STYLES:

- B&C #E150
- B&C #E150 /women
- B&C Exact 150
- B&C Women-Only
- B&C Exact 150 LSL
- B&C Women-Only LSL
- B&C Men-Only
- B&C Exact V-Neck
- B&C Blondie Classic /women
- B&C Mick Classic /men
- B&C Patti Classic /women
- B&C Athletic Move
- B&C Exact Move
- B&C Shorts Move
- B&C #E190
- B&C #E190 /women
- B&C Exact 190
- B&C Exact 190 /women
- B&C Exact 190 LSL
- B&C Exact 190 Top /men
- B&C Exact 190 Top /women
- B&C Base-Ball
- B&C Too Chic /men & /women
- B&C Men-Fit
- B&C Watch /women
- B&C Flamingo /men
- B&C Summer Fever /women
- B&C Orchid /women
- B&C Plug In /men & /women
- B&C Editing /men & /women

## PRINTABILITY EXCELLENCE

100% ring-spun cotton single jersey fabric screen-prints better, heat transfers better, embroiders better and wears better.

- The best surface for all screenprinting techniques
- Ready for discharge screen-print
- Allowing all cotton heat transfers
- Exceptional surface for DTG

### OPEN-END

Bulky, fuzzy, uneven knit



### RING-SPUN

Finer, smoother, consistent knit



## Also available 100% slub yarn!

The exceptional printing quality of the B&C ring-spun single jersey combined with the incredibly modern textural look of the slub.

**B&C TOO CHIC /MEN & /WOMEN**

Want more of B&C Slub fabric?  
Check page 122



**B&C  
COLLECTION  
BE  
INSPIRED**

**MY  
FAVOURITE  
100% ORGANIC  
COTTON TEE**





**WELCOME TO  
THE COOL &  
CONSCIOUS  
T-SHIRTS WORLD.  
THE PERFECT  
WEDDING OF  
STRONG STYLE  
& CONSCIOUS-  
NESS. YOUR  
FAVOURITE  
CAMERA READY  
LOOK. THE  
TRENDIEST  
ORGANIC TEES  
OF THE MARKET.**



#### ORGANICALLY GROWN

Fibers grown without use of GMO, fertilizers, herbicides, pesticides and other polluting chemicals. By using organic cotton, we drastically reduce the use of water and allow crop rotations and biodiversity. The environmental footprint of the T-shirt is reduced.



#### OCS CERTIFICATION

Our organic T-shirts are made of Organic yarns certified OCS by ECOCERT Greenlife. OCS, Organic Content Standard, provides an independent certification that the textiles is made with organic grown materials. The aim of this standard is to guarantee the traceability and integrity of the raw materials during all the manufacturing stages. It guarantees organic cotton purity of the style you buy.



#### PREMIUM PRINTABILITY Only combed, only ring-spun

The best printing T-shirt, due to premium quality yarn, combining combed and ring-spun cotton yarns. This perfect combination provides a highly clean, extremely uniform and extra smooth surface.



#### LUXURIOUS COMFORT

The combination of combed and ring-spun cotton yarn also ensures a luxurious comfort to the wearer. Its touch is incredibly soft, with perfect drape supporting a lifestyle on the move. Prepare to be hooked.



#### DESIGNER QUALITY

The same high quality and design as retail but at a very competitive print-wear market price. Available in contemporary 140 G/M<sup>2</sup> single jersey, and modern essential 120 G/M<sup>2</sup> slub versions, even the sky is not the limit to your imagination anymore.

...  
&  
...

#### COMMITTED TO QUALITY AND SUSTAINABILITY

Quality of our fabrics, designs and services are strong customer commitments we strive for every day, but they are not the only ones. At B&C Collection, we believe that you shouldn't have to choose between something that looks good and something that does good. At B&C, we are proud of our Fair Wear Foundation membership and Oeko-Tex® Standard 100 certification.





B&C Inspire T /men



B&C Inspire T /women



B&C Inspire V T /women



B&C Inspire Slub T /men



B&C Inspire Slub T /women



B&C Inspire Plus T /women



B&C Inspire Plus T /men



B&C Inspire V T /men

B&C  
COLLECTION

A COMPLETE  
LINE OF  
14 **ORGANIC**  
STYLES



B&C Inspire Tank T /duo



B&C Inspire Polo /duo

B&C

INSPIRE LINE

The **B&C Inspire line** is a complete collection made of great organic T-shirts and polo shirts, that offers extremely soft handfeel, high quality organic ring-spun cotton, unbeatable printability, contemporary and fashionable cuts and on top of it, the line is with B&C No Label solution to let you make your brand shine.

If you only have 14 styles to select for the future of your business, then pick these ones!

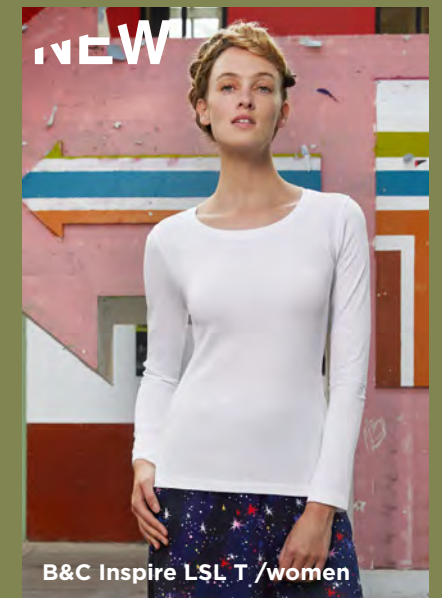
You have it all: the style, the price and it's organic!



[www.bc-fashion.eu](http://www.bc-fashion.eu)



B&C Inspire LSL T /men



B&C Inspire LSL T /women





TM 042

## B&C Inspire T /men

### Single Jersey

100% organic **combed** ring-spun cotton

140 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL

10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**

DUO	DUO	DUO	DUO	DUO	DUO
WHITE	LIGHT GREY	SPORT GREY	DARK GREY	BLACK	NAVY
DUO	DUO	DUO NEW	DUO	DUO	DUO NEW
GOLD	ORANGE	URBAN ORANGE	RED	FUCHSIA	MILLENNIAL PINK
DUO	DUO	DUO NEW	DUO	DUO	DUO NEW
ATOLL	ROYAL BLUE	URBAN PURPLE	REAL GREEN	KHAKI	MILLENNIAL KHAKI

SPORT GREY: 90% ORGANIC COMBED RING-SPUN COTTON - 10% VISCOSE



TW 043

## B&C Inspire T /women

### Single Jersey

100% organic **combed** ring-spun cotton

140 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL

10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**

DUO	DUO	DUO	DUO	DUO	DUO
WHITE	LIGHT GREY	SPORT GREY	DARK GREY	BLACK	NAVY
DUO	DUO	DUO NEW	DUO	DUO	DUO NEW
GOLD	ORANGE	URBAN ORANGE	RED	FUCHSIA	MILLENNIAL PINK
DUO	DUO	DUO NEW	DUO	DUO	DUO NEW
ATOLL	ROYAL BLUE	URBAN PURPLE	REAL GREEN	KHAKI	MILLENNIAL KHAKI

SPORT GREY: 90% ORGANIC COMBED RING-SPUN COTTON - 10% VISCOSE





TM 044

## B&C Inspire V T /men

Single Jersey

100% organic **combed** ring-spun cotton

140 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL

10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**



TW 045

## B&C Inspire V T /women

Single Jersey

100% organic **combed** ring-spun cotton

140 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL

10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**







TM 070

## B&C Inspire LSL T /men

Single Jersey

100% organic **combed** ring-spun cotton

140 g/m² | S - M - L - XL - 2XL - 3XL

10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**



SPORT GREY: 90% ORGANIC **COMBED** RING-SPUN COTTON - 10% VISCOSE



TW 071

## B&C Inspire LSL T /women

Single Jersey

100% organic **combed** ring-spun cotton

140 g/m² | XS - S - M - L - XL - 2XL

10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**



SPORT GREY: 90% ORGANIC **COMBED** RING-SPUN COTTON - 10% VISCOSE





NEW



DUO  
CONCEPT

# NEW 2018  
T-SHIRTS



TM 072  
**B&C Inspire Tank T /men**

Single Jersey  
100% organic **combed** ring-spun cotton  
140 g/m² | S - M - L - XL - 2XL - 3XL  
10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**



TW 073  
**B&C Inspire Tank T /women**

Single Jersey  
100% organic **combed** ring-spun cotton  
140 g/m² | XS - S - M - L - XL - 2XL  
10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**

DUO COMMON COLOURS



SPORT GREY: 90% ORGANIC **COMBED** RING-SPUN COTTON - 10% VISCOSE



NEW



TM 048

## B&C Inspire Plus T /men

Single Jersey

100% organic **combed** ring-spun cotton

175 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL

10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**



SPORT GREY: 10% ORGANIC **COMBED** RING-SPUN COTTON - 10% VISCOSE

NEW



TW 049

## B&C Inspire Plus T /women

Single Jersey

100% organic **combed** ring-spun cotton

175 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL

10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**



SPORT GREY: 10% ORGANIC **COMBED** RING-SPUN COTTON - 10% VISCOSE





TM 046  
**B&C Inspire Slub T /men**

Single Jersey  
100% organic **combed** ring-spun cotton  
120 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL  
10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**



TW 047  
**B&C Inspire Slub T /women**

Single Jersey  
100% organic **combed** ring-spun cotton  
120 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL  
10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**





# MY FAVOURITE TRIBLEND T-SHIRT

## ULTRA-PRINTABLE AND PERFECTLY RELAXED

### LOOK

These luxurious T-shirts are super-soft and perfectly relaxed.

The perfect alliance:

- > Cotton comfort
- > Resistance of polyester
- > Luxurious drape of the viscose (super soft and silky)
- > And it's breathable

### COLOURS

Are you solid shades or heather colours?

B&C offers you both looks.

Triblend enables outstanding heather looks and also developed in solid shades, it provides you the softness and benefits of a triblend without a textured look.

### PRINTABILITY

Made of combed, ring-spun cotton, premium polyester and viscose, B&C Triblend Tees have a super smooth and even surface for any screen-print.

A sublimation technique can also be used on light colours.





TM 055  
**B&C TM055 Triblend /men**

"Triblend" Single Jersey  
50% polyester, 25% cotton, 25% viscose  
130 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL  
10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**

**SOLID COLOURS**



**HEATHER COLOURS**



TW 056  
**B&C TW056 Triblend /women**

"Triblend" Single Jersey  
50% polyester, 25% cotton, 25% viscose  
130 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL  
10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**

**SOLID COLOURS**



**HEATHER COLOURS**





# PERSONAL LOOK



MY INSPIRATION  
IS DRAWN BY A COMBINATION  
OF MODERN ESSENTIAL RETAIL  
WITH THE PASSION FOR PEOPLE  
OR COMPANIES' MESSAGES.  
THE T-SHIRT I DESIGN MUST BE  
A STAGE FOR A BRAND,  
AN ARTWORK OR A MESSAGE.  
IT MUST REFLECT A PERSONALITY,  
A GROUP OF PEOPLE, AN IDEA  
OR A COMPANY VALUE.

I ALWAYS GO FOR CLOTHES  
MADE FROM QUALITATIVE  
FABRICS, COMFORT  
IS SO IMPORTANT.

LUXURIOUS FABRICS  
**BEST PRINTING SURFACE**  
INNOVATIVE TEXTURE  
**RETAIL DESIGN**  
RETAIL QUALITY

I'M LOOKING  
FOR ORIGINALITY,  
COLOUR,  
SMART AND FUNNY  
GRAPHIC TEE AND  
LOOSE FLOWING SHAPES.





TM 057

### B&C TM057 V Triblend /men

"Triblend" Single Jersey

50% polyester, 25% cotton, 25% viscose

130 g/m² | S - M - L - XL - 2XL - 3XL

10 pcs/pack & 50 pcs/carton | MEDIUM FIT



TW 058

### B&C TW058 V Triblend /women

"Triblend" Single Jersey

50% polyester, 25% cotton, 25% viscose

130 g/m² | XS - S - M - L - XL - 2XL

10 pcs/pack & 50 pcs/carton | MEDIUM FIT





# MY FAVOURITE SUBLIMATION T-SHIRT

## PRINTABILITY

Sublimation is a dye-printing technique that allows for your ideas to be displayed at their maximum potential. **It frees your creative mind** and allows “all-over” prints. You will be able to translate your emotions without technical limitations. Sublimation produces: super bright designs and bold colours that look like a photograph, the designs do not fade away easily, the prints do not have texture and are weightless (as inks directly dye the fibres). If those T-shirts are the best support for the sublimation technique, they are of course also a perfect support for screen-printing (use polyester targeted inks) or embroidery.

## STYLE

Your customers will love the **modern look** and versatility of the B&C TM062-TW063 Sublimation polyester Tee, and the soft hand of the sublimated prints on it.

With its cool and comfortable fit, this duo has a fantastic drape due to its polyester composition, and an **ultra soft-to-touch feel** due to the quality of the fabric we developed for you.



DUO  
CONCEPT

# NEW 2018  
T-SHIRTS

## TW 063 B&C TW063 Sublimation /women

**Single Jersey**  
100% polyester  
140 g/m² | XS - S - M - L - XL - 2XL  
10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**



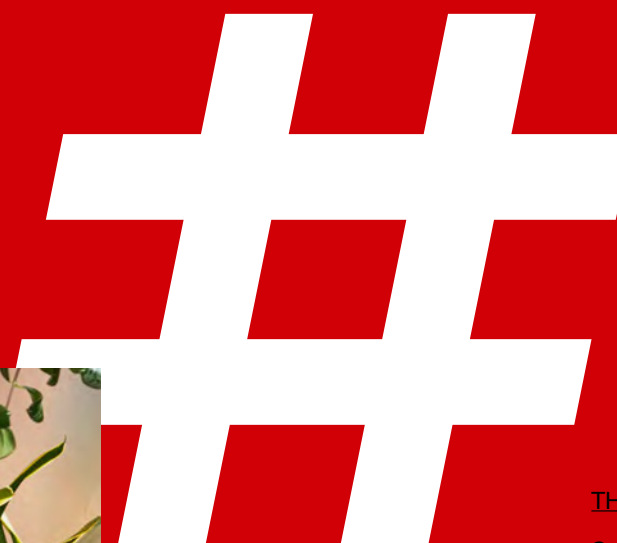
## TM 062 B&C TM062 Sublimation /men

**Single Jersey**  
100% polyester  
140 g/m² | S - M - L - XL - 2XL - 3XL  
10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**





# THE CORE ATTITUDE



#basictee  
#ringspun  
#bestprintability  
#amazing  
#beinspired



## THE EXACT QUALITY

Soft, RING-SPUN COTTON and dense, compact knit are the key for the B&C Core T-shirts quality.

Offering you the best printing surface with incomparable softness to the touch and comfort, it's the market reference. And this quality comes in an ASTONISHING range of colours!

EXACTLY what you were looking for!



## B&C CORE ATTITUDE OFFER

WHEN VALUE IS KEY AND YOU WANT TO STAY SIMPLE, THE CORE LINE OF B&C T-SHIRTS IS THERE FOR YOU. THIS LINE OF 22 T-SHIRTS INCLUDES CORE STYLES, SUCH AS THE ICONIC B&C EXACT LINE BUT ALSO 9 OTHER WOMEN AND MEN, FITTED OR NOT, TANK TOPS OR SPORTY LOOK STYLES. THIS LINE IS EXCLUSIVELY MADE OF 100% RING-SPUN COTTON FABRIC AND IS PRODUCED WITH THE HIGHEST ATTENTION TO- AND CONTROL OF QUALITY.



[www.bc-fashion.eu](http://www.bc-fashion.eu)





**#basictee**  
**#newshape**  
**#bestprintability**  
**#duo40colours**



**THE SAME ICONIC  
#ULTRA-PRINTABLE  
100% RING-SPUN  
COTTON FABRIC  
THAN THE  
B&C EXACT LINE**



**#welcometothefuture  
B&C#E150duo  
B&C#E190duo  
#beinspired**





# #WELCOME TO THE FUTURE

The NEW B&C #E line is made of **THE SAME ICONIC #ULTRA-PRINTABLE 100% RING-SPUN COTTON FABRIC THAN THE B&C EXACT LINE.**

It encompasses the same softness, comfort and #premium printing surface.

And in addition to this, it offers #newshapes & a #contemporaryfit in an #amazing palette of #40colours all in #duo.

The NEW B&C #E line is the perfect #basicttee line, your new #contemporary and #iconic B&C T-shirts.

Want to see in details the differences between the B&C #E styles and the B&C Exact styles?



## B&C #E compared to B&C Exact

### B&C #E COLLAR

- More open neckline
- Thinner modern rib collar

### B&C #E SLEEVES

- Reshaped armhole for better sleeve fit
- Narrower sleeves
- Natural shoulder

### B&C #E BODY LENGTH

- Longer
- Contemporary proportions

### B&C #E BODY WIDTH

- Reshaped body with the right amount of ease
- Tubular for maximum comfort and movement



## B&C #E /women compared to B&C Women-Only

### B&C #E /WOMEN BODY LENGTH

- Longer

### B&C #E /WOMEN SLEEVES

- More open sleeves
- Reshaped armhole for best sleeve fit
- Natural shoulder

### B&C #E /WOMEN COLLAR

- More open neckline
- Thin feminine collar

### B&C #E /WOMEN BODY WIDTH

- Relaxed fit
- New retail based
- Side seams
- Feminine detailing

# #MAKE YOUR LIFE EASY

Life can be easy. As long as the selection process is simple and that the quality is trustworthy.

With the **NEW B&C #E line**, B&C is making your life easy.

Choose a man or a woman style, select your needed weight fabric and pick the right colour that matches your client's needs. You have 40, they are all in duo.

That's it. As simple.

**1**  
style  
for men

B&C #E...



B&C #E150  
B&C #E190

**1**  
style  
for women

B&C #E... /women



B&C #E150 /women  
B&C #E190 /women

**2** weights: 145 & 185 g/m<sup>2</sup>

**40** colours



all in duo

#duo40colours #newshape #contemporary #simpleoffer #E150 #E190



NEW

#duo40colours



DUO  
CONCEPT

TU 01T  
B&C #E150

**Single Jersey**  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL - 3XL - 4XL\* - 5XL\*  
10 pcs/pack & 100 pcs/carton | **REGULAR FIT**

\*COLOURS AVAILABLE IN 4XL - 5XL

EXISTS IN UNISEX / WOMEN / KIDS (P.382)

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE  
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

4XL - 5XL	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>
	WHITE *	BLACK *	URBAN NAVY *	SPORT GREY *	ROYAL BLUE *	RED *	NATURAL	SAND
	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup> NEW
	SOLAR YELLOW	GOLD	APRICOT	ORANGE	FIRE RED	DEEP RED	FUCHSIA	MILLENNIAL PINK
	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>
	TURQUOISE	ATOLL	REAL TURQUOISE	DIVA BLUE	SKY BLUE	AZURE	DENIM	LIGHT NAVY
	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup>	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup>	DUO <sup>♂</sup>
	COBALT BLUE	ELECTRIC BLUE	RADIANT PURPLE	URBAN PURPLE	PISTACHIO	ORCHID GREEN	KELLY GREEN	BOTTLE GREEN
	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup>	DUO <sup>♂</sup>
	URBAN KHAKI	MILLENNIAL KHAKI	ASH	DARK GREY	USED BLACK	URBAN BLACK	BEAR BROWN	BURGUNDY

NEW

#duo40colours



DUO  
CONCEPT

TW 02T  
B&C #E150 /women

**Single Jersey**  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL - 3XL\*  
10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**

\*COLOURS AVAILABLE IN 3XL

EXISTS IN UNISEX / WOMEN / KIDS (P.382)

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE  
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

3XL	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>
	WHITE *	BLACK *	URBAN NAVY *	SPORT GREY *	ROYAL BLUE *	RED *	NATURAL	SAND
	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup> NEW
	SOLAR YELLOW	GOLD	APRICOT	ORANGE	FIRE RED	DEEP RED	FUCHSIA	MILLENNIAL PINK
	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>
	TURQUOISE	ATOLL	REAL TURQUOISE	DIVA BLUE	SKY BLUE	AZURE	DENIM	LIGHT NAVY
	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup>	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup>	DUO <sup>♂</sup>
	COBALT BLUE	ELECTRIC BLUE	RADIANT PURPLE	URBAN PURPLE	PISTACHIO	ORCHID GREEN	KELLY GREEN	BOTTLE GREEN
	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup>	DUO <sup>♂</sup> NEW	DUO <sup>♂</sup>	DUO <sup>♂</sup>
	URBAN KHAKI	MILLENNIAL KHAKI	ASH	DARK GREY	USED BLACK	URBAN BLACK	BEAR BROWN	BURGUNDY





DUO  
CONCEPT



TW 012  
**B&C Women-Only**

TU 002  
**B&C Exact 150**

**Single Jersey**  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | XS\* - S - M - L - XL - 2XL - 3XL\*\* - 4XL\*\*  
10 pcs/pack & 100 pcs/carton | **REGULAR FIT**



\* COLOURS AVAILABLE IN XS  
\* COLOURS AVAILABLE IN 2XL  
\*\* COLOURS AVAILABLE IN 3XL - 4XL  
\*\*\* COLOURS AVAILABLE IN 2XL  
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE  
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

**DUO<sup>♂</sup> COMMON COLOURS**



♂ ♀ ⚧ EXISTS IN UNISEX / WOMEN / KIDS (P. 382)

**Single Jersey**  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL\*/\*\*\*\*  
10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**

**DuoConcept B&C Men-Only p. 168**



DUO  
CONCEPT



TW 013  
**B&C Women-Only LSL**

TU 003  
**B&C Exact 150 LSL**

**Single Jersey**  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL\*  
10 pcs/pack & 50 pcs/carton | **REGULAR FIT**



\* COLOURS AVAILABLE IN 3XL  
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE  
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

**Single Jersey**  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL\*  
5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



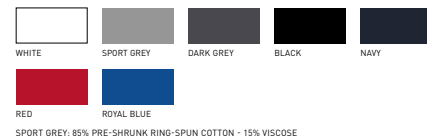
\* COLOURS AVAILABLE IN 2XL  
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE





TU 006  
**B&C Exact V-Neck**

**Single Jersey**  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | S - M - L - XL - 2XL  
10 pcs/pack & 100 pcs/carton | **REGULAR FIT**

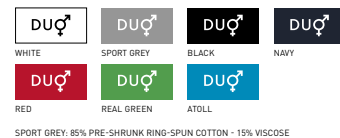


DUO  
CONCEPT



TM 010  
**B&C Men-Only**

**Single Jersey**  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | S - M - L - XL - 2XL  
10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**



**DuoConcept** B&C Women-Only p. 166



TW 260  
**B&C Blondie Classic /w.**

**Single Jersey**  
100% pre-shrunk ring-spun **combed** cotton  
120 g/m<sup>2</sup> | XS - S - M - L - XL  
5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



DUO  
CONCEPT



TM 060  
**B&C Mick Classic /men**

**Single Jersey**  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | S - M - L - XL - 2XL  
5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



TW 262  
**B&C Patti Classic /women**

**Single Jersey**  
100% pre-shrunk ring-spun **combed** cotton  
120 g/m<sup>2</sup> | XS - S - M - L - XL  
5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**





NEW

#duo40colours



DUO  
CONCEPT

TU 03T  
B&C #E190

**Single Jersey**  
100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL - 3XL - 4XL\* - 5XL\*  
10 pcs/pack & 100 pcs/carton | **REGULAR FIT**

\*COLOURS AVAILABLE IN 4XL - 5XL

EXISTS IN UNISEX / WOMEN / KIDS (P.382)

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE  
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

170.

4XL - 5XL	DUO <sup>♂</sup> WHITE *	DUO <sup>♂</sup> BLACK *	DUO <sup>♂</sup> NAVY *	DUO <sup>♂</sup> SPORT GREY *	DUO <sup>♂</sup> ROYAL BLUE *	DUO <sup>♂</sup> RED *	DUO <sup>♂</sup> NATURAL	DUO <sup>♂</sup> SAND
	DUO <sup>♂</sup> NEW SOLAR YELLOW	DUO <sup>♂</sup> NEW GOLD	DUO <sup>♂</sup> NEW APRICOT	DUO <sup>♂</sup> NEW ORANGE	DUO <sup>♂</sup> NEW URBAN ORANGE	DUO <sup>♂</sup> NEW SUNSET ORANGE	DUO <sup>♂</sup> NEW FIRE RED	DUO <sup>♂</sup> NEW ORCHID PINK
	DUO <sup>♂</sup> SORBET	DUO <sup>♂</sup> BURGUNDY	DUO <sup>♂</sup> SWIMMING POOL	DUO <sup>♂</sup> ATOLL	DUO <sup>♂</sup> DIVA BLUE	DUO <sup>♂</sup> SKY BLUE	DUO <sup>♂</sup> STONE BLUE	DUO <sup>♂</sup> URBAN NAVY
	DUO <sup>♂</sup> NEW COBALT BLUE	DUO <sup>♂</sup> NEW MILLENNIAL LILAC	DUO <sup>♂</sup> NEW RADIANT PURPLE	DUO <sup>♂</sup> NEW URBAN PURPLE	DUO <sup>♂</sup> NEW PIXEL LIME	DUO <sup>♂</sup> NEW ORCHID GREEN	DUO <sup>♂</sup> NEW MILLENNIAL MINT	DUO <sup>♂</sup> NEW KELLY GREEN
	DUO <sup>♂</sup> BOTTLE GREEN	DUO <sup>♂</sup> URBAN KHAKI	DUO <sup>♂</sup> ASH	DUO <sup>♂</sup> PACIFIC GREY	DUO <sup>♂</sup> DARK GREY	DUO <sup>♂</sup> USED BLACK	DUO <sup>♂</sup> BROWN	DUO <sup>♂</sup> CHOCOLATE

NEW

#duo40colours



DUO  
CONCEPT

TW 04T  
B&C #E190 /women

**Single Jersey**  
100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL - 3XL\*  
10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**

\*COLOURS AVAILABLE IN 3XL

EXISTS IN UNISEX / WOMEN / KIDS (P.382)

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE  
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

171.

3XL	DUO <sup>♂</sup> WHITE *	DUO <sup>♂</sup> BLACK *	DUO <sup>♂</sup> NAVY *	DUO <sup>♂</sup> SPORT GREY *	DUO <sup>♂</sup> ROYAL BLUE *	DUO <sup>♂</sup> RED *	DUO <sup>♂</sup> NATURAL	DUO <sup>♂</sup> SAND
	DUO <sup>♂</sup> NEW SOLAR YELLOW	DUO <sup>♂</sup> NEW GOLD	DUO <sup>♂</sup> NEW APRICOT	DUO <sup>♂</sup> NEW ORANGE	DUO <sup>♂</sup> NEW URBAN ORANGE	DUO <sup>♂</sup> NEW SUNSET ORANGE	DUO <sup>♂</sup> NEW FIRE RED	DUO <sup>♂</sup> NEW ORCHID PINK
	DUO <sup>♂</sup> SORBET	DUO <sup>♂</sup> BURGUNDY	DUO <sup>♂</sup> SWIMMING POOL	DUO <sup>♂</sup> ATOLL	DUO <sup>♂</sup> DIVA BLUE	DUO <sup>♂</sup> SKY BLUE	DUO <sup>♂</sup> STONE BLUE	DUO <sup>♂</sup> URBAN NAVY
	DUO <sup>♂</sup> NEW COBALT BLUE	DUO <sup>♂</sup> NEW MILLENNIAL LILAC	DUO <sup>♂</sup> NEW RADIANT PURPLE	DUO <sup>♂</sup> NEW URBAN PURPLE	DUO <sup>♂</sup> NEW PIXEL LIME	DUO <sup>♂</sup> NEW ORCHID GREEN	DUO <sup>♂</sup> NEW MILLENNIAL MINT	DUO <sup>♂</sup> NEW KELLY GREEN
	DUO <sup>♂</sup> BOTTLE GREEN	DUO <sup>♂</sup> URBAN KHAKI	DUO <sup>♂</sup> ASH	DUO <sup>♂</sup> PACIFIC GREY	DUO <sup>♂</sup> DARK GREY	DUO <sup>♂</sup> USED BLACK	DUO <sup>♂</sup> BROWN	DUO <sup>♂</sup> CHOCOLATE





DUO  
CONCEPT



TU 004  
**B&C Exact 190**

Single Jersey | 100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup> | XS\* - S - M - L - XL - 2XL - 3XL\*\* - 4XL\*\*  
10 pcs/pack & 100 pcs/carton | **REGULAR FIT**



TW 040  
**B&C Exact 190 /women**

Single Jersey | 100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL  
5 pcs/pack & 50 pcs/carton | **MEDIUM FIT**



TU 005  
**B&C Exact 190 LSL**

Single Jersey  
100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL\*  
10 pcs/pack & 50 pcs/carton | **REGULAR FIT**



DUO  
CONCEPT

TM 050  
**B&C Exact 190 Top /men**

Single Jersey  
100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup> | S - M - L - XL - 2XL  
5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



TW 041  
**B&C Exact 190 Top /women**

Single Jersey  
100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup> | XS - S - M - L - XL  
5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**







TU 020  
**B&C Base-Ball**

**Single Jersey**

100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup> | S - M - L - XL - 2XL  
10 pcs/pack & 50 pcs/carton | **REGULAR FIT**



EXISTS IN UNISEX/KIDS (P.382)



**KIDS**

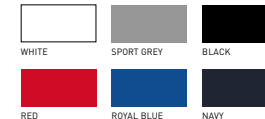
B&C Base-Ball /kids  
p. 382



TM 200  
**B&C Athletic Move**

**Single Jersey**

100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | M - L - XL - 2XL  
10 pcs/pack & 100 pcs/carton | **MEDIUM FIT**



SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE



TM 201  
**B&C Exact Move**

**Single Jersey**

100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | S - M - L - XL - 2XL  
10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**



SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

TM 202  
**B&C Shorts Move**

**Single Jersey**

100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup> | M - L - XL - 2XL  
10 pcs/pack & 50 pcs/carton | **MEDIUM FIT**



SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE



# THE LAB ATTITUDE

/ LAB 100% ring-spun cotton



DUO  
CONCEPT



TW 030  
**B&C Too Chic /women**

Single Jersey with SLUB yarn  
100% pre-shrunk ring-spun cotton  
150 g/m<sup>2</sup> | XS - S - M - L - XL  
5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



CHIC WHITE CHIC BLACK

TM 035  
**B&C Too Chic /men**

Single Jersey with SLUB yarn  
100% pre-shrunk ring-spun cotton  
150 g/m<sup>2</sup> | S - M - L - XL - 2XL  
5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



CHIC WHITE CHIC BLACK



TM 220  
**B&C Men-Fit**

1x1 Rib  
100% pre-shrunk ring-spun cotton  
250 g/m<sup>2</sup> (White) - 220 g/m<sup>2</sup> (Colours) | S - M - L - XL  
10 pcs/pack & 50 pcs/carton | **SUPER FIT**



WHITE BLACK



TW 102  
**B&C Watch /women**

1x1 Rib  
100% pre-shrunk ring-spun cotton  
230 g/m<sup>2</sup> (White) - 210 g/m<sup>2</sup> (Colours) | XS - S - M - L - XL  
5 pcs/pack & 50 pcs/carton | **SUPER FIT**



WHITE BLACK





DUO  
CONCEPT



TW D73

B&C Editing /w.

TM D72

B&C Editing /m.

Single Jersey

100% pre-shrunk ring-spun cotton | 185 g/m<sup>2</sup>  
men S - M - L - XL - XXL | women XS - S - M - L - XL  
5 pcs/pack & 25 pcs/carton | MEDIUM FIT



RAW BLUE



DUO  
CONCEPT

TW D71

B&C DNM Plug In /w. B&C DNM Plug In /m.

Single Jersey

100% pre-shrunk ring-spun cotton | 145 g/m<sup>2</sup>  
women XS - S - M - L - XL | men S - M - L - XL - 2XL  
5 pcs/pack & 25 pcs/carton | MEDIUM FIT



BLUE CLASH



RUSTY CLASH



GREY CLASH

The characteristics of the treatments make each garment original and unique. Variations should be considered as a sign of quality.



DUO  
CONCEPT

TM S51

B&C Flamingo /men

Single Jersey

100% pre-shrunk ring-spun cotton  
110 g/m<sup>2</sup> | S - M - L - XL - 2XL  
5 pcs/pack & 25 pcs/carton | MEDIUM FIT



WHITE



BLACK



TW S52

B&C Orchid /women

Single Jersey

100% pre-shrunk ring-spun cotton  
110 g/m<sup>2</sup> | XS/S - M/L - XL/2XL  
5 pcs/pack & 25 pcs/carton | RELAXED FIT



WHITE



BLACK



DUO  
CONCEPT

TW S54

B&C Summer Fever /w.

Single Jersey

100% pre-shrunk ring-spun cotton  
110 g/m<sup>2</sup> | XS/S - M/L - XL/2XL  
5 pcs/pack & 25 pcs/carton | MEDIUM FIT



WHITE



BLACK





## BOUNDLESS BUSINESS OPPORTUNITIES

# HAVE IT

Classic or iconic, the T-shirt is media turned message, it has the power to reinforce communication, that's why you need the right style to support each of your actions.

The B&C T-shirts range is designed with this in mind, giving you the widest choice of styles, cuts, quality fabrics and colours to meet your every need.

**QUALITY**  
**ORIGINALITY**  
**FASHIONALITY**  
**AVAILABILITY**

All there so your business can make the right impression every time.

# YOUR WAY

## PROMOTIONAL

Whatever the style, from basic to fashion forward, the superior fabrics and cuts of the B&C T-shirt styles guarantee quality and perfect printability. The extensive colour range and tailored fits for men and women will help you find the perfect match for any brand.

## FASHION & ETAIL

B&C styles are directly inspired by the latest fashion trends, from the superior quality of our fabrics, including organic certified cotton with the B&C Inspire line to the exclusive cuts and detailing and our extensive colour palette including unique dye treatments.

## ENTERTAINMENT & MERCHANDISING

Entertainment is big business – from band tours to track launches, from club nights to film premieres, from online gaming to character merchandise – the messages change but the key medium stays the same, T-shirts rule!

## BARS & RESTAURANTS

Even if jeans and T-shirts have become the norm in many work environments, choosing the right T-shirt is key to communicating the right image for any business. The right style, fit and colour will make staff visibly recognisable.

## WORKWEAR

The outstanding ring-spun cotton quality of the B&C T-shirts range is built to last, so that your uniforms look, feel and perform at their best. They are suitable for work use without reducing freedom of movement. Sharp cuts and meticulous finishes ensure both great comfort and durability.

## BEAUTY & SALON

Personality is key in the beauty business. Quality, comfort and durability must be combined with style and fashion to fit any silhouette.





# POLO SHIRTS FACTORY

RANGE OVERVIEW 188

## THE CLASSICS

// COMBED FINE PIQUÉ

B&C Classic ICONIC Line 190

B&C Classic PREMIUM Line 204

## MY FAVOURITE ORGANIC DUO

NEW

// ORGANIC PIQUÉ

B&C INSPIRE POLO Line 208

## THE CORE

// PIQUÉ

B&C ID. Line 216

NEW

## LAB ATTITUDE

220

BOUNDLESS OPPORTUNITIES

221



# B&C POLO SHIRTS FACTORY

22

STYLES

51

COLOURS

8

SIZES

22

STYLES

22 styles to choose from,  
for men, women and kids

Including 8 duos

51

COLOURS

The widest colour offer  
on the market  
with 51 colours

8

SIZES

A size to fit  
every silhouette:  
from XS to 4XL

## 3 PIQUÉS

- > Combed Fine Piqué
- > Organic Piqué
- > Piqué

## 5 COMPOSITIONS

- > 100% cotton
- > 100% organic cotton
- > 100% combed cotton
- > 65/35 Polycotton
- > 100% Polyester

THIS IS THE  
— B&C POLO SHIRTS FACTORY —





## B&C CLASSICS POLO SHIRTS

PERFECT SURFACE FOR DECORATION THANKS  
TO ITS SUPERIOR & ULTRA-TIGHT FABRIC QUALITY

28  
COLOURS

COMBED  
COTTON

B&C SAFRAN LINE

B&C CLASSIC **ICONIC**

B&C FINE PIQUÉ 180 G/M<sup>2</sup>

8 STYLES

SHORT & LONG SLEEVES / POCKET /  
TIPPED FOR MEN, WOMEN & KIDS

SYMBOL OF AGELESS ELEGANCE

B&C HEAVYMILL LINE

B&C CLASSIC **PREMIUM**

B&C FINE PIQUÉ 230 G/M<sup>2</sup>

3 STYLES

SHORT SLEEVES IN DUO  
LONG SLEEVES FOR HIM

LUXURIOUS HANDFEEL



B&C Fine Piqué has an ultra-tight  
honeycomb structure, giving a perfectly  
smooth surface for decoration.

Not all piqués can say the same!

NEW

## MY FAVOURITE ORGANIC POLO SHIRTS

THE PERFECT URBAN CONSCIOUS  
& CONTEMPORARY FITTED POLO SHIRT



20  
COLOURS

B&C INSPIRE **ORGANIC** LINE

ORGANIC PIQUÉ

2 STYLES

SHORT SLEEVES  
FOR HER & FOR HIM

BECAUSE YOUR MESSAGE  
IS EVERYTHING



CREATE YOUR PERSONAL  
ACCOUNT AND HAVE ACCESS  
TO A RANGE OF EXCLUSIVE  
COMMUNICATION TOOLS ON  
[WWW.BC-FASHION.EU/EN/](http://WWW.BC-FASHION.EU/EN/)  
ACCOUNT/REGISTER



## B&C CORE POLO SHIRTS

ENGINEERED TO OFFER THE RIGHT  
PRICE & STYLE FOR LARGE QUANTITIES

20  
CORE  
COLOURS

B&C **ID.** LINE

PIQUÉ

4 STYLES

SHORT SLEEVES IN DUO  
LONG SLEEVES IN DUO

THE RIGHT STYLE AT THE RIGHT  
PRICE FOR LARGE QUANTITIES



OEKO-TEX®  
CONFIDENCE IN TEXTILES  
**STANDARD 100**  
1501003 Certexbel  
Tested for harmful substances.  
[www.oeko-tex.com/standard100](http://www.oeko-tex.com/standard100)

All B&C Polo shirts are  
Oeko-Tex® 100 certified



# THE CLASSICS // COMBED FINE PIQUÉ

## B&C CLASSIC ICONIC LINE



B&C Safran  
P. 198

B&C Safran Timeless /w.  
P. 199

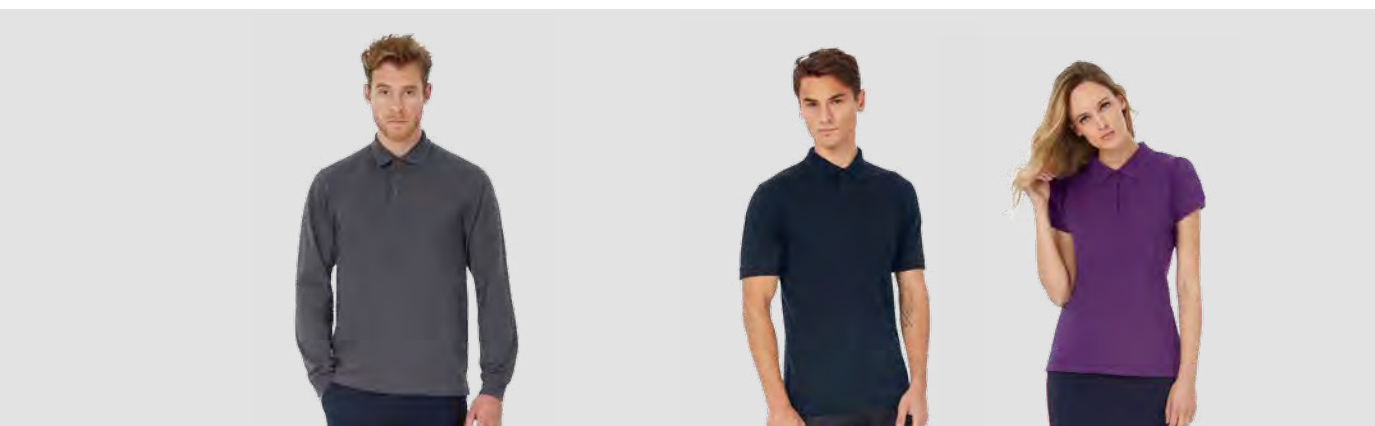
B&C Safran Pure /w.  
P. 199

### KIDS

Also available in  
B&C Safran /kids  
P. 383



## B&C CLASSIC PREMIUM LINE



B&C Heavymill LSL  
P. 205

B&C Heavymill  
P. 206

B&C Heavymill /w.  
P. 207

NEW

# MY FAVOURITE ORGANIC DUO

// ORGANIC PIQUÉ

## B&C INSPIRE POLO LINE



B&C Inspire Polo /women  
P. 213

B&C Inspire Polo /men  
P. 212



# THE CORE

// PIQUÉ

## B&C ID. LINE



B&C ID.001  
P. 218

B&C ID.001 /w.  
P. 219

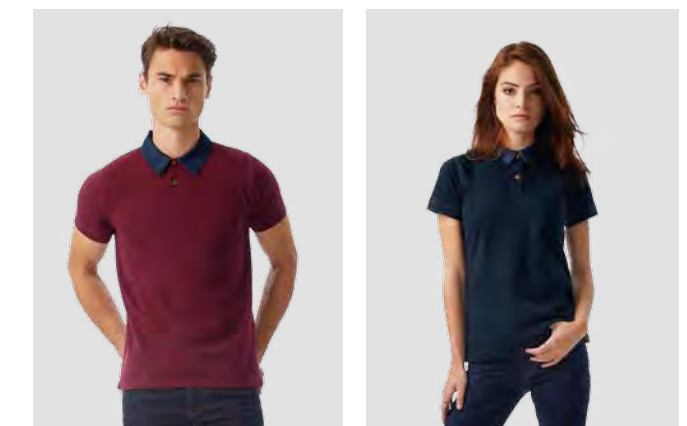


NEW

B&C ID.001 LSL  
P. 218

B&C ID.001 LSL /w.  
P. 219

## LAB ATTITUDE



B&C DNM Forward /m.  
P. 220

B&C DNM Forward /w.  
P. 220



BE INSPIRED

// WWW.BC-FASHION.EU



# POLO SHIRTS

## THE CLASSICS

// COMBED FINE PIQUÉ

### B&C CLASSIC ICONIC LINE

28 Colours	194
B&C Safran	198
B&C Safran Timeless /women	199
B&C Safran Pure /women	199
B&C Safran LSL	200
B&C Safran Pure LSL /women	201
B&C Safran Sport	202
B&C Safran Pocket	203
B&C Safran /kids	383

### B&C CLASSIC PREMIUM LINE

B&C Heavymill	206
B&C Heavymill /women	207
B&C Heavymill LSL	205



WHAT MAKES  
B&C SAFRAN

# THE MARKET REFERENCE

- 1 -

## PERFECT SURFACE FOR DECORATION

- > superior B&C Fine Piqué
- > ultra-tight ring-spun **combed** cotton yarn

- 2 -

## HIGH QUALITY FINISH

- > perfect classic cut
- > superior quality 1x1 rib knitted collar and cuffs
- > elegant details, including matching colour buttons
- > smooth and luxurious handfeel

- 3 -

## A WIDE RANGE OF AVAILABLE SIZES

- > up to 6 sizes to fit every silhouette

- 4 -

## MARKET'S WIDEST AND MOST UNIQUE COLOUR CHOICE

- > 28 colours to choose from,  
from classic to vibrant
- > perfect consistency and colour fastness

- 5 -

## TAILORED FOR MEN AND FOR WOMEN

- > thanks to B&C Duo Concept, there is  
a style to suit every silhouette
- > you even have two women cuts to choose from

- 6 -

## A CHOICE OF STYLES

- > 7 adult styles, each created to meet  
your specific needs
- > 1 kids style

48 MILLION PEOPLE  
CAN'T BE WRONG

## QUALITY DETAILS OF THE B&C CLASSICS POLO SHIRTS



## WITH B&C YOU CAN CHOOSE YOUR FIT



### B&C SAFRAN TIMELESS /WOMEN

#### CLASSIC CUT

A clean and modern cut to fit the female body,  
comfortable at all times

### B&C SAFRAN PURE /WOMEN

#### FITTED CUT

Designed to feminize and modernize the polo shirt:  
its tailored cut gently flatters the female form



THE WIDEST  
PALETTE ON  
THE MARKET

**28**  
COLOURS



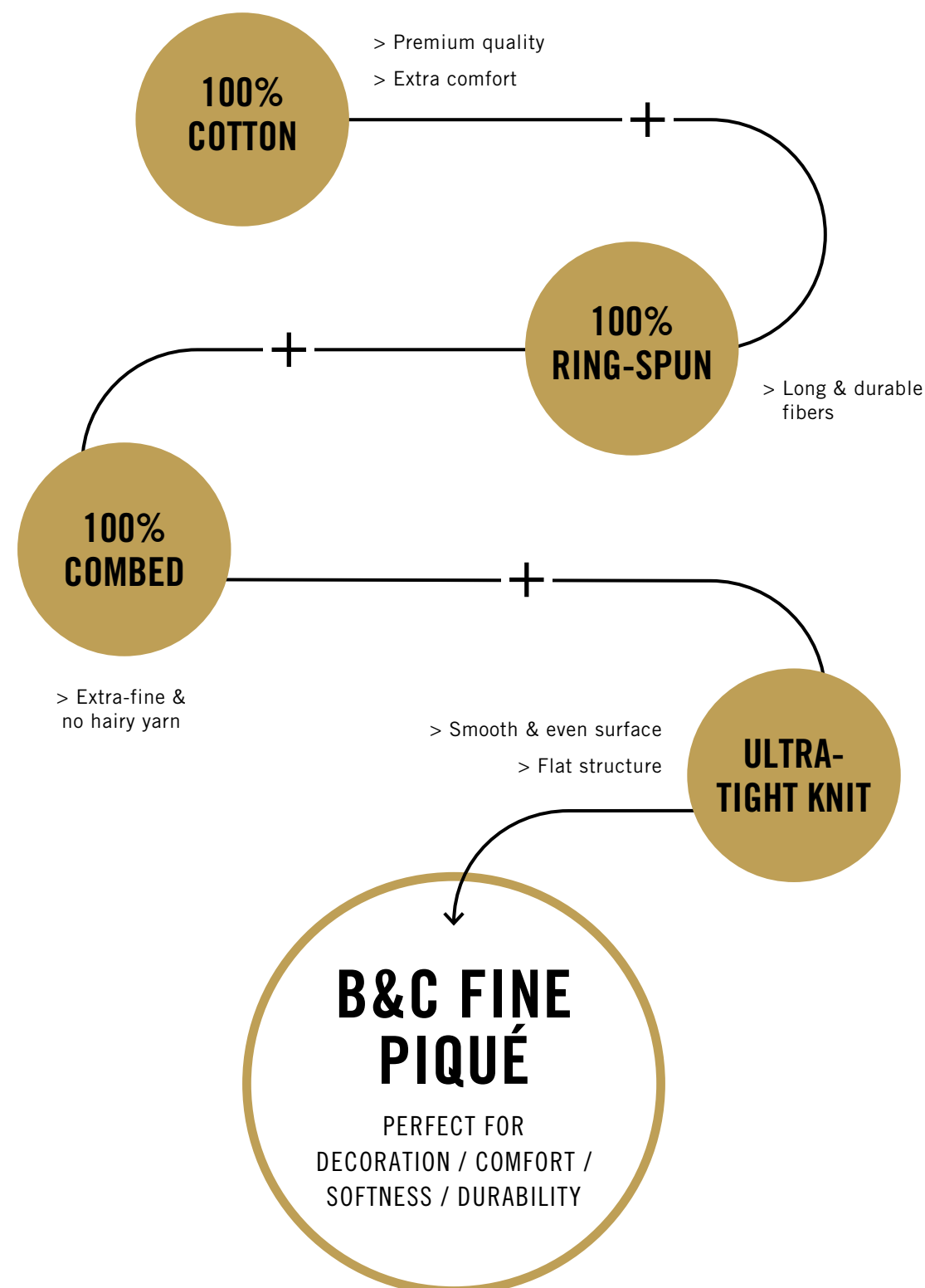
Warm or cold, dark or light, the B&C Safran colour range conveys everyday elegance for all occasions. Choose the one that suits your action today.

But it's not just about choice. We promise consistency and colour fastness, making sure you get the same shade, time after time, wash after wash.

*Set your imagination free and celebrate a year full of colour with the B&C Classic Polo shirts.*

## A SUCCESSFUL BLEND OF QUALITIES

OR HOW A FABRIC BECOMES ICONIC





# B&C FINE PIQUÉ

SETTING  
THE QUALITY  
STANDARD

COMBED  
COTTON



The fine smoothness of the yarn brings softness and makes the B&C Polo shirts comfortable, with a luxurious handfeel, adding natural elegance to every style.

The up-to-date B&C Fine Piqué ensures that each style in the B&C Classic polo shirts has a perfect fit, making it an essential in any wardrobe, for business or leisure.

## WE WANT HAPPY DECORATORS

When screen printing a polo shirt, the quality of the piqué is crucial. If you want to achieve a faultless screen print, you need the smoothest, most even surface and the least hairy yarn possible. This will ensure the perfect detailing and the best end-result of your design.

The unique superior quality of the 100% ring-spun **combed** cotton **B&C Fine Piqué** has an ultra-tight honeycomb structure, giving a perfectly smooth surface for decoration.

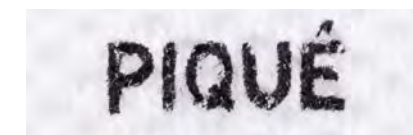
**Not all piqués can say the same!**

180  
g/m<sup>2</sup>

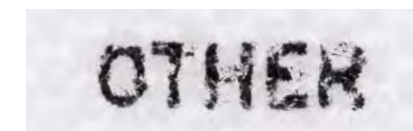
B&C SAFRAN

230  
g/m<sup>2</sup>

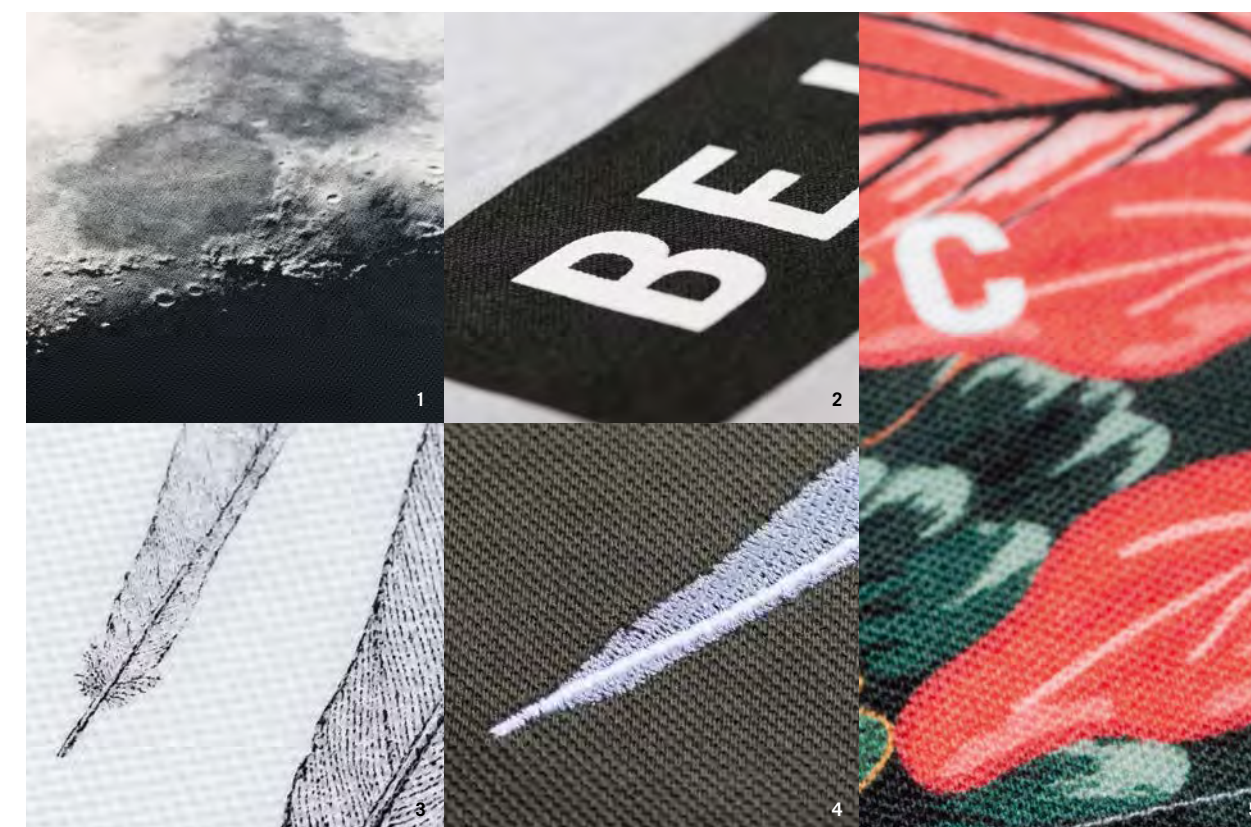
B&C HEAVYMILL



B&C FINE PIQUÉ



OTHER PIQUÉ



1. DISCHARGE SCREENPRINTING / 2. PLASTISOL SCREENPRINTING / 3. WATERBASED SCREENPRINTING /  
4. EMBROIDERY / 5. DIGITAL PRINTING (DTG)



# THE CLASSIC ICONIC DUO



# NEW 2018  
POLO SHIRTS & B&C SAFRAN

## B&C SAFRAN

PU 409

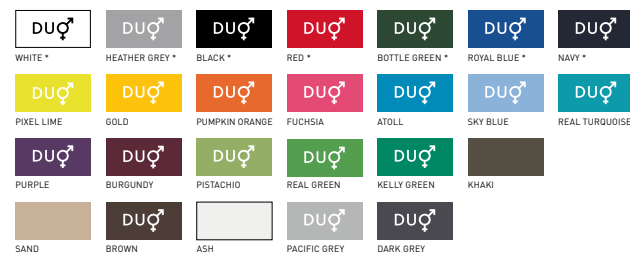
### → B&C FINE PIQUÉ

100% pre-shrunk ring-spun **combed** cotton  
180 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL\*  
10 pcs/pack & 50 pcs/carton | **REGULAR FIT**

: EXISTS IN WOMEN /UNISEX /KIDS (P.383)

**DUO**  
**CONCEPT**

WITH B&C SAFRAN TIMELESS /WOMEN  
WITH B&C SAFRAN PURE /WOMEN



\* COLOURS AVAILABLE IN 3XL

ASH: 99% PRE-SHRUNK RING-SPUN **COMBED** COTTON - 1% VISCOSE  
HEATHER GREY: 90% PRE-SHRUNK RING-SPUN **COMBED** COTTON - 10% VISCOSE

## B&C SAFRAN TIMELESS /WOMEN

PW 457 | **CLASSIC FIT**

## B&C SAFRAN PURE /WOMEN

PW 455 | **SKINNY FIT**

### → B&C FINE PIQUÉ

100% pre-shrunk ring-spun **combed** cotton  
180 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL\*  
5 pcs/pack & 50 pcs/carton

: EXISTS IN WOMEN /UNISEX /KIDS (P.383)

**DUO**  
**CONCEPT**



\* COLOURS AVAILABLE IN 2XL

HEATHER GREY: 90% PRE-SHRUNK RING-SPUN **COMBED** COTTON - 10% VISCOSE



\* COLOURS AVAILABLE IN 2XL

HEATHER GREY: 90% PRE-SHRUNK RING-SPUN **COMBED** COTTON - 10% VISCOSE



# THE CLASSIC ICONIC



## B&C SAFRAN LSL

PU 414

### → B&C FINE PIQUÉ

100% pre-shrunk ring-spun **combed** cotton  
180 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL\*  
10 pcs/pack & 40 pcs/carton | **REGULAR FIT**



DUSH  
CONCEPT



- > 1x1 rib knitted collar
- > 1x1 rib knitted cuffs with elastane
- > 3-button placket with tone-on-tone buttons

## B&C SAFRAN PURE LSL /WOMEN

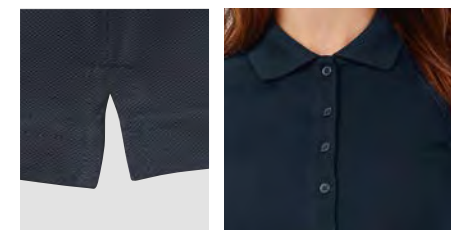
PW 456

### → B&C FINE PIQUÉ

100% pre-shrunk ring-spun **combed** cotton  
180 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL  
5 pcs/pack & 25 pcs/carton | **SKINNY FIT**



DUSH  
CONCEPT



- > 1x1 rib knitted collar
- > 4-button placket with tone-on-tone buttons
- > Feminine cut with side vents



# THE CLASSIC ICONIC



## B&C SAFRAN SPORT

PU 413

### → B&C FINE PIQUÉ

100% pre-shrunk ring-spun **combed** cotton  
180 g/m<sup>2</sup> | S - M - L - XL - 2XL  
10 pcs/pack & 50 pcs/carton | **REGULAR FIT**



- > *Contrasted tipped cuffs and collar*
- > *Contrasted band on placket*
- > *1x1 rib collar and cuffs*
- > *3-button placket with matching buttons*



## B&C SAFRAN POCKET

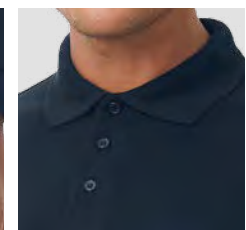
PU 415

### → B&C FINE PIQUÉ

100% pre-shrunk ring-spun **combed** cotton  
180 g/m<sup>2</sup> | M - L - XL - 2XL  
10 pcs/pack & 50 pcs/carton | **REGULAR FIT**



ASH: 99% PRE-SHRUNK RING-SPUN **COMBED** COTTON - 1% VISCOSE



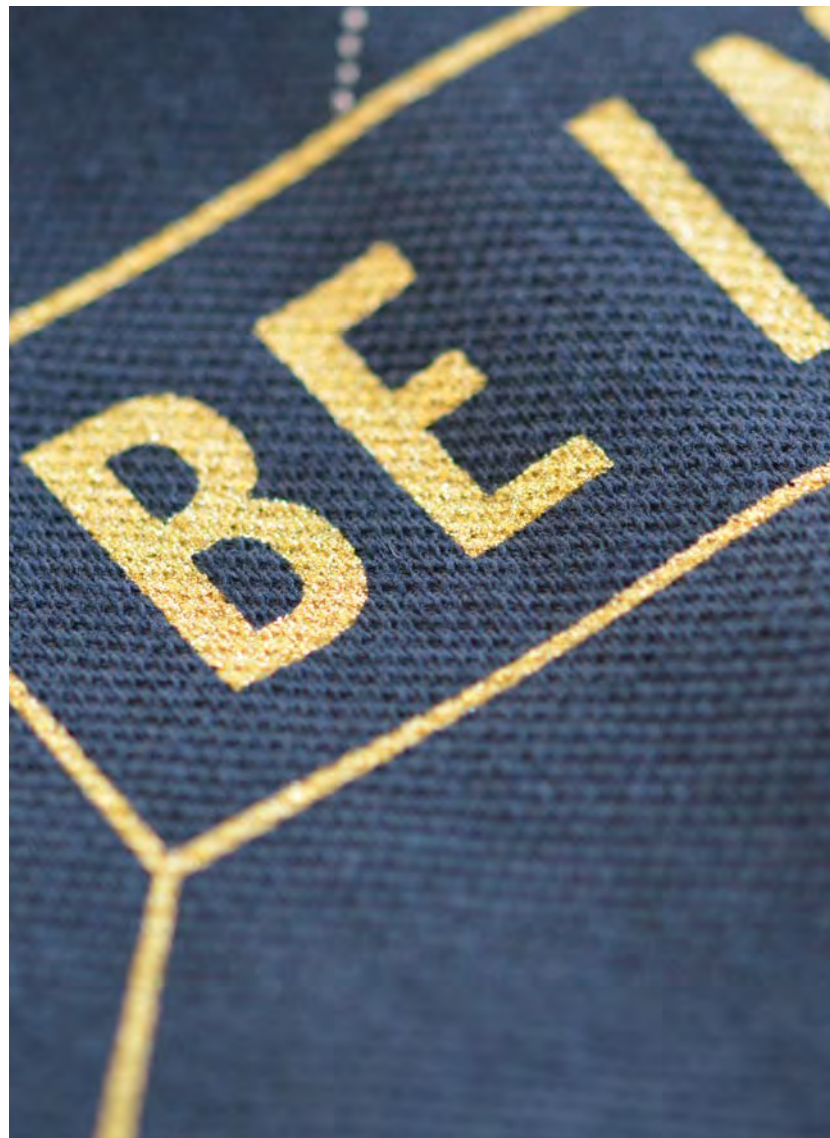
- > *1x1 rib collar and cuffs*
- > *3-button placket with tone-on-tone buttons*
- > *Pocket over left chest*



## B&C CLASSIC PREMIUM

ENJOY THE SAME  
B&C FINE PIQUÉ QUALITY  
AS ON B&C SAFRAN

- > B&C Fine Piqué superior quality for perfect decoration
- > Ultra-tight ring-spun **combed** cotton yarn allowing finer prints and perfect detailing
- > High quality finish
- > Unique comfort, softness and luxurious handfeel



## THE CLASSIC PREMIUM



# NEW 2018  
POLO SHIRTS & B&C SAFRAN

230  
g/m<sup>2</sup>

230 g/m<sup>2</sup>  
for unparalleled  
durability



Side vents  
for more comfort  
and style

### B&C HEAVYMILL LSL PU 423

#### → B&C FINE PIQUÉ

100% pre-shrunk ring-spun **combed** cotton  
230 g/m<sup>2</sup> | S - M - L - XL - 2XL  
10 pcs/pack & 40 pcs/carton | REGULAR FIT



HEATHER GREY: 90% PRE-SHRUNK RING-SPUN **COMBED** COTTON - 10% VISCOSE



- > 1x1 rib knitted collar
- > 1x1 rib knitted cuffs with elastane
- > 3-button placket with tone-on-tone buttons
- > Side vents



# THE CLASSIC PREMIUM

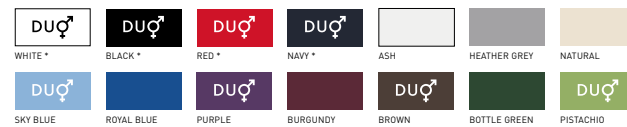


## B&C HEAVYMILL

PU 422

### → B&C FINE PIQUÉ

100% pre-shrunk ring-spun **combed** cotton  
230 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL\*  
10 pcs/pack & 50 pcs/carton | **REGULAR FIT**



\* COLOURS AVAILABLE IN 3XL

ASH: 99% PRE-SHRUNK RING-SPUN **COMBED** COTTON - 1% VISCOSE  
HEATHER GREY: 90% PRE-SHRUNK RING-SPUN **COMBED** COTTON - 10% VISCOSE

DUO  
CONCEPT



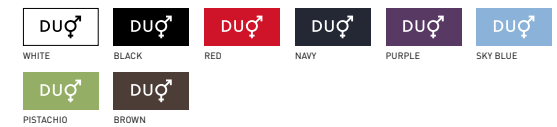
- > 1x1 rib knitted collar and cuffs
- > 3-button placket with tone-on-tone buttons
- > Side vents

## B&C HEAVYMILL /WOMEN

PW 460

### → B&C FINE PIQUÉ

100% pre-shrunk ring-spun **combed** cotton  
230 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL  
5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



DUO  
CONCEPT



- > 1x1 rib knitted collar and cuffs
- > Gathering on sleeve heads
- > 2 button placket with tone-on-tone buttons
- > Feminine cut with side vents





NEW

## MY FAVOURITE ORGANIC DUO

// ORGANIC PIQUÉ

### B&C INSPIRE POLO LINE

B&C Inspire Polo /men 212  
B&C Inspire Polo /women 213



// MY FAVOURITE ORGANIC DUO

## THE PERFECT URBAN CONSCIOUS



## & CONTEMPORARY FITTED POLO SHIRT





for men & women



attractive  
& contemporary fit

a tight piqué ensuring  
exceptional decoration  
results



20

a unique palette  
of 20 colours in duo



B&C No Label  
solution



## MORE INSPIRATION?

B&C Inspire Polo is part  
of the B&C Inspire Line.  
Check our T-shirts section  
P. 130  
to discover  
12 more organic styles.



# BE READY TO MEET THIS NEW URBAN & CONSCIOUS STYLE!

## THE NEW B&C INSPIRE POLO SHIRT DUO

CONTEMPORARY FIT // DUO // 20 COLOURS (IN DUO)  
UP TO 3XL // AFFORDABLE

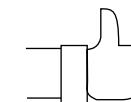


ORGANIC



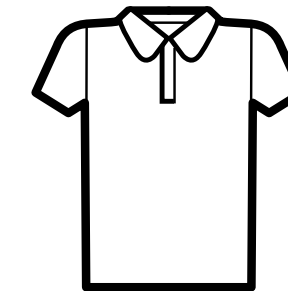
### ORGANICALLY GROWN

Fibers are grown without use of GMO,  
fertilizers, herbicides, pesticides  
and other polluting chemicals.



### PREMIUM PRINTABILITY

By using only ring-spun cotton  
yarns, the surface is highly clean,  
uniform and extra smooth.



### LUXURIOUS COMFORT

Soft to the touch, the ring-spun  
cotton ensures also a great  
comfort to the wearer.

### OCS CERTIFICATION

B&C Inspire Polo shirts are made of  
organic yarns, certified OCS by ECOCERT.  
It guarantees the traceability  
of the raw materials used and the purity  
of the organic cotton of the style you buy.



### DESIGNER QUALITY

The same high quality and design  
as retail but at a very competitive  
print-wear market price.

&

### COMMITTED TO QUALITY AND SUSTAINABILITY

At B&C Collection, we believe that you shouldn't have to choose between  
something that looks good and something that does good too. That's why we are proud  
of our Fear Wear Foundation membership and Oeko-Tex® Standard 100 certification.



# MY FAVOURITE ORGANIC DUO



## B&C INSPIRE POLO /MEN

PM 430

→ **B&C ORGANIC PIQUÉ**

100% pre-shrunk ring-spun **organic** cotton  
170 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL  
10 pcs/pack & 50 pcs/carton | **CLASSIC FIT**

DUO  
CONCEPT



HEATHER GREY: 90% PRE-SHRUNK RING-SPUN ORGANIC COTTON / 10% VISCOSE

## B&C INSPIRE POLO /WOMEN

PW 440

→ **B&C ORGANIC PIQUÉ**

100% pre-shrunk ring-spun **organic** cotton  
170 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL  
10 pcs/pack & 50 pcs/carton | **CLASSIC FIT**

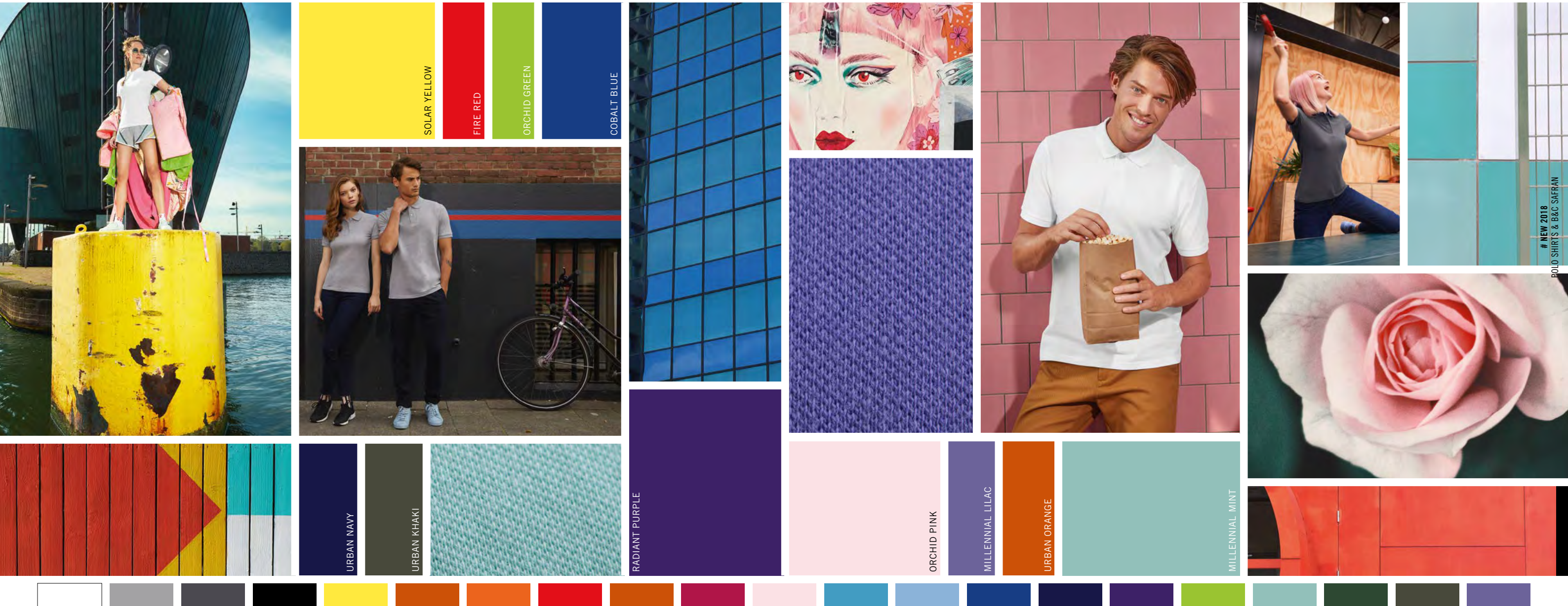
DUO  
CONCEPT



HEATHER GREY: 90% PRE-SHRUNK RING-SPUN ORGANIC COTTON / 10% VISCOSE



# // 20 INSPIRE(D) COLOURS



## RADIANT PURPLE, FIRED RED, SOLAR YELLOW, SOLID NAVY, ...

Rediscover colours you know.  
Reinterpreted with your lifestyle in mind.  
B&C Collection updated existing colours  
to make them as deep or bright as we are living today.  
Express yourself. Live deeper. Shine bright.

## Inspired from the retail, THE NEW 2018 B&C MILLENNIAL AND URBAN COLOUR LINES

reflect the most contemporary  
and high-end trends people want to wear now.  
Make these 20 inspire(d) colours  
your 20 new opportunities to energise your creativity.  
Be inspired!

// TO DISCOVER THE FULL 2018 B&C COLOURS, DOWNLOAD OR ASK YOUR COLOUR CARD ON [WWW.BC-FASHION.EU](http://WWW.BC-FASHION.EU)





# THE CORE

// PIQUÉ

## B&C ID. LINE

B&C ID.001	218
B&C ID.001 /women	219
B&C ID.001 LSL	218
B&C ID.001 LSL /women	219

ENGINEERED TO OFFER  
THE RIGHT PRICE & STYLE  
FOR LARGE QUANTITIES



# THE CORE / B&C ID. LINE



**B&C ID.001**  
PU I10

→ **PIQUÉ**

100% pre-shrunk ring-spun cotton  
**180 g/m²** | XS - S - M - L - XL - 2XL - 3XL - 4XL  
10 pcs/pack & 50 pcs/carton | **REGULAR FIT**



HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON / 10% VISCOSE

**DUO**  
CONCEPT

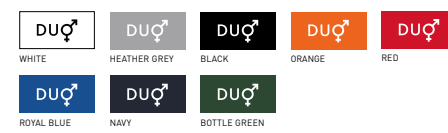
NEW



**B&C ID.001 LSL**  
PU I12

→ **PIQUÉ**

100% pre-shrunk ring-spun cotton  
**180 g/m²** | XS - S - M - L - XL - 2XL - 3XL - 4XL  
10 pcs/pack & 50 pcs/carton | **REGULAR FIT**



HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON/10% VISCOSE

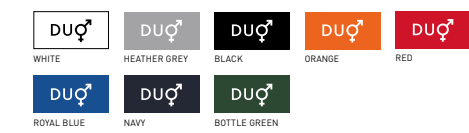
**DUO**  
CONCEPT



**B&C ID.001 /WOMEN**  
PW I13

→ **PIQUÉ**

100% pre-shrunk ring-spun cotton  
**180 g/m²** | XS - S - M - L - XL - 2XL - 3XL  
10 pcs/pack & 50 pcs/carton | **REGULAR FIT**



HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON/10% VISCOSE

**DUO**  
CONCEPT

**B&C ID.001 /WOMEN**  
PW I11

→ **PIQUÉ**

100% pre-shrunk ring-spun cotton  
**180 g/m²** | XS - S - M - L - XL - 2XL - 3XL  
5 pcs/pack & 50 pcs/carton | **REGULAR FIT**



HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON/10% VISCOSE

**DUO**  
CONCEPT





# LAB ATTITUDE

B&C DNM  
A DENIM VISION OF B&C



## B&C DNM FORWARD /WOMEN

PW D31

### → BODY: B&C FINE PIQUÉ

100% pre-shrunk ring-spun **combed** cotton  
**180 g/m²** | HEATHER GREY: 90% PRE-SHRUNK  
RING-SPUN **COMBED** COTTON, 10% VISCOSE

### COLLAR: DENIM TWILL

100% cotton | Denim (6.5 OZ)  
XS - S - M - L - XL  
5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



DUO  
CONCEPT



## B&C DNM FORWARD /MEN

PM D30

### → BODY: B&C FINE PIQUÉ

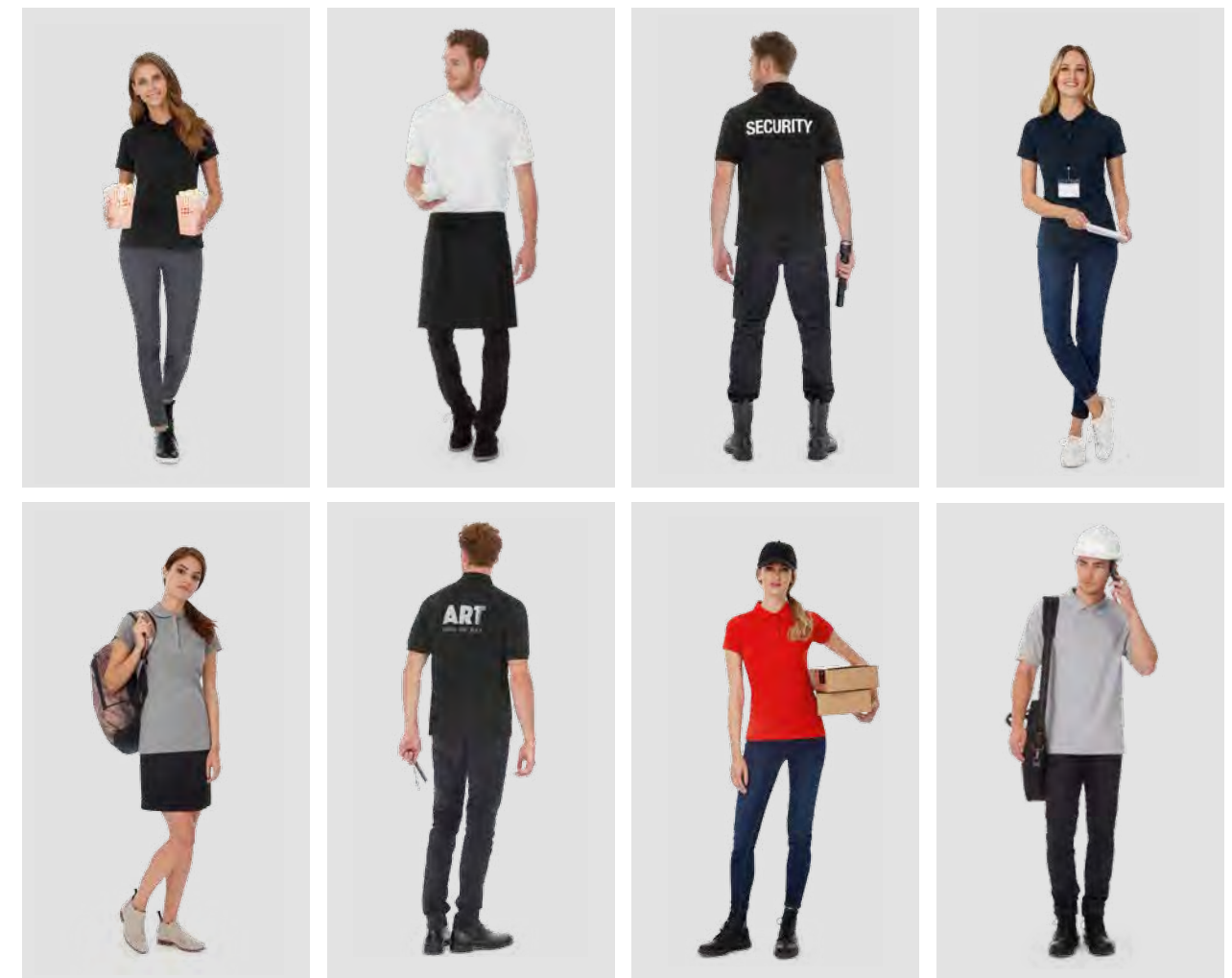
100% pre-shrunk ring-spun **combed** cotton  
**180 g/m²** | HEATHER GREY: 90% PRE-SHRUNK  
RING-SPUN **COMBED** COTTON, 10% VISCOSE

### COLLAR: DENIM TWILL

100% cotton | Denim (6.5 OZ)  
S - M - L - XL - 2XL  
5 pcs/pack & 25 pcs/carton | **MEDIUM FIT**



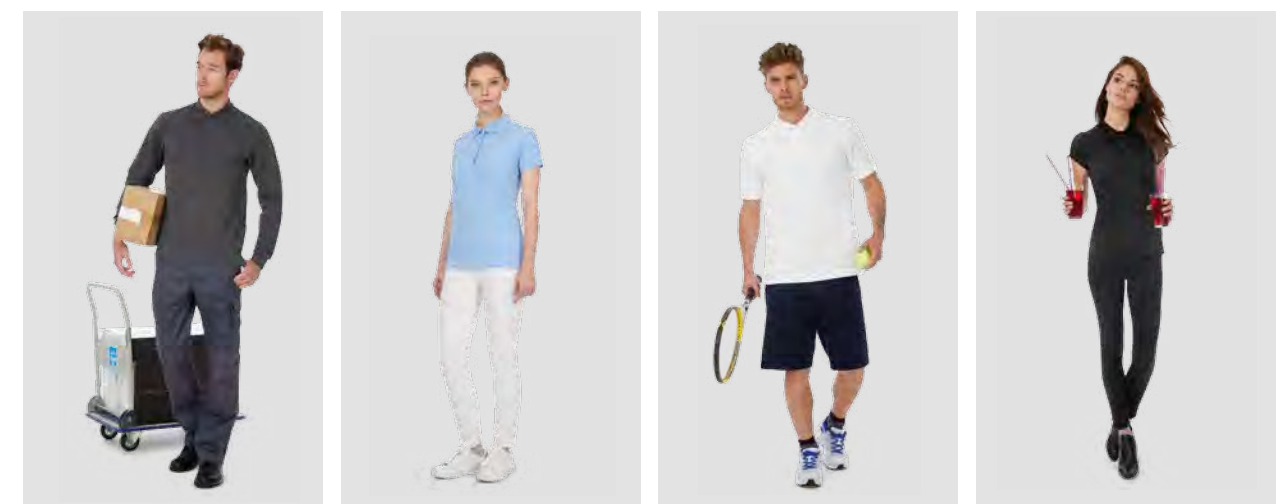
DUO  
CONCEPT



# BOUNDLESS OPPORTUNITIES

**TODAY, THE POLO SHIRT CAN BE WORN IN ALMOST ANY ENVIRONMENT** *where an open collar is substituted for the dress shirt and tie. From the traditional polo fields and tennis courts to the country club and offices, most industries have adopted polo shirts as a preferred shirt for uniforms. From blue-collar tradesmen to mass retail outlets, polo shirts are at home in a wide range of work environments. Easy to wear with dress trousers or skirts, jeans or chinos, workwear trousers or jogging pants, polo shirts are versatile, and ensure the wearer both comfort and style whilst providing you with a classic and elegant support for your brand or message.*

***Be Inspired. Explore new business opportunities.***







THE SHIRT CULTURE  
BE INSPIRED

# SHIRTS

2018 B&C COLLECTION

Designed to perform in the demanding **business environment**, the B&C shirts are made of high quality fabrics and premium finishes to ensure **elegance, comfort and durability**. This 20-piece collection offers coordinated men's and women's styles in a fantastic range of **easy-care** fabrics.

## CONTENT

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The shirt's quality attributes	256
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# OVERVIEW

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STYLES

PERFECT FOR

FABRICS

COLOURS

FIT

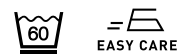
232

## EASY CARE OXFORD COTTON RICH SHIRT



B&C OXFORD LSL & SSL  
/MEN & /WOMEN

Hospitality  
Promo & Events  
Corporate uniform  
Fashion & Retail  
School & College wear  
Workwear  
Distribution & Logistic



70% COTTON / 30% POLYESTER

The Oxford fabric combines quality, comfort and durability.



♂ REGULAR FIT  
♀ ADJUSTED FIT

236

## EASY CARE POLYCOTTON POPLIN SHIRT



B&C SMART LSL & SSL  
/MEN & /WOMEN

Hospitality  
Promo & Events  
Corporate uniform  
Fashion & Retail  
School & College wear  
Professional wear  
Tourism  
Distribution & Logistic



65% POLYESTER / 35% COTTON

The Poplin fabric is wrinkle resistant, durable and has strong colour fastness.



♂ REGULAR FIT  
♀ ADJUSTED FIT

240

## MODERN STRETCH FITTED SHIRT



B&C BLACK TIE LSL & SSL  
/MEN & /WOMEN

Hospitality  
Promo & Events  
Corporate uniform  
Fashion & Retail  
School & College wear  
Professional wear  
Tourism  
Music & Entertainment  
Distribution & Logistic



97% COTTON / 3% ELASTANE

This stretch fabric allows more fitted cut without compromising comfort.



♂ MEDIUM FIT  
♀ FITTED

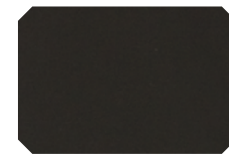
244

## COMFORTABLE STRETCH FITTED SHIRT



B&C LONDON &  
B&C MILANO /WOMEN

Hospitality  
Promo & Events  
Corporate uniform  
Fashion & Retail  
Professional wear  
Music & Entertainment



97% COTTON / 3% ELASTANE

This stretch fabric allows more fitted cut without compromising comfort.



♂ MEDIUM FIT  
♀ MEDIUM FIT

246

## EASY CARE PURE COTTON POPLIN SHIRT



B&C HERITAGE LSL & SSL  
/MEN & /WOMEN

Hospitality  
Promo & Events  
Corporate uniform  
Fashion & Retail



100% COTTON

Smooth and finely woven, this pure cotton fabric combines elegance and comfort.



♂ REGULAR FIT  
♀ ADJUSTED FIT

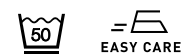
250

## EASY CARE PURE COTTON TWILL SHIRT



B&C SHARP LSL & SSL  
/MEN & /WOMEN

Hospitality  
Promo & Events  
Fashion & Retail  
School & College wear  
Workwear  
Music & Entertainment  
Distribution & Logistic



100% COTTON

This twill fabric is wrinkle resistant and combines comfort & durability.



♂ REGULAR FIT  
♀ ADJUSTED FIT

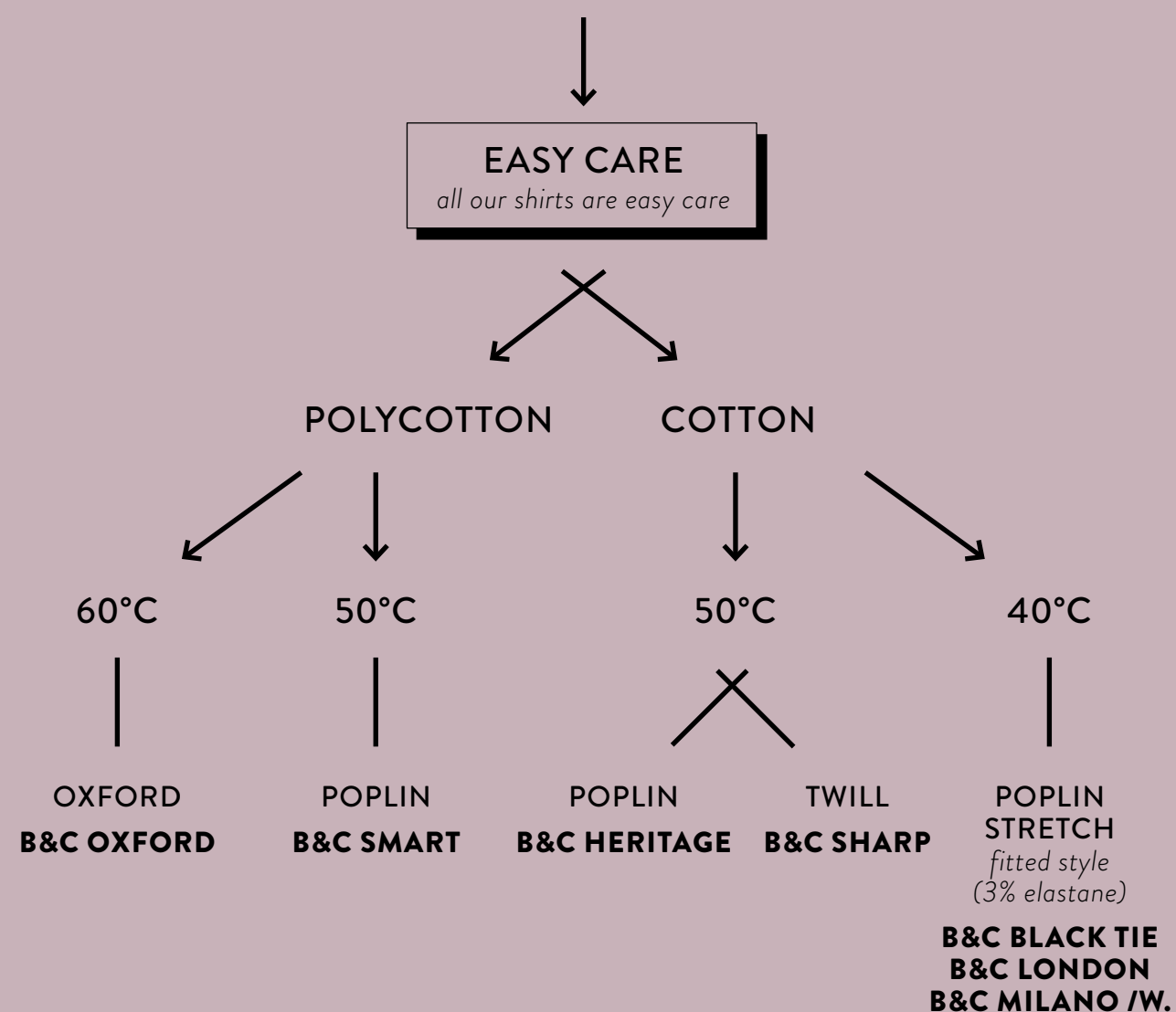
SHIRTS



# WHICH SHIRT SUITS YOU ?

CHOOSE THE STYLE THAT SUITS YOUR NEEDS

> follow your path <



*B&C shirts are intensively wash resistant,  
making them perfect for everyday wear.*

# THE SHIRT COLOUR STORY

PICK THE RIGHT COLOUR

From classic shades to brighter colours, B&C Shirts offer the right colour range to fit any business whether it is for a corporate sales team, a hospitality staff, a mass retail staff, a beauty business crew...





# A STYLE TO SUIT EVERY SITUATION

FIND THE PERFECT MATCH TO YOUR BUSINESS



B&C HERITAGE LSL /WOMEN  
P.248

B&C HERITAGE LSL /MEN  
P.248

## B&C HERITAGE

EASY CARE PURE COTTON  
POPLIN SHIRT

Poplin is the most **breathable** fabric, B&C Heritage shirts are therefore ideal worn under a suit or on warmer weather and suitable for **any formal occasions**. A true boardroom's player. From hotels to events, from luxury bars & restaurants to trendy retail shops, the B&C Heritage line will always ensure elegance of your staff.

## B&C SMART

EASY CARE POLYCOTTON  
POPLIN SHIRTS

Be smart, thanks to their double fabric benefit -style and resistance- the **B&C Smart shirts** deliver an **easy-care** and a **day-long good looking uniform** to your employees.



B&C SMART SSL /WOMEN  
P.239



B&C SMART SSL /WOMEN  
P.239



B&C SMART LSL /MEN  
P.238



B&C SMART SSL /MEN  
P.239



B&C SMART LSL /WOMEN  
P.238





## B&C OXFORD

### EASY CARE OXFORD COTTON RICH SHIRTS

Whether you're looking for the perfect complement to your day-to-day corporate uniforms in any industry, your reception staff or your corporate events team uniforms we have it covered. The **elegance and quality** of the **B&C Oxford line**, will give your teams a professional look in any **business situation**.



B&C OXFORD SSL /WOMEN  
P.235



B&C OXFORD LSL /MEN  
P.234



B&C OXFORD SSL /MEN  
P.235

**“GIVE YOUR TEAM  
THE RIGHT SHIRT  
AND THEY’LL CONQUER  
THE WORLD.”**

## B&C BLACK TIE

### MODERN STRETCH FITTED SHIRTS

This **stretch fabric fitted shirt** is truly the perfect addition to a professional wardrobe when teams need to be comfortable but trendy in bars & restaurants, hotels, on events or beauty salons. **B&C Black Tie line** offer a new direction for **modern corporate clothing**.



B&C BLACK TIE LSL /WOMEN  
P.242



B&C BLACK TIE LSL /MEN  
P.242



B&C BLACK TIE SSL /WOMEN  
P.243

## B&C SHARP

### EASY CARE PURE COTTON TWILL SHIRT

Taking corporate wear to a new level of **outstanding service** with **B&C Sharp** and its highly **resistant twill fabric**. With the high-end quality manufacturing, **unbeatable comfort** and up-to-date cut, it is the perfect partner for any **demanding jobs** whether your employees perform **indoor or outdoor**.



B&C SHARP LSL /MEN  
P.252



B&C SHARP LSL /WOMEN  
P.252



B&C SHARP SSL /MEN  
P.253



## EASY CARE OXFORD COTTON RICH SHIRTS

- UP TO 6XL -



B&C OXFORD LSL /MEN



B&C OXFORD SSL /MEN



B&C OXFORD LSL /WOMEN



B&C OXFORD SSL /WOMEN

Designed to perform in modern business environment, the **B&C Oxford shirt** is a timeless classic alive. With a classic fit, this cotton rich easy-to-iron shirt is a workday essential. **B&C Oxford shirts** are made of high quality fabric to guarantee **day-long comfort** and a **crisp professional look**.

**OXFORD / 70% COMBED COTTON - 30% POLYESTER / 135 G/M<sup>2</sup>**

WASHABLE 



\*  
THE  
CORPORATE  
MUST-HAVE  
\*

**B&C OXFORD**

# EASY CARE OXFORD COTTON RICH SHIRTS

**BUSINESS SHIRTS**

100% COMFORT, EXTRA RESISTANCE



# EASY CARE OXFORD COTTON RICH SHIRTS



DUO  
CONCEPT



DUO  
CONCEPT

SHIRTS

SM O01 & SW O03

## B&C OXFORD LSL /MEN & /WOMEN

### OXFORD FABRIC

 70% combed cotton - 30% polyester

 135 g/m<sup>2</sup>

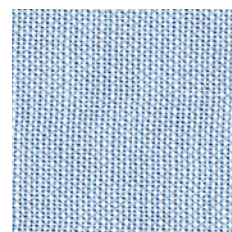
♂ Size S M L XL 2XL 3XL 4XL 5XL 6XL  
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 51 52 cm  
14,5/15 15,5 16,5 17,5 18 19 19,5 20 21 ins  
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL - 5XL - 6XL

 1 pc/pack & 10 pcs/carton

♂ REGULAR FIT  
♀ ADJUSTED FIT



EASY CARE



Cotton rich polycotton  
Oxford fabric



Left chest pocket  
for men LSL & SSL

SM O02 & SW O04


## B&C OXFORD SSL /MEN & /WOMEN

### OXFORD FABRIC

 70% combed cotton - 30% polyester

 135 g/m<sup>2</sup>

♂ Size S M L XL 2XL 3XL 4XL 5XL 6XL  
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 51 52 cm  
14,5/15 15,5 16,5 17,5 18 19 19,5 20 21 ins  
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL - 5XL - 6XL

 1 pc/pack & 10 pcs/carton

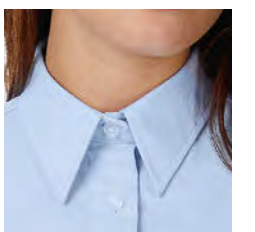
♂ REGULAR FIT  
♀ ADJUSTED FIT



EASY CARE



Soft button-down collar  
for LSL & SSL styles



Soft feminine collar  
for LSL & SSL styles



## EASY CARE POLYCOTTON POPLIN SHIRTS



B&C SMART LSL /MEN



B&C SMART SSL /MEN



B&C SMART LSL /WOMEN



B&C SMART SSL /WOMEN

Ready to enhance your brand everyday, **B&C Smart line** offers the **most versatile poplin shirts** thanks to its qualitative **polycotton blend** and its comfortable yet modern fit.

**POLYCOTTON POPLIN** / 65% POLYESTER - 35% COMBED COTTON / 115 G/M<sup>2</sup>

WASHABLE 



SHIRTS

\*  
THE  
VERSATILITY  
AT ITS BEST  
\*

B&C SMART

# EASY CARE POLYCOTTON POPLIN SHIRTS

**YOUR EVERYDAY CORPORATE SHIRT**

100% RESISTANT, DAY-LONG PERFECT LOOK



# EASY CARE POLYCOTTON POPLIN SHIRTS



DUO  
CONCEPT



DUO  
CONCEPT

SHIRTS

SM P61 & SW P63

## B&C SMART LSL /MEN & /WOMEN

POLYCOTTON POPLIN FABRIC

65% polyester - 35% combed cotton

115 g/m<sup>2</sup>

♂ Size S M L XL 2XL 3XL 4XL  
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm  
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins  
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL

1 pc/pack & 10 pcs/carton

♂ REGULAR FIT  
♀ ADJUSTED FIT



EASY CARE



2-button adjustable cuffs  
for men & women



Left chest pocket  
for men LSL & SSL

SM P62 & SW P64

## B&C SMART SSL /MEN & /WOMEN

POLYCOTTON POPLIN FABRIC

65% polyester - 35% combed cotton

115 g/m<sup>2</sup>

♂ Size S M L XL 2XL 3XL 4XL  
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm  
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins  
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL

1 pc/pack & 10 pcs/carton

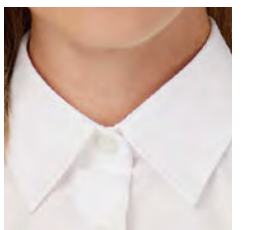
♂ REGULAR FIT  
♀ ADJUSTED FIT



EASY CARE



Cut-away collar  
for LSL & SSL styles



Soft feminine collar  
for LSL & SSL styles



## MODERN STRETCH FITTED SHIRTS



B&C BLACK TIE LSL /MEN



B&C BLACK TIE SSL /MEN



B&C BLACK TIE LSL /WOMEN



B&C BLACK TIE SSL /WOMEN

B&C Black Tie shirts offer a contemporary silhouette with clean lines and a sleek fit. This **crease resistant poplin** shirt is made of a **cotton-elastane blend** that allows a **fitted cut** keeping great **freedom of movement** and **comfort**.

**POPLIN COTTON STRETCH / 97% COMBED COTTON - 3% ELASTANE / 135 G/M<sup>2</sup>**

WASHABLE 



\*  
JUST  
EXTREMELY  
MODERN  
\*

# B&C BLACK TIE MODERN STRETCH FITTED SHIRTS

**MODERN COMFORT**  
100% TRENDY, FREEDOM OF MOVEMENT



# MODERN STRETCH FITTED SHIRTS



DUO  
CONCEPT



DUO  
CONCEPT

SHIRTS

SM P21 & SW P23

## B&C BLACK TIE LSL /MEN & /WOMEN

POPLIN COTTON STRETCH FABRIC

97% combed cotton - 3% elastane

135 g/m<sup>2</sup>

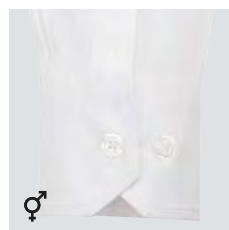
♂ Size S M L XL 2XL 3XL 4XL  
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm  
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins  
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL

1 pc/pack & 10 pcs/carton

♂ MEDIUM FIT  
♀ FITTED



STRETCH



2-button adjustable cuffs  
for men & women



2 button cut-away collar  
for men LSL

SM P22 & SW P24

## B&C BLACK TIE SSL /MEN & /WOMEN

POPLIN COTTON STRETCH FABRIC

97% combed cotton - 3% elastane

135 g/m<sup>2</sup>

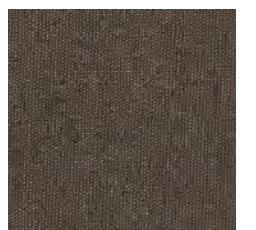
♂ Size S M L XL 2XL 3XL 4XL  
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm  
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins  
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL

1 pc/pack & 10 pcs/carton

♂ MEDIUM FIT  
♀ FITTED



STRETCH



Stretch poplin



# MODERN STRETCH FITTED SHIRTS



DUO  
CONCEPT

SM 580 & SW 520

**B&C LONDON  
B&C MILANO /WOMEN**

POPLIN COTTON STRETCH FABRIC

97% combed cotton - 3% elastane

135 g/m<sup>2</sup>

♂ S - M - L - XL - 2XL  
♀ XS - S - M - L - XL - 2XL

1 pc/pack & 20 pcs/carton

♂ MEDIUM FIT  
♀ MEDIUM FIT



3/4 sleeves  
for women

B&C SHIRTS

# FIND THE PERFECT MATCH TO YOUR BUSINESS

A STYLE TO SUIT EVERY SITUATION



Designed to perform, the B&C Shirt range is made of high quality and easy care fabrics and offer comfort, durability and elegance to your team.

SEE PAGE 228 TO SELECT THE SHIRT THAT SUITS YOUR NEEDS!



## EASY CARE PURE COTTON POPLIN SHIRT



B&amp;C HERITAGE LSL /MEN



B&amp;C HERITAGE SSL /MEN



B&amp;C HERITAGE LSL /WOMEN



B&amp;C HERITAGE SSL /WOMEN

Poplin is the most-used woven fabric for shirts. Effortlessly stylish, the **B&C Heritage line** is made of **pure cotton poplin** that instantly adds elegance to the shirt. A premium range of shirts tailored from a superb 100% superfine cotton, easy iron fabric.

POPLIN / 100% COMBED COTTON / 120 G/M<sup>2</sup>

WASHABLE



B&C HERITAGE

# EASY CARE PURE COTTON POPLIN SHIRT

**BUSINESS COMFORT**  
100% ELEGANCE, 100% COMFORT



# EASY CARE PURE COTTON POPLIN SHIRT



DUO  
CONCEPT



DUO  
CONCEPT

SHIRTS

SM P41 & SW P43

## B&C HERITAGE LSL /MEN & /WOMEN

POPLIN 100% COTTON FABRIC

100% combed cotton

120 g/m<sup>2</sup> (white) - 125 g/m<sup>2</sup> (colour)

♂ Size S M L XL 2XL 3XL 4XL  
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm  
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins  
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL

1 pc/pack & 10 pcs/carton

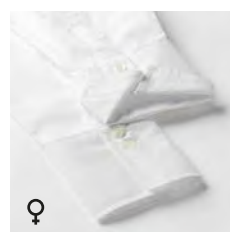
♂ REGULAR FIT  
♀ ADJUSTED FIT



EASY CARE



B&C Reverso button®  
for men



B&C French cuffs option  
for women



Watch our videos on B&C website  
& B&C Youtube Channel

SM P42 & SW P44

## B&C HERITAGE SSL /MEN & /WOMEN

POPLIN 100% COTTON FABRIC

100% combed cotton

120 g/m<sup>2</sup> (white) - 125 g/m<sup>2</sup> (colour)

♂ Size S M L XL 2XL 3XL 4XL  
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm  
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins  
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL

1 pc/pack & 10 pcs/carton

♂ REGULAR FIT  
♀ ADJUSTED FIT



EASY CARE



Left chest pocket  
for men LSL & SSL



The exclusive B&C Tie-Fix®  
for men LSL & SSL



## EASY CARE PURE COTTON TWILL SHIRT



B&C SHARP LSL /MEN



B&C SHARP SSL /MEN



B&C SHARP LSL /WOMEN



B&C SHARP SSL /WOMEN

The 100% cotton composition of the **B&C Sharp shirt** does not compromise its durability - **its secret: a twill fabric construction. Comfortable and durable**, this line is your best choice whether **your team works in- or outdoors**.

**TWILL / 100% COMBED COTTON** with added peached soft-to-touch finish / 130 G/M<sup>2</sup>

WASHABLE 



\*  
A STRONG  
BUSINESS  
PARTNER  
\*

**B&C SHARP**

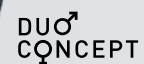
# EASY CARE PURE COTTON TWILL SHIRT

**IN- AND OUTDOOR JOBS APPROVED**

EXTRA-RESISTANT



# EASY CARE PURE COTTON Twill SHIRT



SHIRTS

SM T81 & SW T83

## B&C SHARP LSL /MEN & /WOMEN

TWILL FABRIC

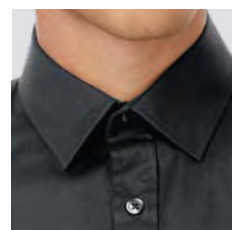
100% combed cotton

130 g/m<sup>2</sup>

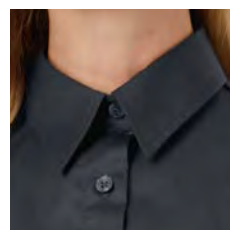
♂ Size S M L XL 2XL 3XL 4XL  
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm  
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins  
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL

1 pc/pack & 10 pcs/carton

♂ REGULAR FIT  
♀ ADJUSTED FIT



Semi cut-away collar  
for LSL & SSL styles



Soft feminine collar  
for LSL & SSL styles

SM T82 & SW T84

## B&C SHARP SSL /MEN & /WOMEN

TWILL FABRIC

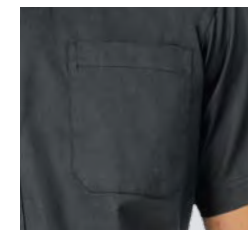
100% combed cotton

130 g/m<sup>2</sup>

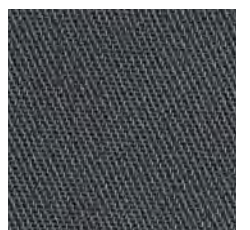
♂ Size S M L XL 2XL 3XL 4XL  
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm  
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins  
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL

1 pc/pack & 10 pcs/carton

♂ REGULAR FIT  
♀ ADJUSTED FIT



Left chest pocket  
for men LSL & SSL



Twill 100% combed cotton



DENIM TWILL / 100% COTTON / DENIM (6.5 OZ) / GARMENT WASH

WASHABLE \*  
EXCLUSIVE  
& REFINED  
DETAILS  
\*

# B&C DNM VISION DENIM TWILL SHIRTS

DENIM IS THE TRENDY UNIFORM  
100% DENIM, 100% RESISTANT, 100% FASHIONABLE

DUO  
CONCEPT

SHIRTS



B&amp;C DNM VISION /MEN







B&amp;C DNM VISION /WOMEN

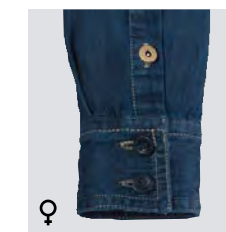
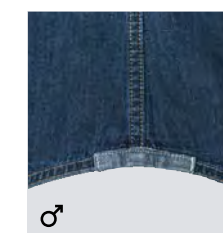
SM D85 &amp; SW D86

## B&C DNM VISION /MEN & /WOMEN

DENIM TWILL

-  100% cotton
-  Denim (6.5 OZ) / Garment Wash
-  ♂ S - M - L - XL - 2XL  
♀ XS - S - M - L - XL - 2XL
-  1 pc/pack & 20 pcs/carton

♂ MEDIUM FIT  
♀ FITTED

Antique brass metallic  
button on the left gauntletAntique brass metallic  
button on the left gauntletReverse denim side  
reinforcements

Reverse denim side gusset



# THE CORPORATE SHIRT'S QUALITY ATTRIBUTES

## DETAILS THAT MAKE THE DIFFERENCE

**1 CONTEMPORARY FIT**  
Perfect balance between contemporary fit and corporate. 4 fits: regular, adjusted, medium and fitted.



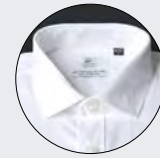
**5 DURABLE BUTTONS**  
B&C high quality polyester mother-of-pearl buttons are intensively wash resistant and cross-stitched.



**8 HORIZONTAL LAST BUTTONHOLE**  
to offer a reduced likelihood of the button pulling out.

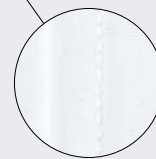


**6 CLEVERLY LOCATED SPARE BUTTONS**  
Each shirt comes with spare buttons sewn onto the button placket.



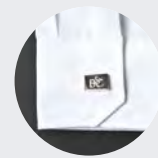
**2 ALL B&C COLLARS**  
are made of 3 layers to keep their shape and non-removable bones.

**3 INVISIBLE BUT CRUCIAL QUALITY: THE LAP SEAMS**  
Lap seams add comfort, enhancement, durability and high-end quality perception. Each B&C mans' shirt has this finish.



**4 6 STITCHES PER CENTIMETER**  
The more you have the better it is.

**7 CUFFS**  
B&C has 3 shapes of cuffs: the round-shaped, the straight-shaped and the angular-shaped cuffs. Long sleeve shirts have convertible 2-button cuffs with an additional buttonhole to fit any wrist shape.



## COLLARS

### MEN



**BUTTON-DOWN COLLAR**  
> B&C Oxford LSL /men  
> B&C Oxford SSL /men



**2-BUTTON CUT-AWAY COLLAR**  
> B&C Black Tie LSL /men



**1-BUTTON CUT-AWAY COLLAR**  
> B&C Heritage LSL /men  
> B&C Heritage SSL /men  
> B&C Smart LSL /men  
> B&C Smart SSL /men  
> B&C Black Tie SSL /men



**SEMI CUT-AWAY COLLAR**  
> B&C Sharp LSL /men  
> B&C Sharp SSL /men

### WOMEN



**SOFT FEMININE COLLAR**  
> B&C Oxford LSL /women  
> B&C Oxford SSL /women  
> B&C Heritage LSL /women  
> B&C Heritage SSL /women  
> B&C Smart LSL /women  
> B&C Smart SSL /women  
> B&C Black Tie LSL /women  
> B&C Black Tie SSL /women  
> B&C Sharp LSL /women  
> B&C Sharp SSL /women

## CUFFS

### LONG SLEEVES



B&C long sleeved shirts have convertible 2-button cuffs with an additional buttonhole to transform them into French cuffs (Kissing or Barrel-style).



**ROUNDED CUFF CORNERS**  
> B&C Oxford LSL /women  
> B&C Oxford LSL /men



**ANGULAR CUFF CORNERS**  
> B&C Smart LSL /women  
> B&C Smart LSL /men  
> B&C Black Tie LSL /women  
> B&C Black Tie LSL /men  
> B&C Sharp LSL /women  
> B&C Sharp LSL /men



**STRAIGHT CUFF CORNERS**  
> B&C Heritage LSL /men



**WOMAN LONG 2-BUTTON STRAIGHT CUFF CORNERS**  
> B&C Heritage LSL /women

### SHORT SLEEVES



**NARROW CUFFS**  
> B&C Oxford SSL /women  
> B&C Oxford SSL /men



**FOLDED SLEEVES HEM**  
> B&C Heritage SSL /m. & w.  
> B&C Smart SSL /m. & w.  
> B&C Black Tie SSL /m. & w.  
> B&C Sharp SSL /m. & w.

**NOTE:** the Black Tie SSL /men and the B&C Sharp SSL /men have double overstitched folded sleeve hem.



# LAB TESTS

B&C SHIRTS ARE MADE TO LAST

B&C styles are intensively tested before, during and after production. We need to make sure the garments you choose for your teams and staff have the right performance and high quality that meets your business requirements.

This is why we regularly carry out independent test labs with accredited laboratories on our stock of shirts.



## WHAT ARE WE TESTING ?

- |  |  |   |  |
|--|--|---|--|
| ✓ FABRIC PERFORMANCE                     |  | ✓ COLOUR FASTNESS<br>after wash and against light |  |
| ✓ DIMENSIONAL STABILITY<br>low shrinkage |  | ✓ COLOUR BLEEDING                                 |  |
| ✓ FABRIC RESISTANCE<br>TO TENSION        |  | ✓ PILLING   |  |
| ✓ SEAMS RESISTANCE<br>TO TENSION         |  |   |  |

## CONCLUSION

**- B&C SHIRT FABRICS SUCCEED IN ALL POINTS WITH A HIGH SCORE -  
(REGULARLY ABOVE AVERAGE)**

Through this process, B&C guarantees that the styles you buy are made of high quality fabrics that are durable and easy to care for.

It also allows B&C Collection to guarantee that you can be confident each repeat order will be identical, whatever the timeframe.



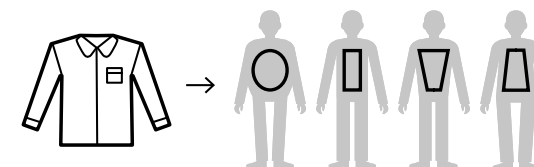
# THE SHIRT BUYER'S GUIDE



## SIZING

### HOW TO SELECT YOUR SIZE?

Uniform sizes may be different than “normal” clothes sizes. In order to get a proper uniform fit, you sometimes need to increase the “normal” size by one. **B&C Shirts are true to size**, you can order the normal clothes size and be sure your team and staff will look professional in any business situation. We have designed our shirts with a **regular fit** ensuring they suit a **wide range of body shapes** and our **wide size offer** gives you the opportunity to have a full team uniforms that is consistent in look, cuts and colours.



## FABRIC

### WHAT TYPE OF FABRIC DO YOU NEED?

Depending on how much physical activity your employees will be doing or the temperature they are working in, consider the kind of fabric that is the most suitable for their uniforms.

Are they outside? If they are and the weather gets warm, cotton may be a more suitable fabric. **Polyester/cotton blend** may be more **durable** and may be better for **indoor**, air-conditioned environments. **Elastane** offer also **added comfort to a more fitted shirt cut**. Also, consider your employees and their busy schedules; make sure their shirts are easy to wash. All B&C Shirts are **easy care treated**.



## COLOUR

### PICK THE RIGHT COLOUR

Here comes the nice part of the process, however, you'll want to make sure to keep the shirt uniform color as close to the company branding as possible. **From classic shades to brighter colours, B&C Shirts offer the right colour range to fit any business** whether it is for a corporate sales team, a hospitality staff, a mass retail staff, a beauty business crew.... When picking your logo or embroidery, make sure to ensure high contrast between the logo and garment. Whatever you decided to choose, make sure the embroidery or logo is **easily readable**, especially from a distance.



## VISIBILITY

### BE CREATIVE

Do you have an important promotion or event coming up? Screen print a design with information about it on the back of your team' shirts. Consider changing up your employee's uniforms based on seasons, such as darker shades for winter and a brighter color and logo for summer. Changing up uniforms can add interest to your business and catch customer's eyes. **Think about your employee' shirt uniforms as a support of choice for your business visibility.**



## BRANDING

### WHAT DECORATION TECHNIQUE?

**Embroidery** may look best for a small logo on the front of the shirt. If you want a larger or all-over design, **screen printing** will be the best option. One option is to embroider the employee's name on the front of the shirt and do a large, screen printed logo on the back. An embroidered logo on the front looks nice as well. In any case, **B&C Shirts are designed to be decorated** and will give you enhanced printability thanks to their high quality fabrics.



# MY B&C SWEATSHIRTS



## THE B&C SWEATSHIRTS OVERVIEW P.262-263

### MY LUXURY SWEATSHIRTS - THE PST LINE

- B&C Set In P. 274
- B&C Hooded P. 275
- B&C Hooded Full Zip /duo P. 276
- B&C Open Hem P. 277
- B&C Spider /men P. 278
- B&C Wonder /women &
- B&C Monster /men P. 279

### MY EVERYDAY SWEATSHIRTS - THE ID. LINE

- B&C ID.002 Cotton Rich P. 282
- B&C ID.003 Cotton Rich P. 283
- B&C ID.004 Cotton Rich P. 283
- B&C ID.202 50/50 & B&C ID.203 50/50 P. 286
- B&C ID.205 50/50 & B&C ID.206 50/50 P. 287

### MY LAB SWEATSHIRTS

- B&C Eden /women & B&C Reef P. 288
- B&C Bliss /duo & B&C Splash /duo P. 288
- B&C DNM Invincible /duo P. 289
- B&C DNM Starlight /duo P. 289
- B&C DNM Universe /duo P. 289



## MY **LUXURY** SWEATSHIRTS



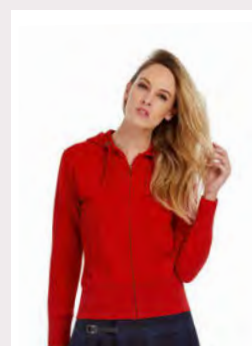
B&C Set In P.274



B&C Hooded P.275



B&C Hooded Full Zip /m. P.276



B&C Hooded Full Zip /w. P.276



B&C Spider /men P.278



B&C Open Hem P.277



B&C Monster /men P.279



B&C Wonder /women P.279

**FOR KIDS**

B&C Set In /kids P.384  
B&C Hooded /kids P.384  
B&C Hooded Full Zip /kids P.384

## MY **EVERYDAY** SWEATSHIRTS



B&C ID.002 Cotton Rich P.282



B&C ID.003 Cotton Rich P.283



B&C ID.004 Cotton Rich P.283



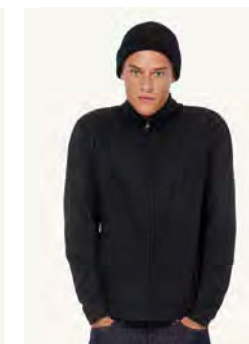
B&C ID.202 50/50 P.286



B&C ID.203 50/50 P.286



B&C ID.205 50/50 P.287



B&C ID.206 50/50 P.287

## MY **LAB** SWEATSHIRTS



B&C Reef /m.  
P.288



B&C Eden /w.  
P.288



B&C Bliss /duo  
P.288



B&C DNM Invincible /duo  
P.289



B&C DNM Universe /duo  
P.289



B&C DNM Starlight /duo  
P.289



MY **LUXURY** SWEATSHIRTSWHEN **COMFORT** IS EVERYTHING

OUTER  
**100%**  
COTTON

**PST**

SUMPTUOUS FABRIC • MODERN STYLING  
UNBELIEVABLE SOFTNESS • PERFECT PRINTABILITY

This line is made to match all the needs  
of your most demanding customers.

Our PST sweatshirts are made with **high quality, loopback or brushed inside, ring spun combed cotton** for a truly luxurious handfeel.

Ever-conscious of the user experience, the exclusive B&C **Perfect Sweat Technology (PST)** takes the **comfort, appearance and printability** of our sweatshirts to the highest level.

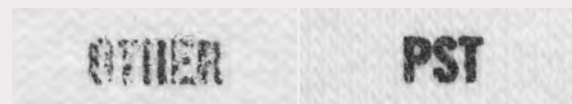
## THE REAL BENEFITS OF PST

**OUTER 100% ring-spun combed cotton**

Exceptional and smooth 100% cotton printing surface. Allow standard cotton screen print inks usage. Luxurious appearance and hand feel. Maximum comfort and excellent pilling-resistance.

**INNER made of 80% cotton/20% polyester blend**

Outstanding wash-resistance. Very low shrinkage. Unbeatable durability wash after wash. Maximum comfort and insulation.



VISIBLY MORE PRINTABLE – OUTER = 100% COTTON

MY **EVERYDAY** SWEATSHIRTSWHEN **EFFICIENCY**  
IS EVERYTHING

**80% & 20%**  
COTTON POLYESTER

**COTTON RICH**

THE EFFICIENT BLEND OF DECORATION  
RESULT AND WEARER COMFORT

Cotton rich blends combine all the advantages of cotton with the advantages of polyester. 80% cotton - 20% polyester, gives you a sweatshirt that wears well, and feels warm when needed, but not too hot when it's warm; it is easy to care for and won't shrink or lose its shape. Our Cotton Rich Sweatshirts line combines a nice comfort for the wearer with a very good decoration result.

WHEN **THE MESSAGE**  
IS EVERYTHING

OUTER  
**50% & 50%**  
COTTON POLYESTER

**FIFTY-FIFTY**

MINIMAL STYLE, MINIMUM PRICE  
BUT MAXIMUM MESSAGE

Your 50/50 Everyday Sweatshirt combines the price of polyester with the feel of cotton. Its style is minimal, its fabric is easy to care for, less likely to shrink or wrinkle, and works well for decoration.

This, combined with the right colour and size range offer, makes it the perfect support when your message is everything.







## THE SWEATSHIRT'S RISE



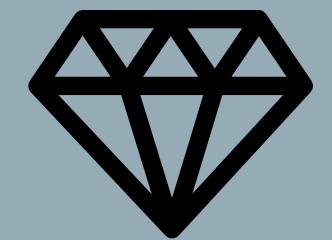
# 29

## FANTASTIC STYLES



# 47

## COLOURS



## PREMIUM PRINTABILITY

SWEATSHIRTS

# 3

## FABRICS



## WE LOVE COLOURS

We love colours, especially making sure that we stay ahead of trends by offering those shades that will be all over retail next season. But we also make sure that each one of our styles features the most appropriate colour range, in line with its design, to most effectively meet the needs of the market.

With 47 colours including classic shades, deep Urban colours and the trendy tones of the Millennial colour collection, we mean it when we say we love colours.





PST

OUTER  
**100%**  
COTTON

WHEN  
**COMFORT**  
IS  
EVERYTHING



B&C HOODED FULL ZIP /DUO

SUMPTUOUS FABRIC • MODERN STYLING • UNBELIEVABLE SOFTNESS • PERFECT PRINTABILITY

# MY **LUXURY** SWEATSHIRTS



B&C SET IN

This line is made of sumptuous fabric combined with modern styling, to create garments that can match all the needs of your most demanding customers.

Unbelievably soft, our PST sweatshirts are made from high quality, loopback or brushed inside, ring-spun, combed cotton for a truly luxurious handfeel.

Ever-conscious of the user experience, the exclusive B&C Perfect Sweat Technology (PST) takes the comfort, appearance and printability of our sweatshirts to the highest level.



# B&C PST

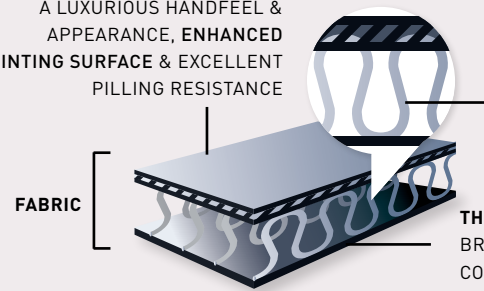
PERFECT SWEAT TECHNOLOGY



## UNIQUE FABRIC CONSTRUCTION

This exceptional fabric is a unique blend of 100% ring-spun combed cotton and polyester. Thanks to a polyester filament introduced at the heart of the fabric, this unique knit perfectly balances the benefits of a 100% cotton printing surface with the traditional resistance of polyester (with only 20% polyester content).

**THE OUTER LAYER**  
100% COTTON LAYER PROVIDING  
A LUXURIOUS HANDFEEL &  
APPEARANCE, ENHANCED  
PRINTING SURFACE & EXCELLENT  
PILLING RESISTANCE



**LINK BETWEEN THE 2 LAYERS**  
A CONTINUOUS POLYESTER  
FILAMENT FOR EXCELLENT  
STABILITY WASH AFTER WASH

**THE INNER LAYER**  
BRUSHED OR UNBRUSHED  
COTTON/POLYESTER  
BLEND FOR ULTIMATE  
COMFORT AND RESISTANCE

## ++ THE REAL BENEFITS OF PST ++

### OUTER 100% ring-spun combed cotton

Exceptional and smooth  
100% cotton printing surface.  
Allow standard cotton screen print inks usage.  
Luxurious appearance and hand feel.  
Maximum comfort  
and excellent pilling-resistance.

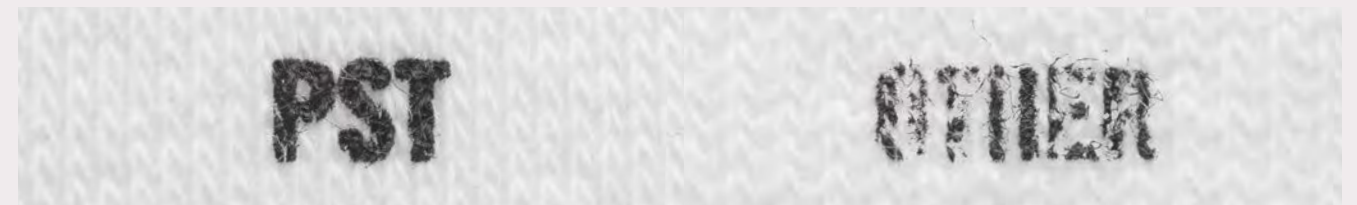
### INNER made of 80% cotton/20% polyester blend

Outstanding wash-resistance.  
Very low shrinkage.  
Unbeatable durability wash after wash.  
Maximum comfort and insulation.

## EXCEPTIONAL COTTON PRINTABILITY, POLYESTER RESISTANCE

Our aim is always to provide you with the best support for your creativity. This is what drove us to develop our innovative and exclusive sweatshirt fabric, to give you the best surface for decoration combined with great durability, wash resistance and guaranteed comfort for the wearer.

See more decoration results on the following page →



### PST OUTER LAYER

SINGLE COMPOSITION > 100% COTTON  
NO CHEMICAL REACTION WITH POLYESTER  
NO NEED FOR SPECIALISED INK.  
USE YOUR USUAL 100% COTTON  
SCREEN PRINTING INK

### NO PST OUTER LAYER

MIXED COMPOSITION  
CHEMICAL REACTION WITH SCREEN  
PRINTING INKS  
SPECIAL INKS NEEDED







SPECIAL INK SCREENPRINTING



DISCHARGE SCREENPRINTING



SCREENPRINTING



DTG (DIRECT-TO-GARMENT)

## THE BEST SUPPORT FOR YOUR CREATIVITY

Thanks to **PST** exceptional cotton printability and its smooth surface, print our B&C PST sweatshirt just like a classic 100% combed cotton T-shirt!

Fine and subtle detailing designs, discharge and special inks, photo realism reproductions, ... you can print anything on B&C PST unique knit as the **outer layer is 100% combed cotton.**

With B&C PST unique fabric construction you can let your inspiration free, confident of great decoration results.



# MY LUXURY SWEATSHIRTS



## B&C Set In WU 600

**PST/ Perfect Sweat Technology**  
80% ring-spun **combed** cotton - 20% polyester  
Low Shrinkage | BRUSHED FLEECE INSIDE  
280 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL\*  
5 pcs/pack & 30 pcs/carton | REGULAR FIT



\* COLOURS AVAILABLE IN 3XL

EXISTS IN UNISEX / KIDS (P.384)

280  
g/m<sup>2</sup>



Lined hood with drawstring  
& metal eyelets



## B&C Hooded WU 620

**PST/ Perfect Sweat Technology**  
80% ring-spun **combed** cotton - 20% polyester  
Low Shrinkage | BRUSHED FLEECE INSIDE  
280 g/m<sup>2</sup> | 2XS - XS - S - M - L - XL - 2XL - 3XL\*  
5 pcs/pack & 20 pcs/carton | REGULAR FIT



\* COLOURS AVAILABLE IN 3XL

EXISTS IN UNISEX / KIDS (P.384)

♀ B&C Hooded in 2XS & XS

B&C Hooded is available  
in 2XS and XS  
in all colours especially  
for women



# MY LUXURY SWEATSHIRTS



Tone-on-tone covered zip  
with piping for overall  
decoration



Media player  
compatible: small  
opening for earphone  
cord in right front pocket  
+ hidden earphone loop  
inside the collar

1.

Panel hood lined  
with matching colour  
Single Jersey

Headphones cable  
management system

2.



3.

## 1. B&C Hooded Full Zip /men WM 647

PST/ Perfect Sweat Technology  
80% ring-spun **combed** cotton - 20% polyester  
Low Shrinkage | BRUSHED FLEECE INSIDE  
280 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL\*  
5 pcs/pack & 20 pcs/carton | **REGULAR FIT**



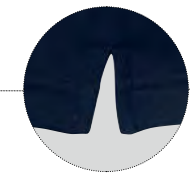
\* COLOURS AVAILABLE IN 3XL  
: EXISTS IN MEN /WOMEN /KIDS (P.384)

## 2. B&C Hooded Full Zip /w. WW 642

PST/ Perfect Sweat Technology  
80% ring-spun **combed** cotton - 20% polyester  
Low Shrinkage | UNBRUSHED FRENCH TERRY  
280 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL\*  
5 pcs/pack & 20 pcs/carton | **MEDIUM FIT**



\* COLOURS AVAILABLE IN 2XL  
: EXISTS IN MEN /WOMEN /KIDS (P.384)



Straight cut  
with bottom  
side vents

## 3. B&C Open Hem WU 610

PST/ Perfect Sweat Technology  
80% ring-spun **combed** cotton - 20% polyester  
Low Shrinkage | BRUSHED FLEECE INSIDE  
280 g/m<sup>2</sup> | S - M - L - XL - 2XL  
5 pcs/pack & 30 pcs/carton | **REGULAR FIT**



\* COLOURS AVAILABLE IN 2XL  
: EXISTS IN MEN /WOMEN /KIDS (P.384)



# MY LUXURY SWEATSHIRTS



## B&C Spider /men WM 646

**PST/ Perfect Sweat Technology**  
80% ring-spun **combed** cotton - 20% polyester  
Low Shrinkage | BRUSHED FLEECE INSIDE  
280 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL  
5 pcs/pack & 20 pcs/carton | **MEDIUM FIT**



2 lateral  
pockets

280  
g/m<sup>2</sup>

Body fit seams

Full length  
metal zip



1.

Hood and pockets  
finished with 2x2 rib  
with elastane

Matching colour  
Single Jersey lined  
hood with drawstring

2.



## 1. B&C Monster /men WM 645

**PST/ Perfect Sweat Technology**  
80% ring-spun **combed** cotton - 20% polyester  
Low Shrinkage | BRUSHED FLEECE INSIDE  
280 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL\*  
5 pcs/pack & 20 pcs/carton  
**REGULAR FIT**



\* COLOURS AVAILABLE IN 3XL

## 2. B&C Wonder /w. WW 641

**PST/ Perfect Sweat Technology**  
80% ring-spun **combed** cotton - 20% polyester  
Low Shrinkage | UNBRUSHED FRENCH TERRY  
280 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL\*  
5 pcs/pack & 20 pcs/carton  
**MEDIUM FIT**



\* COLOURS AVAILABLE IN 2XL

Cuffs and bottom  
hem in 2x2 rib  
with elastane

Gathering  
on pockets and  
sleeve heads



DUO  
CONCEPT



# MY EVERYDAY SWEATSHIRTS



B&C ID.002 COTTON RICH



COTTON RICH

50/50

WHEN  
**EFFICIENCY**  
IS EVERYTHING

**80%** & **20%**  
COTTON POLYESTER

THE EFFICIENT BLEND OF DECORATION  
RESULT AND WEARER COMFORT

Cotton rich blends combine all the advantages of cotton with the advantages of polyester. 80% cotton - 20% polyester, gives you a sweatshirt that wears well, and feels warm when needed, but not too hot when it's warm; it is easy to care for and won't shrink or lose its shape.

Our Cotton Rich Sweatshirts line combines a nice comfort for the wearer with a very good decoration result.

WHEN  
**THE MESSAGE**  
IS EVERYTHING

OUTER  
**50%** & **50%**  
COTTON POLYESTER

MINIMAL STYLE, MINI PRICE  
BUT MAXIMUM MESSAGE

Your 50/50 everyday sweatshirt combines the price of polyester with the feel of cotton. Its style is minimal, its fabric is easy to care for, less likely to shrink or wrinkle, and works well for decoration.

This, combined with the right colour and size range offer, makes it the perfect support when your message is everything.



# MY EVERYDAY SWEATSHIRTS

WHEN **EFFICIENCY**  
IS EVERYTHING

Brings a nice comfort for the wearer  
with a very good decoration result

## COTTON RICH

### B&C ID.002 Cotton Rich WU I20

80% cotton - 20% polyester  
BRUSHED FLEECE INSIDE  
280 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL - 3XL - 4XL - **5XL\***  
5 pcs/pack & 30 pcs/carton | **REGULAR FIT**



\* COLOURS AVAILABLE IN 5XL



Discover B&C Basic  
offer on P. 386

### 1. B&C ID.003 Cotton Rich WU I21

80% cotton - 20% polyester  
BRUSHED FLEECE INSIDE  
280 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL - 3XL - 4XL - **5XL\***  
5 pcs/pack & 20 pcs/carton | **REGULAR FIT**



\* COLOURS AVAILABLE IN 5XL



Lined hood

### 2. B&C ID.004 Cotton Rich WU I22

80% cotton - 20% polyester  
BRUSHED FLEECE INSIDE  
280 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL  
5 pcs/pack & 20 pcs/carton | **REGULAR FIT**



2-side covered  
placket with a tone-  
on-tone zip (no skin  
contact with zip)







*I'm telling it with my sweatshirt*

# #MYMESSAGE

By B&C Collection

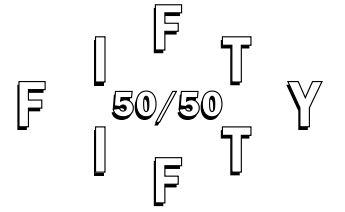


# MY EVERYDAY SWEATSHIRTS



WHEN **THE MESSAGE**  
IS EVERYTHING

Combines polyester's price with cotton's feel  
and works well for the decoration



## 1. B&C ID.202 50/50 WU I23

50% cotton, 50% polyester  
BRUSHED FLEECE INSIDE  
270 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL - 3XL - 4XL  
10 pcs/pack & 40 pcs/carton (4XL: 30 pcs/carton)  
**REGULAR FIT**



1.

## 2. B&C ID.203 50/50 WU I24

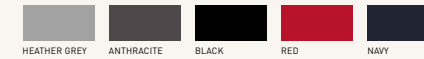
50% cotton, 50% polyester  
BRUSHED FLEECE INSIDE  
270 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL - 3XL - 4XL  
10 pcs/pack & 30 pcs/carton  
**REGULAR FIT**



2.

## 3. B&C ID.205 50/50 WU I25

50% cotton, 50% polyester  
BRUSHED FLEECE INSIDE  
270 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL  
10 pcs/pack & 30 pcs/carton  
**REGULAR FIT**



3.

## 4. B&C ID.206 50/50 WU I26

50% cotton, 50% polyester  
BRUSHED FLEECE INSIDE  
270 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL  
10 pcs/pack & 30 pcs/carton  
**REGULAR FIT**



4.



# MY LAB SWEATSHIRTS

B&C Paradise Sweatshirts Collection is your ideal S/S season partner. Made from Superior Summertime French Terry (240 g/m<sup>2</sup> - 80% cotton / 20% polyester), it meets all your S/S season needs. Its quality and targeted summer looks bring comfort and an exceptional feeling of freedom to the wearer.



- 1 **B&C Reef /men** WM S40  
FRENCH TERRY  
80% cotton - 20% polyester  
240 g/m<sup>2</sup> | S - M - L - XL - 2XL  
5 pcs/pack & 20 pcs/carton  
MEDIUM FIT



- 2 **B&C Eden /women** WW S44  
FRENCH TERRY  
80% cotton - 20% polyester  
240 g/m<sup>2</sup> | XS - S - M - L - XL  
5 pcs/pack & 20 pcs/carton  
LOOSE FIT



- 3 **B&C Bliss /men** WM S42  
FRENCH TERRY  
80% cotton - 20% polyester  
240 g/m<sup>2</sup> | S - M - L - XL - 2XL  
5 pcs/pack & 20 pcs/carton  
MEDIUM FIT



- 4 **B&C Bliss /women** WW S43  
FRENCH TERRY  
80% cotton - 20% polyester  
240 g/m<sup>2</sup> | XS - S - M - L - XL  
5 pcs/pack & 20 pcs/carton  
LOOSE FIT



- 5 **B&C Splash /men** BM S60  
SHORTS | FRENCH TERRY  
80% cotton - 20% polyester  
240 g/m<sup>2</sup> | S - M - L - XL - 2XL  
5 pcs/pack & 30 pcs/carton  
CLASSIC FIT



- 6 **B&C Splash /women** BW S61  
SHORTS | FRENCH TERRY  
80% cotton - 20% polyester  
240 g/m<sup>2</sup> | XS - S - M - L - XL  
5 pcs/pack & 30 pcs/carton  
SHORT FIT



# WHEN A SHARP ULTIMATE LOOK IS EVERYTHING

B&C DNM Sweatshirts complement the range, bringing the fashionability of the denim culture to these iconic styles. The 6 exclusive B&C DNM sweatshirts are sophisticated and eye-catching. Unexpected details, slub fabric and unique dye techniques add dimensional luxury and bring the individuality to every style.



DUO  
CONCEPT



DUO  
CONCEPT

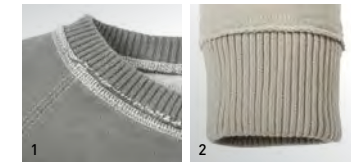


DUO  
CONCEPT

- 1 **B&C DNM Invincible /m.** WM D20  
2 **B&C DNM Invincible /w.** WW D21

FRENCH TERRY  
75% cotton - 25% polyester  
♂ 300 g/m<sup>2</sup> | S - M - L - XL - 2XL  
♀ 300 g/m<sup>2</sup> | XS - S - M - L - XL  
5 pcs/pack & 20 pcs/carton

MEDIUM FIT



1. RAW EDGE AT COLLAR, CUFFS AND BOTTOM HEM  
2. 2X2 RIB AT COLLAR, CUFFS AND BOTTOM HEM

- 3 **B&C DNM Universe /m.** WM D24  
4 **B&C DNM Universe /w.** WW D25

BRUSHED FLEECE INSIDE  
DOUBLE DYE MELANGE  
80% cotton - 20% polyester  
♂ 280 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL  
♀ 280 g/m<sup>2</sup> | XS - S - M - L - XL - 2XL  
5 pcs/pack & 20 pcs/carton

MEDIUM FIT

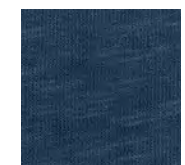


1. MODERN SIDE POCKETS TO MAXIMISE DECORATION SPACE (NO KANGAROO)  
2. DARK HEATHER FABRIC

- 5 **B&C DNM Starlight /m.** WM D22  
6 **B&C DNM Starlight /w.** WW D23

FRENCH TERRY | SLUB YARN  
80% cotton - 20% polyester  
♂ 280 g/m<sup>2</sup> | S - M - L - XL - 2XL  
♀ 280 g/m<sup>2</sup> | XS - S - M - L - XL  
5 pcs/pack & 20 pcs/carton

MEDIUM FIT



SLUB FABRIC



# FASHIONED FOR BUSINESS

Style it right and the sweatshirt becomes strikingly chic and contagiously cool for work, from day to night. Whether it's to make your message standout on merchandise, keep promotional teams comfortable with an edge of attitude, or have your staff dressed to reflect your brand image, there's a B&C Sweatshirt style that will meet your need. With his and hers tailored fits in a range of fabrics, colours and sizes, the 29 styles of the B&C Sweatshirt range were truly made to work.



BE INSPIRED.  
EXPLORE NEW BUSINESS OPPORTUNITIES.



## BOUNDLESS BUSINESS OPPORTUNITIES

> To find what you need for your business, go to the Business Opportunities section <  
at the front of this catalogue, or visit our website [www.bc-fashion.eu](http://www.bc-fashion.eu)



B&C  
COLLECTION

## OUTER WEAR /UNIT

### THE B&C SOFTSHELL LINE

+

B&C Hooded Softshell /men &  
B&C Hooded Softshell /women \_ p. 296

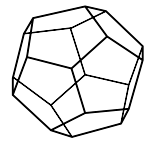
B&C Shield Softshell Pro \_ p. 298

B&C X-Lite Softshell /men &

B&C X-Lite Softshell /women \_ p. 300

B&C ID.701 & B&C ID.701 /women \_ p. 302





## B&C SOFTSHELL JACKETS THE PERFECT URBAN ARMOUR



Going out on an adventure is much easier when you're confident that you have the right clothing to stay warm and dry, whatever the activity and regardless of the weather.

The **B&C Softshell Line** is designed with this in mind to bring you the best this modern fabric has to offer in **8 Softshell styles** enriched with urban attitude.

**2-LAYER SOFTSHELL**  
(MICRO-FLEECE INSIDE)



B&C ID.701 /DUO

**3-LAYER SOFTSHELL**  
(MESH INSIDE)



B&C X-LITE SOFTSHELL  
/DUO

**3-LAYER SOFTSHELL**  
(MICRO-FLEECE INSIDE)



B&C HOODED SOFTSHELL  
/DUO + KIDS

**RIPSTOP-STRUCTURE  
3-LAYER SOFTSHELL**  
(MICRO-FLEECE INSIDE)



B&C SHIELD SOFTSHELL  
PRO

## IGNORE THE WEATHER, ENJOY THE MOMENT

Working outside, cycling, climbing or just walking in the city, B&C Softshell jackets are ideal for a wide range of outdoor activities.

### WATERPROOF

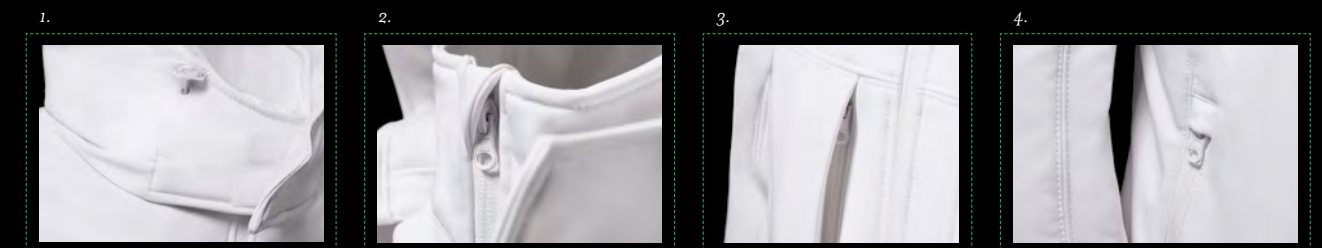
Wet fabrics rob the body of warmth. By keeping water out, the durably waterproof B&C Softshell Jackets prevent heat loss, so the wearer stays dry and comfortable, whatever the conditions.

### WINDPROOF

Even light winds can penetrate most fabrics, this can be chilling and uncomfortable. Thanks to their inner membrane, B&C Softshell Jackets are windproof, to keep the wearer warm.

### BREATHABLE

Good insulation is also about ensuring that body moisture can effectively escape, keeping the wearer dry on the inside too. The breathable membrane at the heart of the B&C Softshell fabric ensures that moisture evaporates easily, even during exercise.



## PERFECT PROTECTION

The strength of the B&C Softshell Jackets lies in their 3-layer construction. A waterproof, windproof and breathable membrane is bonded both to the outer fabric and the inner lining. The benefit: no movement between the layers, which means less wear and tear and enhanced durability.





B&C HOODED SOFTSHELL /MEN JM 950 & B&C HOODED SOFTSHELL /WOMEN JW 937

# B&C HOODED SOFTSHELL /DUO

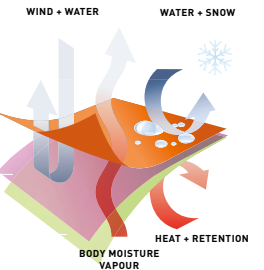
High performance 3-layer Softshell jacket (micro-fleece inside)



OUTER LAYER  
WOVEN WATER  
REPELLENT FABRIC

MEMBRANE LAYER  
FULL WATERPROOF,  
WINDPROOF AND BREATHABLE  
BONDED MEMBRANE

INNER LAYER  
MICRO-FLEECE FOR MAXIMUM  
BODY HEAT RETENTION



BLACK

DARK GREY

NAVY

AZURE

RED

WHITE

ALL WITH DETACHABLE  
BALACLAVA HOOD



SOFTSHELL

DUO  
CONCEPT KIDS P. 385



Windproof



Waterproof 5000 mm



Breathable 1000 MVP



Thermo-insulated



Water-repellent



Real micro-fleece



Anti-pilling



4-way stretch



Feminine cut  
on women's version



MADE TO BE  
DECORATED

MORE P. 305

**Outer layer:** 94% polyester - 6% elastane | Woven Softshell 340 g/m<sup>2</sup>, **Mid layer:** Bonded breathable membrane, windproof and waterproof, **Inner layer:** 100% polyester anti-pilling micro-fleece and 100% polyester mesh on front panels

**Men:** S - M - L - XL - 2XL - 3XL, **Women:** XS - S - M - L - XL - 2XL, 1 pc/pack & 10 pcs/carton

Detachable balaclava hood with adjustable drawstring and trendy stoppers / Full zip opening with chin protector / Full inner placket in shell fabric / ♂: Set-in sleeves, ♀: Raglan sleeves / ♂: 1 front chest pocket / 2 front side pockets with zips / Flat stitching for greater comfort / Longer back and adjustable bottom hem (with elasticated drawcord and stoppers) / Cuffs with closing tabs and embossed plastic pull



# B&C SHIELD SOFTSHELL PRO

Ripstop-structure 3-layer PRO Softshell jacket (micro-fleece inside)



- Windproof
- Waterproof 2000 mm
- Breathable 1000 MVP
- Thermo-insulated



SOFTSHELL

**Outer layer:** 96% polyester - 4% elastane mini rip-stop, **Mid layer:** Bonded TPU membrane breathable, windproof and waterproof, **Inner layer:** 100% polyester micro-fleece  
S - M - L - XL - 2XL - 3XL - 4XL, 1 pc/pack & 10 pcs/carton

Micro-fleece inner layer for extra warmth / Reinforced patches (black) on shoulders, elbows and rear hem / Longer back for freedom of movement, warmth and protection when bending or kneeling / Reflective piping at shoulder panels and bottom back for enhanced visibility / Seamless shoulder panels for better comfort and waterproofness / Ergonomic construction for best ease of movement, enhanced thanks to fabric elasticity / 5 Multi-use and spacious pockets (3 outer, 2 inner) / Full decoration access in front, back and sleeves / Adjustable bottom hem with drawcords and stoppers





B&C X-LITE SOFTSHELL /MEN JM 951 & B&C X-LITE SOFTSHELL /WOMEN JW 938

# B&C X-LITE SOFTSHELL /DUO

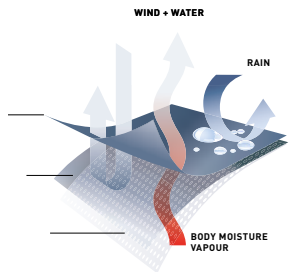
High performance 3-layer Softshell (micro-fleece inside)



OUTER LAYER  
WOVEN WATER  
REPELLENT FABRIC  
(94% PES - 6% ELASTANE)

MEMBRANE LAYER  
BONDED WATERPROOF,  
WINDPROOF AND BREATHABLE  
MEMBRANE

INNER LAYER  
100% PES MESH LINING



BLACK NAVY RED WHITE



DUO  
CONCEPT

- Windproof
- Waterproof 5000 mm
- Breathable 5000 MVP
- Thermo-insulated
- Water-repellent



4-way stretch



Critical seams taped



Media player compatible:  
small opening for earphone  
cord in right chest pocket  
+ hidden earphone loop  
on the collar



Feminine cut  
on women's version



MADE TO BE  
DECORATED



MORE P. 305

**Outer layer:** 94% polyester - 6% elastane | Woven Softshell 300 g/m<sup>2</sup>, **Mid layer:** Bonded breathable membrane, windproof and waterproof, **Inner layer:** 100% polyester mesh

**Men:** S - M - L - XL - 2XL - 3XL, **Women:** XS - S - M - L - XL - 2XL, 1 pc/pack & 10 pcs/carton

Chin protector / Full inner placket in outer shell fabric + 2 inner pockets / Right chest zipped pocket with garage and zip pull / 2 front zipped pockets / Adjustable bottom hem with elasticated drawcord and stoppers / Adjustable cuffs with rubber tab





B&C ID.701 JU I62 & B&C ID.701 /WOMEN JW I63

# B&C ID.701 /DUO

2-layer Softshell jacket with comfortable micro-fleece inner



DUO  
CONCEPT

- Windproof
- Water-repellent
- 2-way stretch
- Feminine cut on women's version



MADE TO BE  
DECORATED



MORE P. 306

**Outer layer:** 96% polyester - 4% elastane | Woven Softshell 300 g/m<sup>2</sup>, **Inner layer:** 100% polyester micro-fleece  
**Men:** S - M - L - XL - 2XL - 3XL, 5 pcs/pack & 30 pcs/carton, **Women:** XS - S - M - L - XL - 2XL, 5 pcs/pack & 10 pcs/carton  
 2 zipped hand pockets with zipper "garage" / Full front tone-on-tone SBS zipper /  
 Lining: anti-pilling micro-fleece / 2 inner pockets / Set-in sleeves



# DECORATION MADE EASY BY B&C

## OPTIMISED PRINT AREA

Effective decoration areas have been optimised on every style, to make sure you can make your customer's brand or message stand out.

## EASY ACCESS SOLUTION

B&C Jackets are equipped with hidden entries to give easy access for decoration and **avoid any limitations** - that you would expect from a lining or padding - **without compromising look, finishing and quality.**

## CALLING CARD FOR YOUR BUSINESS

Discover in which business environments the B&C outerwear styles are ideally suited for.

### B&C HOODED SOFTSHELL /MEN

JM 950

### B&C HOODED SOFTSHELL /WOMEN

JW 937

#### PRINT AREAS



HIGH PERFORMANCE  
3-LAYER  
SOFTSHELL JACKET  
(MICRO-FLEECE INSIDE)

#### EASY ACCESS



Watch the video on the TOOLS & TRAINING section of the B&C [website](#) or on the B&C [Youtube](#) channel

#### BUSINESS ENVIRONMENTS

##### PROMOTIONAL

Events, Street Marketing activities, Gifts

##### MERCHANDISING

##### LICENSING

##### CORPORATE UNIFORM

Transport & Delivery, Logistic & Distribution, Sales team, Security, Mass Retail

##### LIGHT WORKWEAR

SME employees, Security, Technicians, Craftsmen, Foremen, Architects

##### SPORTS & LEISURE

Club & Team uniform, Team building, Coaching, Events

##### SCHOOL & COLLEGE WEAR

MORE P. 297

### B&C X-LITE SOFTSHELL /MEN

JM 951

### B&C X-LITE SOFTSHELL /WOMEN

JW 938

#### PRINT AREAS



HIGH PERFORMANCE  
3-LAYER  
SOFTSHELL JACKET  
(MESH INSIDE)

#### EASY ACCESS



Watch the video on the TOOLS & TRAINING section of the B&C [website](#) or on the B&C [Youtube](#) channel

#### BUSINESS ENVIRONMENTS

##### PROMOTIONAL

Events, Street Marketing activities, Gifts

##### MERCHANDISING

##### LICENSING

##### CORPORATE UNIFORM

Transport & Delivery, Logistic & Distribution, Sales team

##### LIGHT WORKWEAR

SME employees, Security, Technicians, Craftsmen, Gardening & Landscaping, Architects

##### SPORTS & LEISURE

Club & Team uniform, Team building, Coaching, Events

MORE P. 301



## B&C ID.701

JU I62

## B&C ID.701 /WOMEN

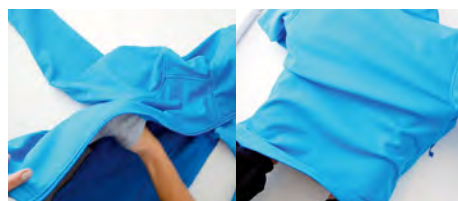
JW I63

### PRINT AREAS



**2-LAYER  
SOFTSHELL JACKET**  
(MICRO-FLEECE INSIDE)

### FULL FREE ACCESS



Watch the video on the **TOOLS & TRAINING**  
section of the B&C **website**  
or on the B&C **Youtube** channel

### BUSINESS ENVIRONMENTS

#### PROMOTIONAL

Events, Meetings & Conferences,  
Street Marketing activities, Hostess/Stewards, Give Aways

#### MERCHANDISING

#### LICENSING

#### CORPORATE UNIFORM

Transport & Delivery, Logistic & Distribution, Sales team,  
Information Point staff, Mass Retail, Service industry

#### LIGHT WORKWEAR

SME employees, Technicians, Mechanics,  
Gardening & Landscaping

#### SPORTS & LEISURE

Club & Team uniform, Team building, Coaching, Events

#### COLLEGE WEAR

MORE P. 303

## B&C SHIELD SOFTSHELL PRO

JU C42

### PRINT AREAS



**RIPSTOP STRUCTURE  
3-LAYER SOFTSHELL  
JACKET (MICRO-FLEECE  
INSIDE)**

### EASY ACCESS



Watch the video on the **TOOLS & TRAINING**  
section of the B&C **website**  
or on the B&C **Youtube** channel

### BUSINESS ENVIRONMENTS

#### LIGHT WORKWEAR

SME employees, Security, Technicians, Mechanics,  
Craftsmen, Foremen, Gardening & Landscaping,  
Building & Construction, Architects

MORE P. 299

# PROMISE. WE KEEP YOU DRY WITH B&C SOFTSHELL

High performance 3-layer with micro-fleece inside, with mesh inside  
or a 2 layer-softshell... We have what you need to stay protected  
even when active!

The B&C Softshell styles combine enhanced protection, comfortable  
premium fabrics, ergonomic cuts delivering ease of movement and warmth.  
This 8 styles-line offers the right balance of elegance and functionality  
to your teams while ensuring great visibility and impact.



## BOUNDLESS OPPORTUNITIES



> To find what you need for your business, go to the Business Opportunities section <  
at the front of this catalogue, or visit our website [www.bc-fashion.eu](http://www.bc-fashion.eu)





## B&C OUTERWEAR UNIT WHERE FUNCTION MEETS STYLE

DISCOVER COUNTLESS BUSINESS OPPORTUNITIES

B&C CREW BOMBER /DUO



The **B&C Outerwear Unit** approaches the outerwear market based on segmented business needs. This collection brings appealing outerwear styles that combine great quality & service and is affordably priced to offer maximum value.

Featuring contemporary qualitative designs inspired by the protective and functional attributes of genuine workwear inspired looks, this collection is characterised by quality fabrics, tailored fits and unique detailing, designed to meet the needs of outerwear user segments.

All styles have been tested for outstanding decoration (print and embroidery) to better ensure great brand visibility for every business.

B&C MULTI-ACTIVE /DUO



HEAVYWEIGHT

MIDDLEWEIGHT

LIGHTWEIGHT

PROTECTION

## BOMBERS



**B&C SUPERHOOD /DUO**  
P. 318



**B&C CREW BOMBER /DUO**  
P. 326



**B&C TROOPER /DUO**  
P. 334

## JACKETS



**B&C REAL+ /DUO**  
P. 320



**B&C MULTI-ACTIVE /DUO**  
P. 328



**B&C ID.601 /DUO**  
P. 340



**B&C CORPORATE 3-IN-1**  
P. 322



**B&C OCEAN SHORE**  
P. 330



**B&C AIR**  
P. 338



**B&C SIROCCO /DUO**  
P. 336

## SOFTSHELLS



**B&C HOODED SOFTSHELL /DUO**  
P. 296



**B&C X-LITE SOFTSHELL /DUO**  
P. 300



**B&C ID.701 /DUO**  
P. 302

## PRO JACKETS



**B&C SHELTER PRO**  
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**B&C SHIELD SOFTSHELL PRO**  
P. 298



**B&C EXPERT PRO**  
P. 350

## OUTER WEAR /UNIT

## RANGE OVERVIEW

## BODYWARMERS



**B&C BODYWARMER EXPLORER**  
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**B&C ZEN+ /W. B&C BODYWARMER /M.**  
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## FLEECES

**B&C COOLSTAR /DUO** P. 354  
**B&C WINDPROTEK** P. 355

**B&C ICEWALKER+** P. 356  
**B&C TRAVELLER+** P. 356

**B&C HIGHLANDER+** P. 356  
**B&C ID.501 /DUO** P. 357

## B&C DNM

**B&C DNM SUPREMACY /DUO** P. 366  
**B&C DNM FRAME /DUO** P. 367

## DECORATION MADE EASY BY B&C

P. 358-363



## JACKETS

## COLOURS



SCREEN PRINTING ON SOFTSHELL  
B&C HOODED SOFTSHELL ✓

SUBLIMATION ON SOFTSHELL  
B&C HOODED SOFTSHELL ✓

TRANSFER ON NYLON  
B&C SIROCCO ✓

SCREEN PRINTING ON SOFTSHELL  
B&C ID.701 ✓

SCREEN PRINTING ON POLYESTER TAFFETA  
B&C TROOPER ✓

TRANSFER ON POLYESTER PONGEE  
B&C CREW BOMBER ✓

# B&C OUTERWEAR UNIT

## TESTED FOR DECORATION

The Outerwear Unit collection has been designed with high quality fabrics to offer the best solution in terms of brand visibility and impact.

Screenprint, transfer, sublimation or embroidery techniques were tested on all our B&C jacket fabrics to show you our high-quality results in decoration.

Equipped with hidden zips, the collection offers easy access areas for your ideas to be displayed at their maximum potential, on the back, front and in some cases on sleeves too.

You can let your inspiration free, confident of great decoration results.

B&C  
COLLECTION

## OUTER WEAR /UNIT

ALL IMAGES ARE CLOSE-UPS  
OF DECORATED B&C JACKET  
FABRICS

EMBROIDERY ON SOFTSHELL  
B&C HOODED SOFTSHELL ✓

SCREEN PRINTING ON SOFTSHELL  
B&C HOODED SOFTSHELL ✓

SCREEN PRINTING ON POLYESTER TAFFETA  
B&C ID.601 ✓

SCREEN PRINTING ON POLYESTER TAFFETA  
B&C TROOPER ✓

SCREEN PRINTING ON POLYESTER TAFFETA  
B&C TROOPER ✓

EMBROIDERY ON POLYESTER MINI RIP-STOP  
B&C SHIELD SOFTSHELL PRO ✓

SCREEN PRINTING ON NYLON  
B&C SIROCCO ✓

TRANSFER ON SOFTSHELL  
B&C HOODED SOFTSHELL ✓

## DECORATION MADE EASY BY B&C

- / Optimised print area
- / Easy access solution
- / Calling card for your business

LEARN MORE ON P.358

SCREEN PRINTING ON NYLON  
B&C SIROCCO ✓

SUBLIMATION ON  
POLYESTER TAFFETA B&C MULTI-ACTIVE ✓

SCREEN PRINTING ON POLYESTER PONGEE  
B&C CREW BOMBER ✓

EMBROIDERY ON POLYESTER TAFFETA  
B&C MULTI-ACTIVE ✓

EMBROIDERY ON POLYESTER RIP-STOP  
B&C SHELTER PRO ✓

SUBLIMATION ON POLYESTER TAFFETA  
B&C ID.601 ✓

SCREEN PRINTING ON POLYESTER RIP-STOP  
B&C SHELTER PRO ✓





B&C  
COLLECTION

## OUTER WEAR /UNIT

### HEAVY WEIGHT JACKETS

B&C Superhood /men \_ p. 318

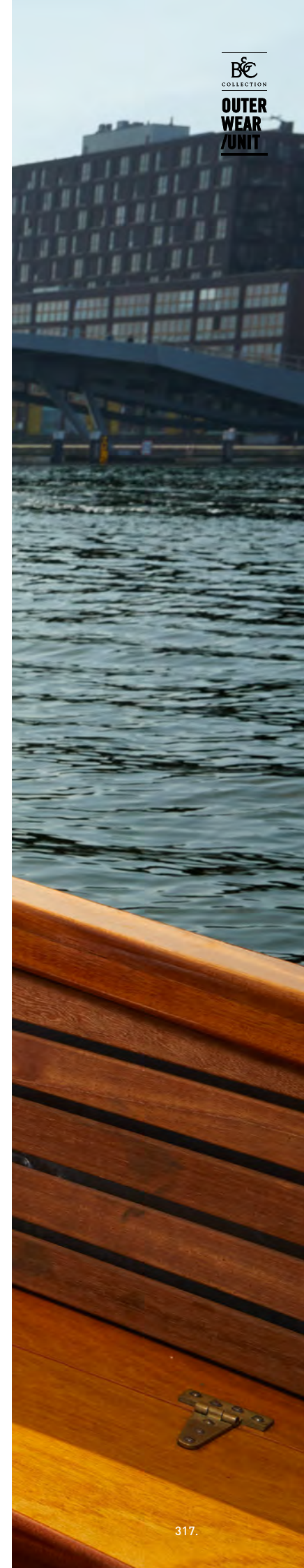
B&C Superhood /women \_ p. 318

B&C Real+ /men \_ p. 320

B&C Real+ /women \_ p. 320

B&C Corporate 3-in-1 \_ p. 322

OUTER  
WEAR  
/UNIT







B&C SUPERHOOD /MEN JM 940 & B&C SUPERHOOD /WOMEN JW 941

# B&C SUPERHOOD /DUO

Heavy weight puffer bomber with fashionable contrasted inner lining



♂  
BLACK WITH COBALT BLUE LINING    DARK GREY WITH NEON ORANGE LINING    NAVY WITH NEON GREEN LINING    ROYAL BLUE WITH NEON ORANGE LINING    RED WITH BLACK LINING    WHITE WITH WARM GREY LINING



DUO  
CONCEPT

- Windproof
- Showproof
- Thermo-insulated
- Water-repellent
- Feminine cut on women's version



MADE TO BE  
DECORATED



MORE P.358

**Outer layer:** 100% polyester 300T taffeta, **Inner layer:** 100% polyester padded taffeta with feather touch padding

**Men:** S - M - L - XL - 2XL - 3XL, **Women:** XS - S - M - L - XL - 2XL, 1 pc/pack & 10 pcs/carton

Adjustable, removable padded hood / Left chest and back (shoulder to middle back) panels with hidden zips for easy decoration access / Standing collar, full length internal stormflap and cotton feel 2x2 rib on cuffs and hem for wind protection / Fabric tested for print and embroidery / 2 front zipped pockets / ♂: 1 inner wallet pocket





B&C REAL+ /MEN JM 970 & B&C REAL+ /WOMEN JW 925

# B&C REAL+ /DUO

Warm and comfortable multi-activity winter parka



DUO  
CONCEPT

- Windproof
- Waterproof
- Thermo-insulated
- Water-repellent
- Critical seams taped

Feminine cut  
on women's version



MADE TO BE  
DECORATED



MORE P.359

**Outer layer:** 330D Oxford 100% polyester, waterproof 1000 mm,  
**Inner layer:** 100% polyester quilted taffeta padding, 100% polyester anti-pilling micro-fleece (180 g/m<sup>2</sup>) on top back panel  
**Men:** S - M - L - XL - 2XL - 3XL, **Women:** XS - S - M - L - XL - 2XL, 1 pc/pack & 10 pcs/carton  
 Concealed 3 panelled hood with eyelets and flat drawstring with plastic ends / Full front zip fastener with stormflap /  
 Ergonomic sleeves & articulated elbow for ease of movement / 2 front zipped pockets / 1 inner zipped wallet pocket / Adjustable cuffs



B&C CORPORATE 3-IN-1 JU 873

# B&C CORPORATE 3-IN-1

Modern multi-use hooded 3-in-1 parka  
designed to protect in all weather conditions



- Windproof
- Waterproof 5000 mm
- Thermo-insulated
- Water-repellent
- Critical seams taped

MADE TO BE  
DECORATED

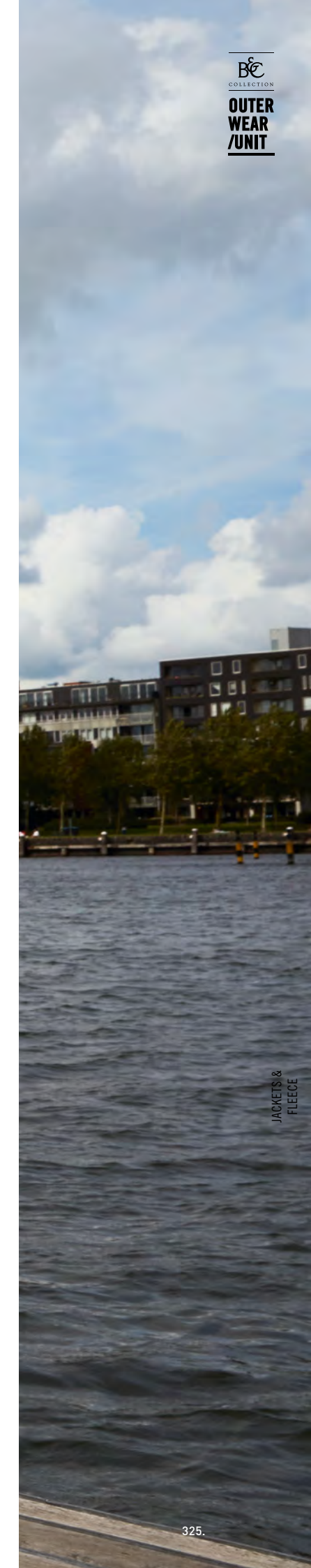


MORE P.359

**OUTER JACKET:** Outer layer: 100% Premium polyester pongee, Inner layer: Body lining: 100% polyester mesh, Sleeve lining: 100% polyester 190T taffeta - **INNER JACKET:** 100% polyester anti-pilling micro-fleece (180g/m<sup>2</sup>)  
XS - S - M - L - XL - 2XL - 3XL, 1 pc/pack & 10 pcs/carton

Ultra protective hood concealed in the collar, ergonomically designed / Adjustable bottom hem with drawstring and ergonomic sleeve design with adaptable cuffs provide a comfortable fit / Zip-in fleece with 5 point change system / 2 zipped hand pockets with overlap, zipped chest pocket





B&C  
COLLECTION

## OUTER WEAR /UNIT

### MIDDLE WEIGHT JACKETS

B&C Crew Bomber /men \_ p. 326

B&C Crew Bomber /women \_ p. 326

B&C Multi-Active /men \_ p. 328

B&C Multi-Active /women \_ p. 328

B&C Ocean Shore \_ p. 330

OUTER  
WEAR  
/UNIT





B&C CREW BOMBER /MEN JM 961 & B&C CREW BOMBER /WOMEN JW 962

# B&C CREW BOMBER /DUO

Middle weight bomber jacket with comfortable padding and concealed hood



DUO  
CONCEPT

- Windproof
- Waterproof 5000 mm
- Feminine cut on women's version



MADE TO BE  
DECORATED



MORE P.360

**Outer layer:** 100% polyester pongee, **Inner layer:** 100% polyester quilted taffeta for extra warmth 190 g/m<sup>2</sup>  
**Men:** S - M - L - XL - 2XL - 3XL, 1 pc/pack & 15 pcs/carton, **Women:** XS - S - M - L - XL - 2XL, 1 pc/pack & 10 pcs/carton

Contemporary cotton feel heavy rib on cuffs and bottom hem / Standing collar and full length internal stormflap ensure wind protection / Forward shoulder seams for better comfort and water protection / Tone-on-tone, high quality SBS zippers / 2 zipped hand pockets with overlap / ♂: 1 inner wallet pocket with closing tabs





B&C MULTI-ACTIVE /MEN JM 825 & B&C MULTI-ACTIVE /WOMEN JW 826

# B&C MULTI-ACTIVE /DUO

Heavy weight puffer bomber with fashionable contrasted inner lining



DUO  
CONCEPT



Windproof



Showerproof



Anti-pilling micro-fleece



Feminine cut on women's version



MADE TO BE  
DECORATED



MORE P.360

**Outer layer:** 100% polyester 210T taffeta, **Body lining:** 100% polyester anti-pilling micro-fleece, **Sleeve lining:** 100% polyester quilted taffeta  
**Men:** S - M - L - XL - 2XL - 3XL, 5 pcs/pack & 30 pcs/carton, **Women:** XS - S - M - L - XL - 2XL, 5 pcs/pack & 10 pcs/carton

Concealed hood | Contrasted micro-fleece lining for extra warmth / Standing collar, adjustable hem and cuffs for great protection /  
PU coating for better water protection and breathability / Forward seam on shoulder for better comfort and waterproofness /  
2 zipped hand pockets with overlap / ♂: 1 inner wallet pocket with closing tab





B&C OCEAN SHORE JU 824

# B&C OCEAN SHORE

Contemporary middle weight jacket with thermo micro-fleece lining



BLACK\*

DARK GREY\*

NAVY

RED\*

- Windproof
- Showerproof
- Thermo-insulated
- Water-repellent



MADE TO BE  
DECORATED



MORE P.361

**Outer layer:** 100% nylon taffeta, **Body lining:** 100% polyester micro-fleece, **Sleeve lining:** 100% padded polyester  
S - M - L - XL - 2XL - 3XL\*, 5 pcs/pack & 30 pcs/carton

Adjustable storm hood concealed in collar / Micro-fleece lining for extra warmth / Standing collar for great protection /  
Front covered full zip opening with closing tabs and zip pull / Adjustable cuffs with closing tabs / Open hem with elasticated cord,  
2 stoppers and easy-to-pull rings / 2 front pockets and 1 inner wallet pocket





B&C  
COLLECTION

## OUTER WEAR /UNIT

### LIGHT WEIGHT JACKETS

-

B&C Trooper /men \_ p. 335

B&C Trooper /women \_ p. 335

B&C Sirocco \_ p. 337

B&C Sirocco /women \_ p. 337

B&C Sirocco /kids \_ p. 385

B&C Air \_ p. 339

B&C ID.601 \_ p. 341

B&C ID.601 /women \_ p. 341

### B&C BODYWARMERS

-

B&C Bodywarmer Explorer \_ p. 344

B&C Bodywarmer /men \_ p. 345

B&C Zen+ /women \_ p. 345





B&C TROOPER /MEN JM 963 & B&C TROOPER /WOMEN JW 964

# B&C TROOPER /DUO

Trendy light weight bomber jacket with ergonomic concealed hood



DUO  
CONCEPT

- Windproof
- Showerproof
- Feminine cut on women's version



MADE TO BE  
DECORATED



**Outer layer:** 100% polyester 210T taffeta, **Body lining:** 100% polyester mesh, **Sleeve lining:** 100% polyester taffeta  
**Men:** S - M - L - XL - 2XL - 3XL, 5 pcs/pack & 30 pcs/carton, **Women:** XS - S - M - L - XL - 2XL, 5 pcs/pack & 10 pcs/carton

Fashionable contrasted diamond mesh lining, improves breathability and comfort / Self fabric inner collar / Contemporary cotton feel heavy rib on cuffs and bottom hem / Forward shoulder seams for better comfort and water protection / 2 zipped hand pockets / ♂:1 inner wallet pocket with closing tabs





B&C SIROCCO /MEN JU 800 & B&C SIROCCO /WOMEN JW 902

# B&C SIROCCO /DUO

The Market Reference Windbreaker with a wide colour range



DUO  
CONCEPT

KIDS P.385



Windproof



Showerproof



Water-repellent



100% nylon taffeta

**Men:** S - M - L - XL - 2XL - 3XL\*, 10 pcs/pack & 50 pcs/carton, **Women:** XS - S - M - L - XL - 2XL, 10 pcs/pack & 30 pcs/carton

Full zip opening with zip pull / Adjustable storm hood concealed inside the collar / ♂: 1 front pocket, ♀: 2 front pockets / Fold-away jacket (K-Way® system) in pocket with double slider zip / Adjustable bottom hem with drawcord





B&C AIR JU 801

# B&C AIR

The windbreaker with lining



- Windproof
- Showerproof
- Water-repellent



MADE TO BE  
DECORATED



MORE P.362

JACKETS &  
FLEECE

**Outer layer:** 100% nylon taffeta, **Body lining:** 100% polyester mesh, **Sleeve lining:** 100% polyester taffeta  
S - M - L - XL - 2XL - 3XL\*, 5 pcs/pack & 30 pcs/carton

Adjustable storm hood concealed in collar / Standing collar for great protection / Front zip opening with zip pull / Elasticated cuffs / Adjustable bottom hem with drawcord / 2 front pockets with zips / Fold-away jacket (K-Way® system) in right pocket with double slider zip





B&C ID.601 JU 160 & B&C ID.601 /WOMEN JW 161

# B&C ID.601 /DUO

Modern lined windbreaker



BLACK DARK GREY NAVY RED ORANGE WHITE



DUO  
CONCEPT

- Windproof
- Showerproof
- Thermo-insulated
- Water-repellent
- Feminine cut on women's version



MADE TO BE  
DECORATED



MORE P.363

**Outer layer:** 100% polyester 210T taffeta, **Body lining:** 100% polyester tricot, **Sleeve lining:** 100% polyester  
**Men:** S - M - L - XL - 2XL - 3XL, **Women:** XS - S - M - L - XL - 2XL, 5 pcs/pack & 30 pcs/carton

Ergonomic hood concealed in collar with closing tabs / Self fabric lining inside the collar / Forward seams on shoulders for better protection / Front zip opening with zip pull / Adjustable bottom hem with drawcord / 2 front pockets with overlap / ♂:1 inner wallet pocket



# COLOUR IMPACT



SPRING/SUMMER

## ANY TIME

# MESSAGE IMPACT



AUTUMN/WINTER

## ANY SEASON



B&C BODYWARMER EXPLORER JU 880

# B&C BODYWARMER EXPLORER

Multifunctional bodywarmer



- Windproof
- Showerproof
- Thermo-insulated
- Water-repellent

**Outer layer:** 65% polyester - 35% cotton, **Inner layer:** 100% heavy padded polyester lining for extra warmth  
S - M - L - XL - 2XL - 3XL\*, 1 pc/pack & 10 pcs/carton  
Adjustable wind-stoppers in armholes with elasticated cord and stoppers / Front covered full zip with press stud fastening / 5 outer pockets, including 2 with zips / 2 extra outer pencil pockets / 1 inner wallet pocket / Open hem and longer back  
344.

B&C BODYWARMER /MEN JM 930 & B&C ZEN+ JW 935

# B&C BODYWARMER /MEN B&C ZEN+ /WOMEN

Trendy “down” bodywarmer



DUO  
CONCEPT

- Windproof
- Showerproof
- Thermo-insulated
- Water-repellent



**Outer layer:** 100% nylon taffeta,  
**♂: Inner layer:** 100% padded polyester lining (200 g/m²), **♀: Inner layer:** 100% padded polyester taffeta with feather touch  
**Men:** S - M - L - XL - 2XL - 3XL\*, 5 pcs/pack & 10 pcs/carton, **Women:** XS - S - M - L - XL - 2XL, 1 pc/pack & 10 pcs/carton  
2 front pockets / ♂: Padded hood with feather touch, removable with zip / ♀: Adjustable bottom hem (with drawcord and stoppers)





## B&C SHIELD SOFTSHELL PRO P. 298

This high performance 3-layer rip-stop PRO Softshell jacket is ergonomically designed to provide high levels of comfort, whatever the job. It's strong, modern look adds style but it's also waterproof and windproof, providing great protection to those working outdoors. Functional details complete the ideal partner at work. Its carefully designed ergonomic construction ensures the wearer ease of movement, thanks to the elasticity of its fabric. A micro-fleece lining, full internal stormflap, standing collar and chin protector make it warm and really weatherproof, ideal for working outdoors, whatever the season. Functional, durable and reliable it's a perfect choice for the most hardworking team.



B&C SHIELD SOFTSHELL PRO

## B&C SHELTER PRO P. 348

Made to last, this highly functional, heavyweight workwear jacket is designed to protect workers in a range of environments, however bad the weather gets. Its strong, modern look is combined with quality functional details to make sure the wearer is comfortable and visible at all times. Its carefully designed ergonomic construction make this heavyweight workwear jacket comfortable to wear, offering protection and ease of movement. A heavy padded lining, full external stormflap, standing collar and chin protector ensure warmth and weather-proofness, whilst its longer back protects whether standing or kneeling. 12 multifunctional pockets complete this perfectly reliable and durable working partner.



B&C SHELTER PRO

## B&C EXPERT PRO P. 350

Designed to give great protection whilst allowing for total freedom of movement, this highly functional workwear bodywarmer is perfect for active teams in a range of environments. Its ergonomic construction including deep cut armholes with elasticated weather protectors makes it warm and comfortable to wear. Quality functional details, including multiple pockets, a longer back for added protection and reflective piping at the front for enhanced visibility ensure practicality, durability and safety, day and night.



B&C EXPERT PRO

# Jackets pro

## DESIGNED TO WORK AS HARD AS YOU DO

Effective weather protection must be combined with functional designs and comfortable fits to make sure outdoor teams can deliver optimal performance, whatever the job, in any season. The B&C PURE PRO Jackets have been created to meet the heavy-duty needs of teams in a range of industries, from construction to engineering, where protection from the elements goes hand in hand with functionality and durability. Made from high quality fabrics and including details such as multiple pockets, shoulder and elbow reinforcements and durable zips, these comfortable jackets are also designed to be easily decorated so your company brand stands out.

**Be inspired. Keep working.**





B&C SHELTER PRO JU C41

# B&C SHELTER PRO

Highly functional heavy PRO jacket with ergonomic concealed hood



- Windproof
- Waterproof 5000 mm
- Thermo-insulated

MADE TO BE  
DECORATED



MORE P.363

**Fabric outer:** 100% polyester rip-stop, **Fabric inner:** 100% heavy padded polyester lining (200 g/m²)  
S - M - L - XL - 2XL - 3XL - 4XL, 1 pc/pack & 10 pcs/carton

12 multi-function pockets / Longer back for freedom of movement, warmth and protection when bending or kneeling / Reflective piping at front and back panels for enhanced visibility and safety / Rip-stop outer shell ensures increased resistance to abrasion and tears / 1 external smartphone pocket with fastening, 3 extra outer pencil pockets, 2 double entry front pockets with side fleece handwarmer access / 1 inside patched wallet pocket / 1 arm pocket with zip closure / Ergonomic zip pullers for easy access / Adjustable cuffs for better fitting body shapes / Easy access for decoration thanks to the zip opening at the bottom of back lining / Fabric tested for all printing techniques and embroidery



B&C EXPERT PRO JU C40

# B&C EXPERT PRO

Highly functional heavy PRO bodywarmer






BLACK

DARK GREY

NAVY

RED

BROWN

-  Windproof
-  Waterproof 5000 mm
-  Water-repellent



JACKETS &  
FLEECE

**Outer layer:** 100% polyester rip-stop windproof, water-repellent & waterproof,  
**Inner layer:** 100% heavy padded polyester lining (200 g/m²), Micro-fleece lining for pockets & collar  
S - M - L - XL - 2XL - 3XL - 4XL, 1 pc/pack & 10 pcs/carton

Micro-fleece lined neck for extra warmth & comfort / Deep cut armholes with elasticated weather protectors for added comfort and warmth / Pocket with zip and zip pull for easy access / Longer back with reinforced bottom of back for: durability, freedom of movement, warmth & extra protection to lower back when bending, kneeling or sitting / Bellow front pockets with double entry and side fleece handwarmer access for extra warmth. 3 extra outer pencil pockets / Easy to access smartphone pocket with closing tabs / Reflective piping at front for enhanced visibility / Forward shoulder seams to avoid friction for extra comfort & extended durability / Front covered full zip with chin protector & ergonomic zip pull & 2 press-stud closing stormflap / Easy access for decoration thanks to the zip opening at the bottom of back lining





B&C  
COLLECTION

## OUTER WEAR /UNIT

### B&C FLEECE

-

B&C Coolstar /men \_ p. 354

B&C Coolstar /women \_ p. 354

B&C WindProtek \_ p. 355

B&C Icewalker + \_ p. 356

B&C Highlander + \_ p. 356

B&C Traveller + \_ p. 356

B&C ID.501 \_ p. 357

B&C ID.501 /women \_ p. 357

OUTER  
WEAR  
/UNIT



B&C COOLSTAR /MEN FM 717 & B&C COOLSTAR /WOMEN FW 752

# B&C COOLSTAR /DUO

Light weight ergonomic full zip micro-fleece



BLACK STEEL GREY NAVY



DUO  
CONCEPT

- Windproof
- Thermo-insulated
- Water-repellent



**MINIMUM VITAL SPACE, MAXIMUM WARMTH**  
The B&C Coolstar /duo is part of the exclusive

**B&C LIGHT PACK CONCEPT**  
High Insulation + lightweight + highly packable



**B&C 144 MICRO-FLEECE FABRIC**  
Stay warm with the real 144 filaments B&C micro-fleece that provides the extra warmth and comfort needed



**MEDIA PLAYER COMPATIBLE:**  
small opening for earphone cord in right front pocket  
+ hidden earphone loop inside the collar

100% polyester anti-pilling micro-fleece (144 filaments) | 170 g/m<sup>2</sup>  
**Men:** S - M - L - XL - 2XL - 3XL, **Women:** XS - S - M - L - XL - 2XL, 5 pcs/pack & 15 pcs/carton  
Performance fit: ergonomic shape and articulated set-in sleeves / Chin protector / Full zip opening with zip pull / 2 front pockets with zip pull

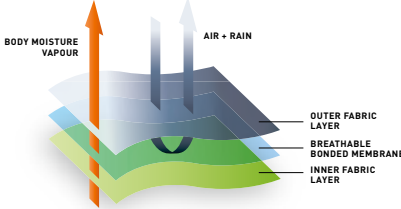
B&C WINDPROTEK FU 749

# B&C WINDPROTEK

The engineerd middle weight fleece



BLACK\* NAVY\* RED\* OLIVE \* COLOURS AVAILABLE IN 3XL



**B&C WINDPROTEK MEMBRANE**  
100% protection against wind, water and cold.  
The B&C 144 micro-fleece fabric combined with a **windproof/waterproof and breathable membrane** eliminates the need for an additional layer.



**B&C 144 MICRO-FLEECE FABRIC**  
Stay warm with the real 144 filaments B&C micro-fleece that provides the extra warmth and comfort needed

- Windproof
- Waterproof 5000 mm
- Thermo-insulated
- Water-repellent



100% polyester anti-pilling micro-fleece (144 filaments) + **breathable bonded membrane** | 320 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL\*, 1 pc/pack & 10 pcs/carton  
High insulating protection / Tone-on-tone full zip opening with zip pull / Body fit / Set in sleeves / Inside full length windproof comfort placket (curved finish) / 2 pockets with zips hidden in front panelling / Elasticated cuffs / Open hem with elasticated cord with 2 stoppers & easy to pull rings



THE B&C RAW FLEECE

# B&C ICEWALKER+ FU 703



BLACK\* CHARCOAL NAVY\* RED\*



# B&C TRAVELLER+ FU 705



BLACK\* OLIVE NAVY\* RED\*



# B&C HIGHLANDER+ FU 704



BLACK\* OLIVE NAVY\* RED\*



100% polyester anti-pilling fleece | 300 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL\*, 5 pcs/pack & 15 pcs/carton  
356.

B&C ID.501 FU I50 & B&C ID.501 /WOMEN FW I51

# B&C ID.501 /DUO

the B&C basic micro-fleece



BLACK\* DARK GREY\* NAVY\* ROYAL BLUE\* ATOLL FOREST GREEN\* RED\* PUMPKIN ORANGE PIXEL LIME WHITE



DUO  
CONCEPT

Discover  
the B&C Basic offer  
on p.386



100% polyester anti-pilling micro-fleece | 280 g/m<sup>2</sup>  
**Men:** XS - S - M - L - XL - 2XL - 3XL - 4XL\*, **Women:** XS - S - M - L - XL - 2XL - 3XL\*, 5 pcs/pack & 15 pcs/carton



# DECORATION MADE EASY BY B&C

## OPTIMISED PRINT AREA

Decoration areas have been optimised on every style, to make sure you can make your customer's brand or message stand out.

## EASY ACCESS SOLUTION

B&C Jackets are equipped with hidden entries to give easy access for decoration and **avoid any limitations** - that you would expect from a lining or padding - **without compromising look, finishing and quality.**

## CALLING CARD FOR YOUR BUSINESS

Discover in which business environments the B&C outerwear styles are ideally suited for.

### B&C SUPERHOOD /MEN

JM 940

### B&C SUPERHOOD /WOMEN

JW 941

#### PRINT AREAS



#### EASY ACCESS



Watch the video on the TOOLS & TRAINING section of the B&C **website** or on the B&C **Youtube** channel

#### BUSINESS ENVIRONMENTS

##### PROMOTIONAL

Street Marketing activities, Hostess / Stewards

##### MERCHANDISING

##### LICENSING

##### CORPORATE UNIFORM

Transport & Delivery, Logistic & Distribution, Sales team, Mass Retail, Service industry

##### SPORTS & LEISURE

Club & Team uniform, Team building, Coaching, Events

##### COLLEGE WEAR

MORE P.317

### B&C REAL+ /MEN

JM 970

### B&C REAL+ /WOMEN

JW 925

#### PRINT AREAS



#### EASY ACCESS



Watch the video on the TOOLS & TRAINING section of the B&C **website** or on the B&C **Youtube** channel

#### BUSINESS ENVIRONMENTS

##### PROMOTIONAL

Meetings & Conferences, Street Marketing activities

##### MERCHANDISING

##### CORPORATE UNIFORM

Sales team, Security, Information Point staff, Valet services

##### LIGHT WORKWEAR

Security, Foremen, Architects

##### SPORTS & LEISURE

Team building, Events

MORE P.321

### B&C CORPORATE 3-IN-1

JU 873

#### PRINT AREAS



#### EASY ACCESS



Watch the video on the TOOLS & TRAINING section of the B&C **website** or on the B&C **Youtube** channel

#### BUSINESS ENVIRONMENTS

##### MERCHANDISING

##### LICENSING

##### CORPORATE UNIFORM

Sales team, Security, Valet services, Service industry

##### LIGHT WORKWEAR

SME employees, Security, Technicians, Foremen, Architects

##### PRO RETAIL

MORE P.323



B&C CREW BOMBER /MEN

JM 961

B&C CREW BOMBER /WOMEN

JW 962

PRINT AREAS



EASY ACCESS



Watch the video on the **TOOLS & TRAINING** section of the **B&C website** or on the **B&C Youtube** channel

BUSINESS ENVIRONMENTS

PROMOTIONAL

Street Marketing activities

MERCHANDISING

CORPORATE UNIFORM

Transport & Delivery, Logistic & Distribution, Sales team, Security, Valet services, Mass Retail, Service industry

LIGHT WORKWEAR

SME employees, Security, Technicians, Mechanics, Craftsmen, Foremen, Building & Construction, Architects

SPORTS & LEISURE

Club & Team uniform, Coaching, Events

COLLEGE WEAR

MORE P.327

B&C MULTI-ACTIVE /MEN

JM 825

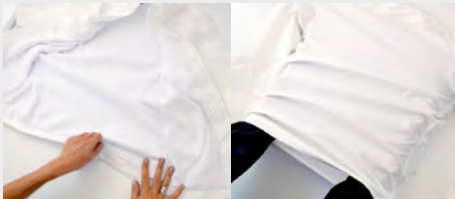
B&C MULTI-ACTIVE /WOMEN

JW 826

PRINT AREAS



EASY ACCESS



Watch the video on the **TOOLS & TRAINING** section of the **B&C website** or on the **B&C Youtube** channel

BUSINESS ENVIRONMENTS

PROMOTIONAL

Events, Meetings & Conferences, Street Marketing activities, Hostess /Stewards

MERCHANDISING

LICENSING

CORPORATE UNIFORM

Transport & Delivery, Logistic & Distribution, Sales team, Security, Valet services, Mass Retail

LIGHT WORKWEAR

SME employees, Security, Technicians, Gardening & Landscaping

SPORTS & LEISURE

Club & Team uniform, Team building, Coaching, Events

COLLEGE WEAR

MORE P.329

B&C OCEAN SHORE

JU 824

PRINT AREAS



EASY ACCESS



Watch the video on the **TOOLS & TRAINING** section of the **B&C website** or on the **B&C Youtube** channel

BUSINESS ENVIRONMENTS

PROMOTIONAL

Events, Street Marketing activities, Hostess /Stewards

MERCHANDISING

LICENSING

CORPORATE UNIFORM

Transport & Delivery, Logistic & Distribution, Sales team, Security, Valet services, Mass Retail

SPORTS & LEISURE

Club & Team uniform, Team building, Coaching, Events

MORE P.331

B&C TROOPER /MEN

JM 963

B&C TROOPER /WOMEN

JW 964

PRINT AREAS



EASY ACCESS



Watch the video on the **TOOLS & TRAINING** section of the **B&C website** or on the **B&C Youtube** channel

BUSINESS ENVIRONMENTS

PROMOTIONAL

Events, Street Marketing activities, Hostess /Stewards, Gifts

MERCHANDISING

LICENSING

CORPORATE UNIFORM

Transport & Delivery, Logistic & Distribution, Sales team, Information Point staff, Valet services, Mass Retail, Service industry

SPORTS & LEISURE

Club & Team uniform, Team building, Coaching, Events

COLLEGE WEAR

MORE P.335



**B&C SIROCCO**

JU 800

**B&C SIROCCO /WOMEN**

JW 902

**PRINT AREAS**



K-Way® system

**FULL FREE ACCESS**



Watch the video on the **TOOLS & TRAINING** section of the **B&C website** or on the **B&C Youtube** channel

**BUSINESS ENVIRONMENTS**

**PROMOTIONAL**

Events, Meetings & Conferences,  
Street Marketing activities, Hostess / Stewards,  
Give Aways

**MERCHANDISING**

**LICENSING**

**SPORTS & LEISURE**

Club & Team uniform, Team building, Coaching, Events

**COLLEGE WEAR**

**CORPORATE UNIFORM**

MORE P.337

**B&C AIR**

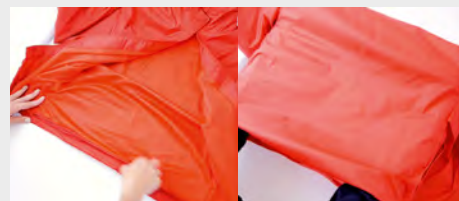
JU 801

**PRINT AREAS**



K-Way® system

**EASY ACCESS**



Watch the video on the **TOOLS & TRAINING** section of the **B&C website** or on the **B&C Youtube** channel

**BUSINESS ENVIRONMENTS**

**PROMOTIONAL**

Events, Meetings & Conferences,  
Street Marketing activities, Hostess / Stewards,  
Gifts, Give Aways

**MERCHANDISING**

**LICENSING**

**LIGHT WORKWEAR**

Gardening & Landscaping, Building & Construction

**SPORTS & LEISURE**

Club & Team uniform, Team building, Coaching, Events

MORE P.339

**B&C ID.601 /MEN**

JU 160

**B&C ID.601 /WOMEN**

JW 161

**PRINT AREAS**



**EASY ACCESS**



Watch the video on the **TOOLS & TRAINING** section of the **B&C website** or on the **B&C Youtube** channel

**BUSINESS ENVIRONMENTS**

**PROMOTIONAL**

Events, Meetings & Conferences,  
Street Marketing activities, Hostess / Stewards

**MERCHANDISING**

**LICENSING**

**CORPORATE UNIFORM**

Logistic & Distribution, Sales team, Security,  
Valet services, Mass Retail

**LIGHT WORKWEAR**

Technicians, Building & Construction

**SPORTS & LEISURE**

Club & Team uniform, Team building, Coaching, Events

**COLLEGE WEAR**

MORE P.341

**B&C SHELTER PRO**

JU C41

**PRINT AREAS**



**EASY ACCESS**



Watch the video on the **TOOLS & TRAINING** section of the **B&C website** or on the **B&C Youtube** channel

**BUSINESS ENVIRONMENTS**

**LIGHT WORKWEAR**

SME employees, Security, Technicians,  
Mechanics, Craftsmen, Foremen,  
Gardening & Landscaping,  
Building & Construction, Architects

**PRO RETAIL**

MORE P.349



# B&C JACKETS COUNTLESS BUSINESS OPPORTUNITIES

Inspired by the latest trends, B&C Jackets combine great looks with perfect protection to offer unique styles at affordable prices and meet your every business needs.

From the value you need for high volume promotions to the stylish functionality of hospitality and corporate wear and the hard-wearing durability of workwear, we design our jackets with this in mind, giving you the widest choice of styles, cuts and colours.

Our jackets tailored for men and women are also developed to be fully customised. All fabrics have been tested to offer the best solution in terms of brand visibility and impact.

All there so your business can make the right impression every time.

BE INSPIRED.  
EXPLORE NEW BUSINESS OPPORTUNITIES.



> To find what you need for your business, go to the Business Opportunities section <  
at the front of this catalogue, or visit our website [www.bc-fashion.eu](http://www.bc-fashion.eu)



B&C DNM SUPREMACY /MEN JM D14 & B&C DNM SUPREMACY /WOMEN JW D15

# B&C DNM SUPREMACY /DUO

the DENIM bomber jacket



100% COTTON DENIM TWILL  
SMOOTH, EVEN SURFACE  
100% PRINTABLE

DUO  
CONCEPT

**Out:** Heavyweight denim (12 OZ) 100% cotton | Garment wash, **Lining:** Front and back: 65% polyester, 35% cotton, **Sleeves:** 100% polyester taffeta  
**Men:** S - M - L - XL - 2XL - 3XL, **Women:** XS - S - M - L - XL - 2XL, 1 pc/pack & 20 pcs/carton

Reinterpreted classic and iconic denim bomber, featuring unique details such as a reverse denim finish and metallic accessories  
♂: Medium fit / ♀: Fitted cut

B&C DNM FRAME /MEN JM D10 & B&C DNM FRAME /WOMEN JW D11

# B&C DNM FRAME /DUO

the DENIM trucker jacket



1. Reverse denim finish at chest pocket  
2. Back: metallic button on waistband

DUO  
CONCEPT

**Heavyweight denim (12 OZ)** 100% cotton | Garment wash  
**Men:** S - M - L - XL - 2XL - 3XL, **Women:** XS - S - M - L - XL - 2XL, 1 pc/pack & 20 pcs/carton

Reinterpreted classic and iconic denim trucker, featuring unique details such as a reverse denim finish and metallic accessories  
♂: Medium fit / ♀: Fitted cut





JUST KEEP  
WORKING

## B&C PRO COLLECTION

We know that to achieve the best performance, you need the perfect gear, both indoors and outdoors. Including 10 PURE PRO styles: 2 trousers, 1 T-shirt, 3 polo shirts, 1 sweatshirt, 1 Softshell jacket, 1 heavyweight jacket and 1 bodywarmer, the B&C PURE PRO Collection offers a full range of functional and durable workwear designed for indoor and outdoor activities, across all seasons.

Each style guarantees complete protection and suitability for work use without reducing freedom of movement. Sharp cuts and meticulous finishes ensure both comfort and style. Functionality is a priority in the use of smart fabrics and technologies. Each B&C PRO style has enough space for decoration. Sign B&C PRO garments with the logo of your business to create the perfect calling card for any team.

**STYLE, COMFORT, DURABILITY, AND EASE OF CARE:**  
4 concepts reflecting the philosophy of the B&C PRO Collection.

JUST KEEP WORKING  
PRO COLLECTION



# B&C PURE PRO

## TROUSERS



B&C UNIVERSAL PRO  
P.377



B&C PERFORMANCE PRO  
P.377



B&C KNEEPADS PRO  
P.377

## JACKETS



B&C SHIELD SOFTSHELL PRO  
P.374



B&C SHELTER PRO  
P.375



B&C EXPERT PRO  
P.376

## SWEATSHIRT



B&C HERO PRO  
P.379

## POLO SHIRTS



B&C COOLPOWER PRO POLO  
P.378



B&C ENERGY PRO  
P.378



B&C SKILL PRO  
P.379

## T-SHIRT



B&C PERFECT PRO  
P.380

# B&C ESSENTIAL PRO

To complete the B&C PRO offer there are 44 versatile Essential styles, including 8 T-shirts, 6 polos shirts, 12 sweatshirts, 6 fleece, 3 Softshell jackets, 8 jackets and 1 bodywarmer. Comfortable, durable, stylish, high quality garments all offering excellent value for money. All B&C Collection styles are designed for personalisation.



B&C EXACT MOVE  
P.175



B&C EXACT 150  
P.166



B&C EXACT V-NECK  
P.168



B&C EXACT 150 LSL  
P.167



B&C EXACT 190  
P.172



B&C EXACT 190 LSL  
P.173



B&C #E150  
P.164



B&C #E190  
P.170



B&C SAFRAN  
P.198



B&C SAFRAN LSL  
P.200



B&C SAFRAN POCKET  
P.203



B&C HEAVYMILL  
P.206



B&C ID.001  
P.218



B&C ID.001 LSL  
P.218



B&C SET IN  
P.274



B&C HOODED  
P.275



B&C HOODED FULL ZIP/MEN  
P.276



B&C OPEN HEM  
P.277



B&C SPIDER/MEN  
P.278



B&C ID.002 COTTON RICH  
P.282



B&C ID.003 COTTON RICH  
P.283



B&C ID.004 COTTON RICH  
P.283



B&C ID.202 50/50  
P.286



B&C ID.203 50/50  
P.286



B&C ID.205 50/50  
P.287



B&C ID.206 50/50  
P.287



B&C COOLSTAR/MEN  
P.354



B&C WINDPROTEK  
P.355



B&C ICEWALKER+  
P.356



B&C HIGHLANDER+  
P.356



B&C TRAVELLER+  
P.356



B&C ID.501  
P.357



B&C HOODED SOFTSHELL/MEN  
P.297



B&C X-LITE SOFTSHELL/MEN  
P.301



B&C ID.701  
P.303



B&C SUPERHOOD/MEN  
P.319



B&C REAL+/MEN  
P.321



B&C CORPORATE 3-IN-1  
P.323



B&C CREW BOMBER/MEN  
P.327



B&C MULTI-ACTIVE/MEN  
P.329



B&C OCEAN SHORE  
P.331



B&C AIR  
P.339



B&C ID.601  
P.341



B&C BODYWARMER EXPLORER  
P.344



# Jackets pro

## DESIGNED TO WORK AS HARD AS YOU DO

Effective weather protection must be combined with functional designs and comfortable fits to make sure outdoor teams can deliver optimal performance, whatever the job, in any season. The B&C PURE PRO Jackets have been created to meet the heavy-duty needs of teams in a range of industries, from construction to engineering, where protection from the elements goes hand in hand with functionality and durability. Made from high quality fabrics and including details such as multiple pockets, shoulder and elbow reinforcements and durable zips, these comfortable jackets are also designed to be easily decorated so your company brand stands out.

**Be inspired. Keep working.**



B&C EXPERT PRO

## B&C SHIELD SOFTSHELL PRO

This high performance 3-layer rip-stop PRO Softshell jacket is ergonomically designed to provide high levels of comfort, whatever the job. It's strong, modern look adds style but it's also waterproof and windproof, providing great protection to those working outdoors. Functional details complete the ideal partner at work. Its carefully designed ergonomic construction ensures the wearer ease of movement, thanks to the elasticity of its fabric. A micro-fleece lining, full internal stormflap, standing collar and chin protector make it warm and really weatherproof, ideal for working outdoors, whatever the season. Functional, durable and reliable it's a perfect choice for the most hardworking team.



B&C SHIELD SOFTSHELL PRO

## B&C SHELTER PRO

Made to last, this highly functional, heavyweight workwear jacket is designed to protect workers in a range of environments, however bad the weather gets. Its strong, modern look is combined with quality functional details to make sure the wearer is comfortable and visible at all times. Its carefully designed ergonomic construction make this heavyweight workwear jacket comfortable to wear, offering protection and ease of movement. A heavy padded lining, full external stormflap, standing collar and chin protector ensure warmth and weather-proofness, whilst its longer back protects whether standing or kneeling. 12 multifunctional pockets complete this perfectly reliable and durable working partner.



B&C SHELTER PRO

## B&C EXPERT PRO

Designed to give great protection whilst allowing for total freedom of movement, this highly functional workwear bodywarmer is perfect for active teams in a range of environments. Its ergonomic construction including deep cut armholes with elasticated weather protectors makes it warm and comfortable to wear. Quality functional details, including multiple pockets, a longer back for added protection and reflective piping at the front for enhanced visibility ensure practicality, durability and safety, day and night.



B&C EXPERT PRO





## B&C SHIELD SOFTSHELL PRO JU C42

**OUTER LAYER**  
96% polyester - 4% elastane mini rip-stop  
**MID LAYER**  
Bonded TPU membrane breathable,  
windproof and waterproof  
**INNER LAYER**  
100% polyester micro-fleece  
**Waterproof: 2.000 mm**  
**Breathable: 1.000 MVP**  
**Windproof, Thermo-insulated**

S-M-L-XL-2XL-3XL-4XL  
1 pc/pack & 10pcs/carton



### RIPSTOP-STRUCTURE 3-LAYER PRO SOFTSHELL JACKET

1. Micro-fleece inner layer for extra warmth
2. Reinforced patches (black) on shoulders, elbows and rear hem
3. Longer back for freedom of movement, warmth and protection when bending or kneeling
4. Reflective piping at shoulder panels and bottom back for enhanced visibility
5. Seamless shoulder panels for better comfort and waterproofness
6. Ergonomic construction for best ease of movement, enhanced thanks to fabric elasticity
7. 5 Multi-use and spacious pockets (3 outer, 2 inner)
8. Full decoration access in front, back and sleeves
9. Adjustable bottom hem with drawcords and stoppers



## B&C SHELTER PRO JU C41

**FABRIC OUTER**  
100% polyester rip-stop  
**FABRIC INNER**  
100% heavy padded  
polyester lining (200 g/m²)  
**Waterproof: 5.000 mm**  
**Windproof, Thermo-insulated**

S-M-L-XL-2XL-3XL-4XL  
1 pc/pack & 10pcs/carton



### HIGHLY FUNCTIONAL HEAVY PRO JACKET WITH ERGONOMIC CONCEALED HOOD

1. 12 multi-function pockets
2. Longer back for freedom of movement, warmth and protection when bending or kneeling
3. Reflective piping at front and back panels for enhanced visibility and safety
4. Rip-stop outer shell ensures increased resistance to abrasion and tears
5. 1 external smartphone pocket with velcro fastening, 3 extra outer pencil pockets, 2 double entry front pockets with side fleece handwarmer access
6. 1 inside patched wallet pocket
7. 1 arm pocket with zip closure
8. Ergonomic zip pullers for easy access
9. Adjustable cuffs with velcro tabs for better fitting body shapes
10. Fabric tested for all printing techniques and embroidery
11. Easy access for decoration thanks to the zip opening at the bottom of back lining



# jackets pro



## B&C EXPERT PRO JU C40

OUT: 100% polyester rip-stop windproof, water-repellent & waterproof  
IN: 100% heavy padded polyester lining (200 g/m²)  
Micro-fleece lining for pockets & collar  
**Waterproof: 5.000 mm**  
**Windproof, Water-repellent**

S - M - L - XL - 2XL - 3XL - 4XL  
1 pc/pack & 10 pcs/carton



### HIGHLY FUNCTIONAL HEAVY PRO BODYWARMER

1. Micro-fleece lined neck for extra warmth & comfort
2. Deep cut armholes with elasticated weather protectors for added comfort and warmth
3. Pocket with zip and zip pull for easy access
4. Longer back with reinforced bottom of back for: durability, freedom of movement, warmth & extra protection to lower back when bending, kneeling or sitting
5. Bellow front pockets with double entry and side fleece handwarmer access for extra warmth. 3 extra outer pencil pockets
6. Easy to access smartphone pocket with velcro closing tabs
7. Reflective piping at front for enhanced visibility
8. Forward shoulder seams to avoid friction for extra comfort & extended durability
9. Front covered full zip with chin protector & ergonomic zip pull with 3 velcro & 2 press-stud closing storm flap
10. Easy access for decoration thanks to the zip opening at the bottom of back lining

60°C  
WASH



60°C  
WASH

**CORDURA**  
F A B R I C



# trousers pro

## B&C UNIVERSAL PRO BU C50

65% polyester - 35% **combed** cotton  
Twill / 245 g/m²

EU	44 - 46 - 48 - 50 - 52 - 54 - 56 - 58 - 60 - 62
UK	28 - 30 - 32 - 34 - 36 - 38 - 40 - 42 - 44 - 46
BE-FR	38 - 40 - 42 - 44 - 46 - 48 - 50 - 52 - 54 - 56

1 pc/pack & 10 pcs/carton



B&C Universal PRO & B&C Performance PRO are Oeko-Tex® certified

## B&C PERFORMANCE PRO BU C51

65% polyester - 35% **combed** cotton  
Twill / 245 g/m²

EU	44 - 46 - 48 - 50 - 52 - 54 - 56 - 58 - 60 - 62
UK	28 - 30 - 32 - 34 - 36 - 38 - 40 - 42 - 44 - 46
BE-FR	38 - 40 - 42 - 44 - 46 - 48 - 50 - 52 - 54 - 56

1 pc/pack & 10 pcs/carton

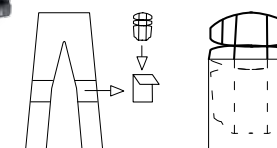


## B&C KNEEPADS PRO A HIGH LEVEL OF KNEE PROTECTION AU C60

Material: 100% **EVA** (ethylene vinyl acetate) - Colour: Black - Size: one size  
6 pairs/pack & 24 pairs/carton

### High-tech ergonomic equipment for active jobs

The two B&C PRO trousers are reinforced with adjustable pouches with flaps and reinforced velcro fastener for kneepads. Thanks to the multi-positioning system, B&C kneepads can be placed at different levels within the knee pouches, guaranteeing a perfect fit. They provide complete protection and adapt perfectly to the movements of your knees, guaranteeing maximum comfort whilst working.





# polo shirts pro



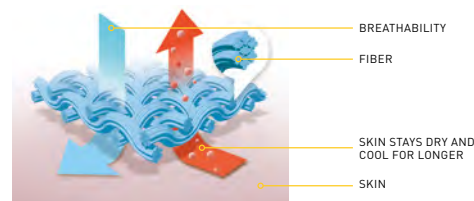
(1)



## (1) B&C COOLPOWER PRO POLO PU C12

100% polyester  
Piqué  
200 g/m<sup>2</sup>

S - M - L - XL - 2XL - 3XL  
5 pcs/pack & 30 pcs/carton



## (2) B&C ENERGY PRO PU C11

65% polyester - 35% pre-shrunk ring-spun  
**combed** cotton  
Piqué  
200 g/m<sup>2</sup>

S - M - L - XL - 2XL - 3XL - 4XL  
5 pcs/pack & 30 pcs/carton



(2)



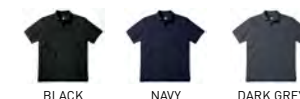
(1)



## (1) B&C SKILL PRO PU C10

100% pre-shrunk ring-spun **combed** cotton  
Piqué  
230 g/m<sup>2</sup>

S - M - L - XL - 2XL - 3XL - 4XL  
5 pcs/pack & 30 pcs/carton



# sweatshirt pro



(2)



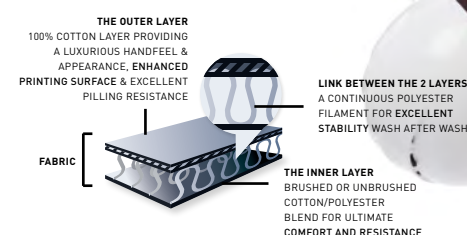
## (2) B&C HERO PRO WU C20

PST / Perfect Sweat Technology  
Low shrinkage / Brushed fleece inside  
80% ring-spun **combed** cotton - 20% polyester  
280 g/m<sup>2</sup>

S - M - L - XL - 2XL - 3XL - 4XL  
5 pcs/pack & 25 pcs/carton



**PST**  
Perfect  
sweat  
Technology  
HIGHER STABILITY AND COMFORT,  
BETTER RESISTANCE AND PRINTABILITY





# t-shirt pro

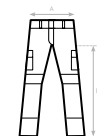


60°C  
WASH

## B&C PERFECT PRO TU C01

100% pre-shrunk ring-spun cotton  
Single Jersey  
185 g/m²

S - M - L - XL - 2XL - 3XL - 4XL  
5 pcs/pack & 50 pcs/carton



### REGULAR SIZES - TROUSERS

	EU	44	46	48	50	52	54	56	58	60	62
UK	28	30	32	34	36	38	40	42	44	46	48
BE-FR	38	40	42	44	46	48	50	52	54	56	58
<b>B&amp;C Universal Pro</b> > BU C50											
<b>B&amp;C Performance Pro</b> > BU C51											
A WAIST SIZE (CM)	72-76	76-80	80-84	84-88	88-92	92-96	96-100	100-104	104-108	108-112	112-116
A WAIST SIZE (INCHES)	28	30	32	34	36	38	40	42	44	46	48
B LEG LENGTH (CM)	83-87	83-87	83-87	83-87	83-87	83-87	83-87	83-87	83-87	83-87	83-87
B LEG LENGTH (INCHES)	32-34	32-34	32-34	32-34	32-34	32-34	32-34	32-34	32-34	32-34	32-34

## CORDURA®

CORDURA® Classic fabric provides rugged durable performance for a variety of end uses, including packs, luggage, footwear and performance apparel. Products made with CORDURA® Classic fabrics feature enhanced tear and abrasion resistance, and long-lasting durability. CORDURA® Classic fabric is constructed with qualifying yarns which are woven, dyed and finished in accordance with INVISTA's approved fabric standards for the CORDURA® brand.

**CORDURA®**  
F A B R I C



# A FULL RANGE AT YOUR DISPOSAL

B&C Collection workwear styles are designed to ensure the best performance and bring visibility solutions that will keep teams protected and comfortable whatever their job, no matter the weather.



## DISCOVER YOUR IDEAL WORKING PARTNER

> To find what you need for your business, go to the Business Opportunities section < at the front of this catalogue, or visit our website [www.bc-fashion.eu](http://www.bc-fashion.eu)





# KIDS

## POLO SHIRT



01.



02.



03.

## T-SHIRTS



### 01. B&C Exact 150 /kids TK 300

**Single Jersey**  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | 1/2\* - 3/4 - 5/6 - 7/8 - 9/11 - 12/14  
10 pcs/pack & 100 pcs/carton  
**REGULAR FIT**



\* COLOURS AVAILABLE IN 1/2  
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE  
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE  
EXISTS IN WOMEN (P.165 & P.166) /UNISEX (P.164 & P.166) /KIDS

### 02. B&C Exact 190 /kids TK 301

**Single Jersey**  
100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup> | 3/4 - 5/6 - 7/8 - 9/11 - 12/14  
10 pcs/pack & 100 pcs/carton  
**REGULAR FIT**



ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE  
EXISTS IN WOMEN (P.171 & P.172) /UNISEX (P.170 & P.172) /KIDS

### 03. B&C Base-Ball /kids TK 350

**Single Jersey**  
100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup> | 3/4 - 5/6 - 7/8 - 9/11 - 12/14  
10 pcs/pack & 50 pcs/carton  
**REGULAR FIT**



EXISTS IN UNISEX (P.174) /KIDS

### B&C Safran /kids PK 486

**B&C Fine Piqué**  
100% pre-shrunk ring-spun combed cotton  
180 g/m<sup>2</sup> | 5/6 - 7/8 - 9/11 - 12/14  
10 pcs/pack & 50 pcs/carton  
**REGULAR FIT**



EXISTS IN WOMEN (P.199) /UNISEX (P.198) /KIDS





01.



02.

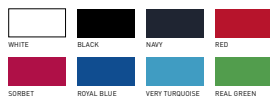


03.

## SWEATSHIRTS

### 01. B&C Hooded /kids WK 681

**PST/ Perfect Sweat Technology**  
80% ring-spun **combed** cotton - 20% polyester  
Low Shrinkage  
**BRUSHED FLEECE INSIDE**  
280 g/m<sup>2</sup> | 3/4 - 5/6 - 7/8 - 9/11 - 12/14  
5 pcs/pack & 20 pcs/carton  
**REGULAR FIT**



EXISTS IN UNISEX (P. 275) /KIDS

### 02. B&C Set In /kids WK 680

**PST/ Perfect Sweat Technology**  
80% ring-spun **combed** cotton - 20% polyester  
Low Shrinkage  
**BRUSHED FLEECE INSIDE**  
280 g/m<sup>2</sup> | 3/4 - 5/6 - 7/8 - 9/11 - 12/14  
5 pcs/pack & 30 pcs/carton  
**REGULAR FIT**



EXISTS IN UNISEX (P. 274) /KIDS

### 03. B&C Hooded Full Zip /kids WK 682

**PST/ Perfect Sweat Technology**  
80% ring-spun **combed** cotton - 20% polyester  
Low Shrinkage  
**BRUSHED FLEECE INSIDE**  
280 g/m<sup>2</sup> | 3/4 - 5/6 - 7/8 - 9/11 - 12/14  
5 pcs/pack & 20 pcs/carton  
**REGULAR FIT**



EXISTS IN WOMEN (P. 276) /MEN (P. 274) /KIDS

## JACKETS

B&C  
COLLECTION  
**OUTER  
WEAR  
/UNIT**



01.



02.

B&C  
COLLECTION  
**OUTER  
WEAR  
/UNIT**

### 01. B&C Hooded Softshell /kids JK 969

Outer layer: 94% polyester - 6% elastane  
Woven softshell - 340 g/m<sup>2</sup>  
Mid layer: Bonded breathable membrane, windproof and waterproof  
Inner layer: 100% polyester anti-pilling micro-fleece and 100% polyester mesh on front panels  
5/6 - 7/8 - 9/10 - 11/12 - 13/14  
1 pce/polybag & 10 pces/carton



Waterproof 5000mm, Breathable 1000 MVP,  
Water-repellent, Windproof, Thermo-insulated, 4-way stretch, Anti-pilling, Real micro-fleece

EXISTS IN WOMEN (P. 297) /MEN (P. 297) /KIDS

### 02. B&C Sirocco /kids JK 950

100% nylon taffeta  
3/4 - 5/6 - 7/8 - 9/11 - 12/14  
10 pcs/pack & 50 pcs/carton



Windproof, Showerproof, Water-repellent,  
K-way® system, Hood concealed inside the collar

EXISTS IN WOMEN (P. 337) /UNISEX (P. 337) /KIDS





# BASIC by B&C

In 2018 we continue to expand our basic line with the B&C #E line.

This new line is made of the same iconic **#ultra-printable 100% ring-spun cotton fabric** than the B&C Exact line.

An unchanged quality offered in a **new shape** and **contemporary fit** in an amazing palette of **40 colours, all in duo**.

The **Basic by B&C** range is there when value is key and you want to stay simple without compromising quality, whether it's for T-shirts, polo shirts, sweatshirts, fleece or jackets. This complete range includes core styles such as our iconic B&C Exact T-shirts and B&C Sirocco windbreakers.

## Promotions - Merchandising - Events

All Basic by B&C styles are designed with the care and attention to detail that make B&C Collection unique whilst focusing on meeting the needs of volume actions such as promotions, merchandising and events. All our fabrics offer great surfaces for decoration so that you can make your brand or message really stand out.

**Basic by B&C, opening up new business opportunities**

## T-SHIRTS

100% ring-spun cotton / Trio offer, including kids / 63 colours



## POLO SHIRTS

100% ring-spun cotton / Duo Concept / 20 colours



## FLEECE

Micro-fleece / Duo Concept / 10 colours



## SWEATSHIRTS

Cotton Rich quality offer / 19 colours



Fifty-Fifty offer: 50% cotton - 50% polyester / 12 colours



## JACKETS

Basic, but superior quality detailing / Essential urban styles / Duo and Trio styles / 15 colours



## SOFTSHELL

Essential 2-layer Softshell / Micro-fleece inner / Duo Concept / 6 colours



NEW

**#basictee**  
**#newshape**  
**#bestprintability**

B&C #E150 & B&C #E190

NEW

**#amazing**  
**#duo40colours**  
**#beinspired**

B&C #E150 /women & B&C #E190 /women





ALL DESIGNS ARE  
OF PRINT TESTS  
ON B&C 100% RING-SPUN  
COTTON

#

ULTRA  
PRINTABLE

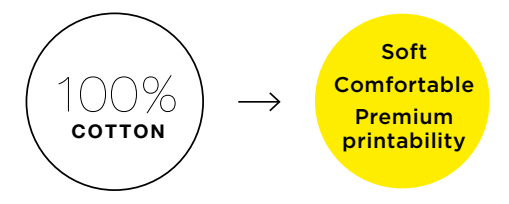
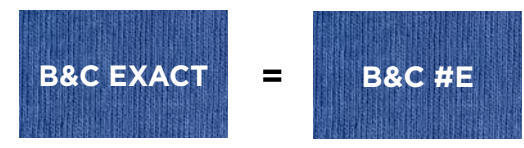
ABLE

## B&C #E LINE #Welcome to the future

The NEW B&C #E line is made of the same iconic #ultra-printable 100% ring-spun cotton fabric than the B&C Exact line. It encompasses the same softness, comfort and #premium printing surface. And in addition to this, it offers #newshapes & a #contemporaryfit in an #amazing palette of #40colours all in #duo.

Same iconic #ultra-printable  
100% ring-spun cotton fabric

100% ring-spun Single Jersey



WANT TO SEE IN DETAILS THE DIFFERENCES BETWEEN  
THE B&C #E STYLES AND THE B&C EXACT STYLES?



### B&C #E vs B&C Exact

More open neckline, thinner modern rib collar  
Reshaped armhole for better sleeve fit,  
narrower sleeves, natural shoulder.  
Longer, contemporary proportions.  
Reshaped body for an up to date look,  
tubular for maximum, comfort and movement.



### B&C #E /women vs B&C Women-Only

Longer.  
More open sleeves, reshaped armhole  
for best sleeve fit, natural slope on shoulders.  
More open neckline, thin feminine collar.  
Relaxed fit, new retail based, side seams,  
feminine detailing.

## MAKE YOUR LIFE EASY

**1**  
style for men  
B&C #E150 & B&C #E190



**1**  
style for women  
B&C #E150 /w. & B&C #E190 /w.



**2**  
weights



**40**  
colours all in duo





NEW

## BASIC | T-SHIRT

B&amp;C #E190 - TU 03T

SINGLE JERSEY

100% pre-shrunk ring-spun cotton

185 g/m<sup>2</sup>

XS - S - M - L - XL - 2XL - 3XL - 4XL\* - 5XL\*

10 pcs/pack &amp; 100 pcs/carton

REGULAR FIT

NEW

## BASIC | T-SHIRT

B&amp;C #E190 /WOMEN - TW 04T

SINGLE JERSEY

100% pre-shrunk ring-spun cotton

185 g/m<sup>2</sup>

XS - S - M - L - XL - 2XL - 3XL\*

10 pcs/pack &amp; 100 pcs/carton

MEDIUM FIT

## BASIC | T-SHIRT

B&amp;C EXACT 190 - TU 004

SINGLE JERSEY

100% pre-shrunk ring-spun cotton

185 g/m<sup>2</sup>

XS\* - S - M - L - XL - 2XL - 3XL\*\* - 4XL\*\*

10 pcs/pack &amp; 100 pcs/carton

REGULAR FIT

## BASIC | T-SHIRT

B&amp;C EXACT 190 /WOMEN - TW 040

SINGLE JERSEY

100% pre-shrunk ring-spun cotton

185 g/m<sup>2</sup>

XS - S - M - L - XL - 2XL

5 pcs/pack &amp; 50 pcs/carton

MEDIUM FIT



- + Thin collar rib for modern appearance
- ++ Mainstream contemporary fit

DUO  
CONCEPT

## COMMON COLOURS

DUO	DUO	DUO	DUO
WHITE*	BLACK*	NAVY*	SPORT GREY*
DUO	DUO	DUO	DUO
ROYAL BLUE*	RED*	FIRE RED	BURGUNDY
DUO	DUO	DUO	DUO
NATURAL	SAND	SOLAR YELLOW	GOLD
DUO	DUO	DUO	DUO
APRICOT	ORANGE	URBAN ORANGE	SUNSET ORANGE
DUO	DUO	DUO	DUO
ORCHID PINK	SORBET	RADIANT PURPLE	URBAN PURPLE
DUO	DUO	DUO	DUO
SWIMMING POOL	ATOLL	DIVA BLUE	SKY BLUE
DUO	DUO	DUO	DUO
STONE BLUE	URBAN NAVY	COBALT BLUE	MILLENNIAL LILAC
DUO	DUO	DUO	DUO
PIXEL LIME	ORCHID GREEN	MILLENNIAL MINT	KELLY GREEN
DUO	DUO	DUO	DUO
BOTTLE GREEN*	URBAN KHAKI	BROWN	CHOCOLATE
DUO	DUO	DUO	DUO
ASH	PACIFIC GREY	DARK GREY	USED BLACK

\* COLOURS AVAILABLE IN 4XL - 5XL

\* COLOURS AVAILABLE IN 3XL

\* EXISTS IN WOMEN / UNISEX / KIDS

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

- + 1x1 ribbed collar with elastane for perfect shape retention

DUO  
CONCEPT

## COMMON COLOURS

DUO	DUO	DUO	DUO
WHITE*	BLACK*	NAVY*	RED*
DUO	DUO	DUO	DUO
PIXEL LIME	ORANGE*	SORBET	PURPLE
DUO	DUO	DUO	DUO
SWIMMING POOL	DIVA BLUE	ROYAL BLUE*	KELLY GREEN
DUO	DUO	DUO	DUO
SPORT GREY***	PACIFIC GREY	BROWN	

NATURAL	SAND	GOLD*	APRICOT
BURGUNDY	SKY BLUE	STONE BLUE	INDIGO
BOTTLE GREEN*	KHAKI	CHOCOLATE	USED BLACK
DARK GREY*	ASH*		

\* COLOURS AVAILABLE IN XS

\*\* COLOURS AVAILABLE IN 3XL - 4XL

\* EXISTS IN WOMEN / UNISEX / KIDS

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

Exists for  
Kids p. 382Exists for  
Kids p. 382



NEW

## BASIC | T-SHIRT

B&C #E150 - TU 01T  
SINGLE JERSEY

100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup>

XS - S - M - L - XL - 2XL - 3XL - 4XL\* - 5XL\*  
10 pcs/pack & 100 pcs/carton  
REGULAR FIT

NEW

## BASIC | T-SHIRT

B&C #E150 /WOMEN - TW 02T  
SINGLE JERSEY

100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup>

XS - S - M - L - XL - 2XL - 3XL\*  
10 pcs/pack & 100 pcs/carton  
MEDIUM FIT

## BASIC | T-SHIRT

B&C EXACT 150 - TU 002  
SINGLE JERSEY

100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup>

XS\* - S - M - L - XL - 2XL - 3XL\*\* - 4XL\*\*  
10 pcs/pack & 100 pcs/carton  
REGULAR FIT

## BASIC | T-SHIRT

B&C WOMEN-ONLY - TW 012  
SINGLE JERSEY

100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup>

XS - S - M - L - XL - 2XL\*/\*\*\*  
10 pcs/pack & 50 pcs/carton  
MEDIUM FIT



- + Thin collar rib for modern appearance
- ++ Mainstream contemporary fit

DUO  
CONCEPT

DUO	DUO	DUO	DUO
WHITE*	BLACK*	URBAN NAVY*	ROYAL BLUE*
DUO	DUO	DUO	DUO
SPORT GREY*	RED*	FIRE RED	DEEP RED
DUO	DUO	DUO	DUO
NATURAL	SAND	MILLENNIAL PINK	FUCHSIA
DUO	DUO	DUO	DUO
SOLAR YELLOW	GOLD	APRICOT	ORANGE
DUO	DUO	DUO	DUO
TURQUOISE	ATOLL	REAL TURQUOISE	DIVA BLUE
DUO	DUO	DUO	DUO
SKY BLUE	AZURE	DENIM	LIGHT NAVY
DUO	DUO	DUO	DUO
COBALT BLUE	ELECTRIC BLUE	RADIANT PURPLE	URBAN PURPLE
DUO	DUO	DUO	DUO
PISTACHIO	ORCHID GREEN	KELLY GREEN	BOTTLE GREEN
DUO	DUO	DUO	DUO
URBAN KHAKI	MILLENNIAL KHAKI	ASH	DARK GREY
DUO	DUO	DUO	DUO
USED BLACK	URBAN BLACK	BEAR BROWN	BURGUNDY

\* COLOURS AVAILABLE IN 4XL - 5XL  
♀ COLOURS AVAILABLE IN 3XL

♂ ♀ : EXISTS IN WOMEN / UNISEX / KIDS

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE  
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE



Exists for  
Kids p. 382

- + 1x1 ribbed collar with elastane for perfect shape retention

DUO  
CONCEPT

COMMON COLOURS

DUO	DUO	DUO	DUO
WHITE**	SPORT GREY***	BLACK**	RED**
DUO	DUO	DUO	DUO
DEEP RED***	ROYAL BLUE***	NAVY**	BOTTLE GREEN***
DUO	DUO	DUO	DUO
USED YELLOW	PIKEL CORAL	FUCHSIA	USED RASPBERRY
DUO	DUO	DUO	DUO
PURPLE	TURQUOISE	ATOLL	REAL TURQUOISE
DUO	DUO	DUO	DUO
DIVA BLUE	PISTACHIO	KHAKI	BEAR BROWN
DUO			
USED BLACK			

ONLY FOR B&C EXACT 150

NATURAL	SAND	YELLOW	GOLD**
APRICOT	ORANGE**	BURGUNDY	SKY BLUE
AZURE	DENIM	LIGHT NAVY	DARK GREY*
KELLY GREEN	USED WASABI	MINT	ASH***

\* COLOURS AVAILABLE IN XS  
♀ COLOURS AVAILABLE IN 2XL  
\*\* COLOURS AVAILABLE IN 3XL - 4XL  
\*\*\* COLOURS AVAILABLE IN 2XL

♂ ♀ : EXISTS IN WOMEN / UNISEX / KIDS

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE  
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE



Exists for  
Kids p. 382



**BASIC | POLO SHIRT**

B&C ID.001 - PU I10  
PIQUÉ  
100% pre-shrunk ring-spun cotton  
180 g/m²  
XS - S - M - L - XL - 2XL - 3XL - 4XL  
10 pcs/pack & 50 pcs/carton  
REGULAR FIT

**BASIC | POLO SHIRT**

B&C ID.001 /WOMEN - PW I11  
PIQUÉ  
100% pre-shrunk ring-spun cotton  
180 g/m²  
XS - S - M - L - XL - 2XL - 3XL  
5 pcs/pack & 50 pcs/carton  
REGULAR FIT

NEW

**BASIC | POLO SHIRT**

B&C ID.001 LSL - PU I12  
PIQUÉ  
100% pre-shrunk ring-spun cotton  
180 g/m²  
XS - S - M - L - XL - X2XL - 3XL - 4XL  
10 pcs/pack & 50 pcs/carton  
REGULAR FIT

NEW

**BASIC | POLO SHIRT**

B&C ID.001 /WOMEN - PW I13  
PIQUÉ  
100% pre-shrunk ring-spun cotton  
180 g/m²  
XS - S - M - L - XL - 2XL - 3XL  
10 pcs/pack & 50 pcs/carton  
REGULAR FIT

**B&C ID. POLOS**

THE BASIC POLO DUO OFFERING  
**THE WIDEST RANGE OF  
SIZES & COLOURS**  
OF THE MARKET

**DUO♂  
CONCEPT**

WHITE	SAND	CHILI GOLD
ORANGE	RED	PIXEL CORAL
FUCHSIA	LIGHT BLUE	ATOLL
ROYAL BLUE	NAVY	PURPLE
WINE	BROWN	REAL GREEN
KELLY GREEN	BOTTLE GREEN	HEATHER GREY
ANTHRACITE	BLACK	

HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON  
~ 10% VISCOSE

**DUO♂  
CONCEPT**

WHITE	HEATHER GREY	BLACK
ORANGE	RED	ROYAL BLUE
NAVY	BOTTLE GREEN	

HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON  
~ 10% VISCOSE



## BASIC | SWEATSHIRT

B&C ID.002 COTTON RICH - WU I20  
BRUSHED FLEECE INSIDE

80% cotton - 20% polyester  
280 g/m<sup>2</sup>

XS - S - M - L - XL - 2XL - 3XL - 4XL - **NEW 5XL\***  
5 pcs/pack & 30 pcs/carton  
REGULAR FIT

## BASIC | SWEATSHIRT

B&C ID.004 COTTON RICH - WU I22  
BRUSHED FLEECE INSIDE

80% cotton - 20% polyester  
280 g/m<sup>2</sup>

S - M - L - XL - 2XL - 3XL  
5 pcs/pack & 20 pcs/carton  
REGULAR FIT

## BASIC | SWEATSHIRT

B&C ID.003 COTTON RICH - WU I21  
BRUSHED FLEECE INSIDE

80% cotton - 20% polyester  
280 g/m<sup>2</sup>

XS - S - M - L - XL - 2XL - 3XL - 4XL - **NEW 5XL\***  
5 pcs/pack & 20 pcs/carton  
REGULAR FIT

# COTTON RICH





## BASIC | SWEATSHIRT

B&C ID.202 50/50 - WU I23  
BRUSHED FLEECE INSIDE  
50% cotton, 50% polyester  
270 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL - 4XL  
10 pcs/pack & 40 pcs/carton  
(4XL: 30 pcs/carton) | REGULAR FIT

## BASIC | SWEATSHIRT

B&C ID.203 50/50 - WU I24  
BRUSHED FLEECE INSIDE  
50% cotton, 50% polyester  
270 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL - 4XL  
10 pcs/pack & 30 pcs/carton  
REGULAR FIT

## BASIC | SWEATSHIRT

B&C ID.205 50/50 - WU I25  
BRUSHED FLEECE INSIDE  
50% cotton, 50% polyester  
270 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL  
10 pcs/pack & 30 pcs/carton  
REGULAR FIT

## BASIC | SWEATSHIRT

B&C ID.206 50/50 - WU I26  
BRUSHED FLEECE INSIDE  
50% cotton, 50% polyester  
270 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL  
10 pcs/pack & 30 pcs/carton  
REGULAR FIT

F I F T Y  
50/50  
F T





## BASIC | FLEECE

B&C ID.501 - FU I50  
100% POLYESTER ANTI-PILLING  
MICRO-FLEECE  
280 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL - 4XL\*  
5 pcs/pack & 15 pcs/carton  
MEDIUM FIT

## BASIC | FLEECE

B&C ID.501 /WOMEN - FW I51  
100% POLYESTER ANTI-PILLING  
MICRO-FLEECE  
280 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL\*  
5 pcs/pack & 15 pcs/carton  
MEDIUM FIT

## BASIC | JACKET

B&C SIROCCO /WOMEN - JW 902  
THE WINDBREAKER  
100% NYLON TAFFETA  
XS - S - M - L - XL - 2XL  
10 pcs/pack & 30 pcs/carton

## BASIC | JACKET

B&C SIROCCO - JU 800  
THE WINDBREAKER  
100% NYLON TAFFETA  
S - M - L - XL - 2XL - 3XL\*  
10 pcs/pack & 50 pcs/carton



10  
WIDE  
COLOUR  
RANGE



10  
WIDE  
COLOUR  
RANGE

**COMMON COLOURS**

DUO	DUO
WHITE	BLACK*
NAVY*	RED*
PUMPKIN ORANGE	ATOLL
ROYAL BLUE*	DARK GREY*
FOREST GREEN*	PIXEL LIME

\* COLOURS AVAILABLE IN 4XL  
\* COLOURS AVAILABLE IN 3XL



12  
WIDE  
COLOUR  
RANGE



14  
WIDE  
COLOUR  
RANGE

**COMMON COLOURS**

DUO	DUO	DUO	DUO
WHITE*	BLACK*	RED*	ROYAL BLUE*
NAVY*	ORANGE	PIXEL PINK	PURPLE
ATOLL	PIXEL TURQUOISE	ULTRA YELLOW	REAL GREEN

**ONLY FOR B&C SIROCCO**

GOLD	BOTTLE GREEN*
------	---------------

\* COLOURS AVAILABLE IN 3XL  
\* EXISTS IN WOMEN / UNISEX / KIDS

Windproof, Showerproof,  
Water-repellent

- Full zip opening with zip pull
- Adjustable storm hood concealed inside the collar
- Unisex: 1 front pocket  
Women: 2 fronts pockets
- Fold-away jacket (K-way® system) in pocket with double slider zip
- Adjustable bottom hem with drawcord



Exists for  
Kids p. 385



## BASIC | JACKET

B&C ID.601 /WOMEN - JW I61  
MODERN LINED WINDBREAKER  
100% POLYESTER 210T TAFFETA  
Body lining: 100% polyester tricot  
Sleeve lining: 100% polyester taffeta  
XS - S - M - L - XL - 2XL  
5 pcs/pack & 30 pcs/carton  
MEDIUM FIT

## BASIC | JACKET

B&C ID.601 - JU I60  
MODERN LINED WINDBREAKER  
100% POLYESTER 210T TAFFETA  
Body lining: 100% polyester tricot  
Sleeve lining: 100% polyester taffeta  
S - M - L - XL - 2XL - 3XL  
5 pcs/pack & 30 pcs/carton  
MEDIUM FIT

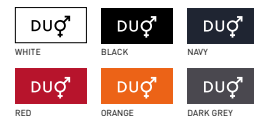
## BASIC | SOFTSHELL

B&C ID.701 SOFTSHELL /WOMEN - JW I63  
2- LAYER SOFTSHELL JACKET WITH  
COMFORTABLE MICRO-FLEECE INNER  
Outer layer: 96% polyester -  
4% elastane woven Softshell 300 g/m<sup>2</sup>  
Inner layer: 100% polyester micro-fleece  
XS - S - M - L - XL - 2XL  
5 pcs/pack & 10 pcs/carton

## BASIC | SOFTSHELL

B&C ID.701 SOFTSHELL - JU I62  
2- LAYER SOFTSHELL JACKET WITH  
COMFORTABLE MICRO-FLEECE INNER  
Outer layer: 96% polyester -  
4% elastane woven Softshell 300 g/m<sup>2</sup>  
Inner layer: 100% polyester micro-fleece  
S - M - L - XL - 2XL - 3XL  
5 pcs/pack & 30 pcs/carton

### COMMON COLOURS

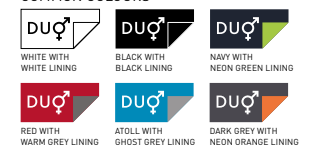


Windproof, Showerproof,  
Thermo-insulated, Water-repellent

- Ergonomic hood concealed in collar with velcro closing tabs
- Self fabric lining inside the collar
- Forward seams on shoulders for better protection
- Front zip opening with zip pull
- Adjustable bottom hem with drawcord
- Unisex: 2 front pockets with overlap and 1 inner wallet pocket
- Women: 2 front pockets with overlap



### COMMON COLOURS



Water-repellent, Windproof,  
2-way Stretch

- 2 zipped hand pockets with zipper "garage"
- Full front tone-on-tone SBS zipper
- Lining: anti-pilling micro-fleece
- 2 inner pockets
- Set-in sleeves





# ACCESSORIES

The denim megatrend is everywhere. From bags and shoes to a contemporary range of table wear accessories that will make any business stand out from the crowd, the B&C DNM Bags & Accessories range opens up a whole new world of business opportunities.

## 1. B&C DNM Master HU D02

APRON

Denim Twill | 100% cotton | Garment wash  
Heavyweight denim (12 OZ)  
One size | UNISEX  
1 pc/pack & 25 pcs/carton



## 2. B&C DNM Vibe /big CU D02

Denim Twill | 100% cotton | Garment wash  
Heavyweight denim (12 OZ)  
One size | UNISEX  
1 pc/pack & 30 pcs/carton



## 3. B&C DNM Feeling Good CU D01

Denim Twill | 100% cotton | Garment wash  
Heavyweight denim (12 OZ)  
One size | UNISEX  
1 pc/pack & 30 pcs/carton



## 4. B&C DNM Please HU D03

BREAD BAG

Denim Twill | 100% cotton | Garment wash  
LINING: 100% cotton  
Heavyweight denim (12 OZ)  
One size | 5 pcs/pack & 25 pcs/carton



## 5. B&C DNM Surface HU D01

PLACEMAT

Denim Twill | 100% cotton | Garment wash  
Heavyweight denim (12 OZ)  
One size | 4 pcs/pack & 40 pcs/carton



## 6. B&C Espadrille /men AM S04

UPPER: 100% cotton | SOLE: jute & rubber  
40 - 41 - 42 - 43 - 44 - 45 | 1 pc/pack & 20 pcs/carton

## B&C Espadrille /women AW S05

UPPER: 100% cotton | SOLE: jute & rubber  
36 - 37 - 38 - 39 - 40 - 41 | 1 pc/pack & 20 pcs/carton



WHITE



BLACK



DEEP BLUE DENIM

1.



2.



36 cm  
33 cm  
Printable both sides

3.



4.



5.

6.



ACCESSORIES



## SUMMARY TABLES

## T-SHIRTS

## WOMEN

NEW	B&C #E150 /women	TW 02T	XS-3XL	SINGLE JERSEY	145 G/M²	
NEW	B&C #E190 /women	TW 04T	XS-3XL	SINGLE JERSEY	185 G/M²	
	B&C Inspire T /women	TW 043	XS-2XL	SINGLE JERSEY	140 G/M²	
	B&C Inspire V T/women	TW 045	XS-2XL	SINGLE JERSEY	140 G/M²	
	B&C Inspire Slub T /women	TW 047	XS-2XL	SINGLE JERSEY	120 G/M²	
NEW	B&C Inspire Plus T /women	TW 049	XS-2XL	SINGLE JERSEY	175 G/M²	
NEW	B&C Inspire LSL T /women	TW 071	XS-2XL	SINGLE JERSEY	140 G/M²	
NEW	B&C Inspire Tank /women	TW 073	XS-2XL	SINGLE JERSEY	140 G/M²	
	B&C TW056 Triblend /w.	TW 056	XS-2XL	TRIBLEND SINGLE JERSEY	130 G/M²	
	B&C TW058 V Triblend /w.	TW 058	XS-2XL	TRIBLEND SINGLE JERSEY	130 G/M²	
	B&C TW063 Sublimation /w.	TW 063	XS-2XL	SINGLE JERSEY	140 G/M²	
	B&C Exact 190 /women	TW 040	XS-2XL	SINGLE JERSEY	185 G/M²	
	B&C Exact 190 Top / w.	TW 041	XS-XL	SINGLE JERSEY	185 G/M²	
	B&C Women-Only	TW 012	XS-2XL¹	SINGLE JERSEY	145 G/M²	
	B&C Women-Only LSL	TW 013	XS-2XL²	SINGLE JERSEY	145 G/M²	
	B&C Blondie Classic /w.	TW 260	XS-XL	SINGLE JERSEY	120 G/M²	
	B&C Patti Classic / w.	TW 262	XS-XL	SINGLE JERSEY	120 G/M²	
	B&C Too Chic /women	TW 030	XS-XL	SINGLE JERSEY	150 G/M²	
	B&C Watch /women	TW 102	XS-XL³	1X1 RIB WHITE, 230 COL., 270		
	B&C DNM Plug In /women	TW 071	XS-XL	SINGLE JERSEY	145 G/M²	
	B&C DNM Editing /women	TW 073	XS-XL	SINGLE JERSEY	185 G/M²	
	B&C Orchid /women	TW 552	XS-2XL	SINGLE JERSEY	110 G/M²	
	B&C Summer Fever /w.	TW 554	XS-2XL	SINGLE JERSEY	110 G/M²	

2XL<sup>1</sup>: Only available in White, Black, Navy, Red, Deep Red, Royal Blue, Bottle Green & Sport Grey 2XL<sup>2</sup>: Only available in White, Black, Navy & Deep Red  
2XL<sup>3</sup>: Only available in White, Black & Navy

## MEN

	B&C Inspire T /men	TM 042	S-3XL	SINGLE JERSEY	140 G/M²	
	B&C Inspire V T /men	TM 044	S-3XL	SINGLE JERSEY	140 G/M²	
	B&C Inspire Slub T /men	TM 046	S-3XL	SINGLE JERSEY	120 G/M²	
NEW	B&C Inspire Plus T /men	TM 048	S-3XL	SINGLE JERSEY	175 G/M²	
NEW	B&C Inspire LSL T /men	TM 070	S-3XL	SINGLE JERSEY	140 G/M²	
	B&C Inspire Tank /men	TM 072	S-3XL	SINGLE JERSEY	140 G/M²	
	B&C TM055 Triblend /m.	TM 055	S-3XL	TRIBLEND SINGLE JERSEY	130 G/M²	
	B&C TM057 V Triblend /m.	TM 057	S-3XL	TRIBLEND SINGLE JERSEY	130 G/M²	
	B&C TM062 Sublimation /m.	TM 062	S-3XL	SINGLE JERSEY	140 G/M²	
	B&C Exact 190 Top /men	TM 050	S-2XL	SINGLE JERSEY	185 G/M²	
	B&C Men-Only	TM 010	S-2XL	SINGLE JERSEY	145 G/M²	
	B&C Exact Move	TM 201	S-2XL	SINGLE JERSEY	145 G/M²	
	B&C Athletic Move	TM 200	M-2XL	SINGLE JERSEY	145 G/M²	
	B&C Shorts Move	TM 202	M-2XL	SINGLE JERSEY	185 G/M²	
	B&C Mick Classic /men	TM 060	S-2XL	SINGLE JERSEY	145 G/M²	
	B&C Too Chic /men	TM 035	S-2XL	SINGLE JERSEY	150 G/M²	
	B&C Men-Fit	TM 220	S-XL	1X1 RIB WHITE, 230 COL., 220		
	B&C DNM Plug In /men	TM D70	S-2XL	SINGLE JERSEY	145 G/M²	
	B&C DNM Editing /men	TM D72	S-2XL	SINGLE JERSEY	185 G/M²	
	B&C Flamingo /men	TM 551	S-2XL	SINGLE JERSEY	110 G/M²	

## KIDS

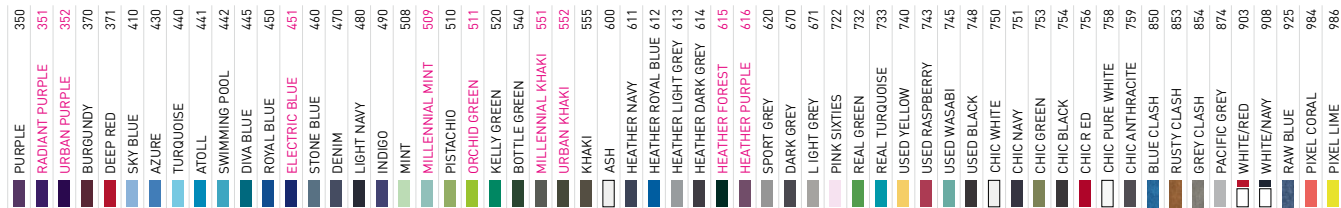
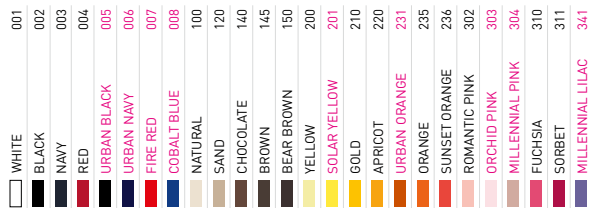
	B&C Exact 150 /kids	TK 300	1/2*-12/14	SINGLE JERSEY	145 G/M <sup>2</sup>	
	B&C Exact 190 /kids	TK 301	3/4-12/14	SINGLE JERSEY	185 G/M <sup>2</sup>	
	B&C Base-Ball /kids	TK 350	3/4-12/14	SINGLE JERSEY	185 G/M <sup>2</sup>	

1/2\*: Only available in White, Black, Navy, Red, Gold, Orange, Sky Blue & Royal Blue

## UNISEX

NEW	B&C #E150	TU 01T	XS-5XL <sup>1</sup>	SINGLE JERSEY	145 G/M <sup>2</sup>	
NEW	B&C # E190	TU 03T	XS-5XL <sup>2</sup>	SINGLE JERSEY	185 G/M <sup>2</sup>	
	B&C Exact 150	TU 002	XS <sup>2</sup> -4XL <sup>3</sup>	SINGLE JERSEY	145 G/M <sup>2</sup>	
	B&C Exact 150 LSL	TU 003	S-3XL <sup>5</sup>	SINGLE JERSEY	145 G/M <sup>2</sup>	
	B&C Exact 190	TU 004	XS <sup>2</sup> -4XL <sup>4</sup>	SINGLE JERSEY	185 G/M <sup>2</sup>	
	B&C Exact 190 LSL	TU 005	S-3XL <sup>7</sup>	SINGLE JERSEY	185 G/M <sup>2</sup>	
	B&C Exact V-Neck	TU 006	S-2XL	SINGLE JERSEY	145 G/M <sup>2</sup>	
	B&C Base-Ball	TU 020	S-2XL	SINGLE JERSEY	185 G/M <sup>2</sup>	
	B&C Perfect Pro	TU C01	S-4XL	SINGLE JERSEY	185 G/M <sup>2</sup>	

4XL+5XL<sup>1</sup>: Only available in White, Black, Urban Navy, Sport Grey, Royal Blue & Red  
4XL+5XL<sup>2</sup>: Only available in White, Black, Navy, Sport Grey, Royal Blue & Red  
XS<sup>2</sup>: Only available in White, Black, Navy, Red, Gold, Orange, Royal Blue, Bottle Green, Ash, Sport Grey & Dark Grey  
3XL+4XL<sup>3</sup>: Only available in White, Black, Navy, Red, Gold, Orange, Royal Blue, Bottle Green, Ash & Sport Grey  
3XL<sup>4</sup>: Only available in White, Black, Navy & Red  
3XL+4XL<sup>5</sup>: Only available in White, Black, Navy, Red & Sport Grey  
3XL<sup>7</sup>: Only available in White, Black, Navy & Deep Red





## WOMEN

**MEN**

**NEW** B&C Inspire Polo /men PM 430 S-3XL ORGANIC PIQUE 170 G/M<sup>2</sup>

B&C DNM Forward /men PM D30 S-2XL FINE PIQUE 180 G/M<sup>2</sup>

## KIDS

UNISEX

## 410.



## WOMEN

WHITE	001
BLACK	002
NAVY	003
COFFEE BEAN	146
LUXURIOUS RED	365
DEEP RED	371
BUSINESS BLUE	416
OXFORD BLUE	420
BLUE CHIP	455
SILVER MOON	641
DARK GREY	670
DEEP BLUE DENIM	891

## MY LUXURY SWEATSHIRTS - THE PST LINE

## WOMEN

MEN														
B&C Monster /men	WM 645	S-3XL <sup>1</sup>	PST*	280 G/M <sup>2</sup>										
B&C Spider /men	WM 646	S-3XL <sup>1</sup>	PST*	280 G/M <sup>2</sup>										
B&C Hooded Full Zip /m.	WM 647	S-3XL <sup>2</sup>	PST*	280 G/M <sup>2</sup>										

PST\*: Perfect Sweat Technology - 3XL<sup>1</sup>: Only available in White, Black, Navy & Red - 3XL<sup>2</sup>: Only available in Black, Navy, Red & Heather Grey

## KIDS

## UNISEX

## UNISEX

## WOMEN

## MEN

## UNISEX

## BASIC





## B&amp;C PRO COLLECTION

## T-SHIRTS

unisex

B&C Perfect Pro	TU C01	S-4XL	60°C WASH	Single Jersey	185 G/M <sup>2</sup>						
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## POLO SHIRTS

unisex

B&C Skill Pro	PU C10	S-4XL	60°C WASH	Piqué	230 G/M <sup>2</sup>						
B&C Energy Pro	PU C11	S-4XL	60°C WASH	Piqué	200 G/M <sup>2</sup>						
B&C CoolPower Pro Polo	PU C12	S-3XL	60°C WASH	Piqué	200 G/M <sup>2</sup>						

## SWEATSHIRT

unisex

B&C Hero Pro	WU C20	S-4XL	60°C WASH	PST* Fleece Brushed	280 G/M <sup>2</sup>						
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## JACKETS

unisex

B&C Expert Pro	JU C40	S-4XL									
B&C Shelter Pro	JU C41	S-4XL									
B&C Shield Softshell Pro	JU C42	S-4XL									

## TROUSERS

unisex

B&C Universal Pro	BU C50	44-62	60°C WASH	Twill	245 G/M <sup>2</sup>						
B&C Performance Pro	BU C51	44-62	60°C WASH	Twill	245 G/M <sup>2</sup>						

## TROUSER ACCESSORIES

B&C Kneepads Pro	AU C60	one size									
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001	002	003	004	145	650	670	983

## ACCESSORIES

## B&amp;C DNM COLLECTION

## WOMEN

B&C Espadrille /women	AW S05	36-41	100% COTTON	.			
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## MEN

B&C Espadrille /men	AM S04	40-45	100% COTTON	.			
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## UNISEX

B&C DNM Surface	HU D01	DENIM TWILL	12 OZ			
B&C DNM Master	HU D02	DENIM TWILL	12 OZ			
B&C DNM Please	HU D03	DENIM TWILL	12 OZ			
B&C DNM Feeling Good	CU D01	DENIM TWILL	12 OZ			
B&C DNM Vibe /big	CU D02	DENIM TWILL	12 OZ			

001	002	891

## BASIC BY B&amp;C

## T-SHIRTS (RING-SPUN)

NEW	B&C #E150	TU 01T	XS-5XL <sup>1</sup>	SINGLE JERSEY	145 G/M <sup>2</sup>								
NEW	B&C #E150 /women	TW 02T	XS-3XL	SINGLE JERSEY	145 G/M <sup>2</sup>								
NEW	B&C #E190	TU 03T	XS-5XL <sup>2</sup>	SINGLE JERSEY	185 G/M <sup>2</sup>								
NEW	B&C #E190 /women	TW 04T	XS-3XL	SINGLE JERSEY	185 G/M <sup>2</sup>								
	B&C Exact 150	TU 002	XS <sup>3</sup> -4XL <sup>4</sup>	SINGLE JERSEY	145 G/M <sup>2</sup>								
	B&C Women-Only	TW 012	XS-2XL <sup>5</sup>	SINGLE JERSEY	145 G/M <sup>2</sup>								
	B&C Exact 150 /kids	TK 300	1/2 <sup>6</sup> -12/14	SINGLE JERSEY	145 G/M <sup>2</sup>								
	B&C Exact 190	TU 004	XS <sup>7</sup> -4XL <sup>7</sup>	SINGLE JERSEY	185 G/M <sup>2</sup>								
	B&C Exact 190 /women	TW 040	XS-2XL	SINGLE JERSEY	185 G/M <sup>2</sup>								
	B&C Exact 190 /kids	TK 301	3/4-12/14	SINGLE JERSEY	185 G/M <sup>2</sup>								

4XL+5XL<sup>1</sup>: Only available in White, Black, Urban Navy, Sport Grey, Royal Blue & Red  
4XL+5XL<sup>2</sup>: Only available in White, Black, Navy, Sport Grey, Royal Blue & Red  
XS<sup>3</sup>: Only available in White, Black, Navy, Red, Gold, Orange, Royal Blue, Bottle Green, Ash, Sport Grey & Dark Grey  
3XL+4XL<sup>4</sup>: Only available in White, Black, Navy, Red, Gold, Orange, Royal Blue, Bottle Green, Ash & Sport Grey  
2XL<sup>5</sup>: Only available in White, Black, Navy, Red, Deep Red, Royal Blue, Bottle Green & Sport Grey  
1/2<sup>6</sup>: Only available in White, Black, Navy, Red, Gold, Orange, Sky Blue & Royal Blue  
3XL+4XL<sup>7</sup>: Only available in White, Black, Navy, Red & Sport Grey

## POLO SHIRTS (RING-SPUN)

NEW	B&C ID.001 LSL	PU I12	XS-4XL	PIQUÉ	180 G/M <sup>2</sup>								
NEW	B&C ID.001 LSL /women	PW I14	XS-3XL	PIQUÉ	180 G/M <sup>2</sup>								
	B&C ID.001	PU I10	XS-4XL	PIQUÉ	180 G/M <sup>2</sup>								
	B&C ID.001 /women	PW I11	XS-3XL	PIQUÉ	180 G/M <sup>2</sup>								

## SWEATSHIRTS (80% RING-SPUN COTTON / 20% POLYESTER)

	B&C ID.002 COTTON RICH	WU I20	XS-4XL	BRUSHED FLEECE INSIDE	280 G/M <sup>2</sup>								
	B&C ID.003 COTTON RICH	WU I21	XS-4XL	BRUSHED FLEECE INSIDE	280 G/M <sup>2</sup>								
	B&C ID.004 COTTON RICH	WU I22	S-3XL	BRUSHED FLEECE INSIDE	280 G/M <sup>2</sup>								
	B&C ID.202 50/50	WU I23	XS-4XL	BRUSHED FLEECE INSIDE	270 G/M <sup>2</sup>								
	B&C ID.203 50/50	WU I24	XS-4XL	BRUSHED FLEECE INSIDE	270 G/M <sup>2</sup>								
	B&C ID.205 50/50	WU I25	XS-2XL	BRUSHED FLEECE INSIDE	270 G/M <sup>2</sup>								
	B&C ID.206 50/50	WU I26	XS-2XL	BRUSHED FLEECE INSIDE	270 G/M <sup>2</sup>								

## FLEECE

	B&C ID.501	FU I50	XS-4XL <sup>1</sup>	100% POLYESTER ANTI-PILLING MICRO-FLEECE	280 G/M <sup>2</sup>								
	B&C ID.501 /women	FW I51	XS-3XL <sup>2</sup>	100% POLYESTER ANTI-PILLING MICRO-FLEECE	280 G/M <sup>2</sup>								

4XL<sup>1</sup>: Only available in Black, Navy, Red, Royal Blue, Dark Grey & Forest Green  
3XL<sup>2</sup>: Only available in Black, Navy, Red, Royal Blue, Dark Grey & Forest Green

## JACKETS

	B&C Sirocco	JU 800	S-3XL <sup>1</sup>	100% NYLON TAFFETA									
	B&C Sirocco /women	JW 902	XS-2XL	100% NYLON TAFFETA									
	B&C Sirocco /kids	JK 950	3/4-12/14	100% NYLON TAFFETA									
	B&C ID.601	JU I60	S-3XL	100% POLYESTER TAFFETA 210T									
	B&C ID.601 /women	JW I61	XS-2XL	100% POLYESTER TAFFETA 210T									
	B&C ID.701 Softshell	JU I62	S-3XL	2-LAYER SOFTSHELL									
	B&C ID.701 Softshell /w.	JW I63	XS-2XL	2-LAYER SOFTSHELL									

3XL<sup>1</sup>: Only available in White, Black, Navy, Red, Royal Blue & Bottle Green

001	002	003	004	005	006	007	008	100	120	140	145	150	200	201	210	220	231	230

235	236	303	304	310	311	341	350	351	352	370	371	410	430	440	441	442	445	450	451	460	470	480	490	508	509	510	511	520	540	551	552	555	600	610	620	670	722	732	733	740	743	745	748	770	874	880	881	882	883	884	984	985	986	987

NEW 2018 NEW STYLE

NEW COLOUR FOR THIS STYLE

PARADISE

DNM

PRO

BASIC



# SUMMARY TABLES



## OUTER WEAR /UNIT

001	002	003	004	125	145	211	230	235	350	371	430	441	450	540	550	660	670	700	732	770	882	891	985	986	987	
WHITE	BLACK	NAVY	RED	BEIGE	BROWN	GOLD	PUMPKIN ORANGE	ORANGE	PURPLE	DEEP RED	AZURE	ATOLL	ROYAL BLUE	BOTTLE GREEN	OLIVE	STEEL GREY	CHARCOAL	DARK GREY	VERY YELLOW	REAL GREEN	ULTRA YELLOW	FOREST GREEN	DEEP BLUE DENIM	PIXEL PINK	PIXEL LIME	PIXEL TURQUOISE

## SOFTSHELL

B&C Hooded Softshell /m.	JM 950	S-3XL																								
B&C Hooded Softshell /w.	JW 937	XS-2XL																								
B&C Hooded Softshell /kids	JK 969	5/6-13/14																								
B&C X-Lite Softshell /men	JM 951	S-3XL																								
B&C X-Lite Softshell /w.	JW 938	XS-2XL																								
B&C ID.701 Softshell	JU 162	S-3XL																								
B&C ID.701 Softshell /w.	JW 163	XS-2XL																								

## B&C PRO COLLECTION

B&C Shield Softshell Pro	JU C42	S-4XL																								
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## JACKETS

### HEAVY WEIGHT JACKETS

B&C Superhood /men	JM 940	S-3XL																								
B&C Superhood /women	JW 941	XS-2XL																								
B&C Real+ /men	JM 970	S-3XL																								
B&C Real+ /women	JW 925	XS-2XL																								
B&C Corporate 3-in-1	JU 873	XS-3XL																								

### MIDDLE WEIGHT JACKETS

B&C Crew Bomber /men	JM 961	S-3XL																								
B&C Crew Bomber /w.	JW 962	XS-2XL																								
B&C Multi-Active /men	JM 825	S-3XL																								
B&C Multi-Active /w.	JW 826	XS-2XL																								
B&C Ocean Shore	JU 824	S-3XL <sup>1</sup>																								

### LIGHT WEIGHT JACKETS

WITHOUT LINING	B&C Sirocco	JU 800	S-3XL <sup>2</sup>																							
	B&C Sirocco /women	JW 902	XS-2XL																							
	B&C Sirocco /kids	JK 950	3/4-12/14																							
WITH LINING	B&C ID.601	JU 160	S-3XL																							
	B&C ID.601 /women	JW 161	XS-2XL																							
	B&C Trooper /men	JM 963	S-3XL																							
	B&C Trooper /women	JW 964	XS-2XL																							
	B&C Air	JU 801	S-3XL <sup>1</sup>																							

### BODYWARMERS

B&C Bodywarmer Explorer	JU 880	S-3XL <sup>1</sup>																								
B&C Bodywarmer /men	JM 930	S-3XL <sup>1</sup>																								
B&C Zen+ /women	JW 935	XS-2XL																								

### FLEECE

B&C Coolstar /men	FM 717	S-3XL	170 G/M <sup>2</sup>																							
B&C Coolstar /women	FW 752	XS-2XL	170 G/M <sup>2</sup>																							
B&C WindProtek	FU 749	XS-3XL <sup>1</sup>	320 G/M <sup>2</sup>																							
B&C Icewalker+	FU 703	XS-3XL <sup>1</sup>	300 G/M <sup>2</sup>																							
B&C Highlander+	FU 704	XS-3XL <sup>1</sup>	300 G/M <sup>2</sup>																							
B&C Traveller+	FU 705	XS-3XL <sup>1</sup>	300 G/M <sup>2</sup>																							
B&C ID.501	FU 150	XS-4XL	280 G/M <sup>2</sup>																							
B&C ID.501 /women	FW 151	XS-3XL	280 G/M <sup>2</sup>																							

## B&C PRO COLLECTION

B&C Expert Pro	JU C40	S-4XL																								
B&C Shelter Pro	JU C41	S-4XL																								

## B&C DNM COLLECTION

B&C DNM Frame /men	JM D10	S-3XL	12 02																							
B&C DNM Frame /women	JW D11	XS-2XL	12 02																							
B&C DNM Supremacy /m.	JM D14	S-3XL	12 02																							
B&C DNM Supremacy /w.	JW D15	XS-2XL	12 02																							

3XL<sup>1</sup>: Only available in Black, Navy & Red - 3XL<sup>2</sup>: Only available in White, Black, Navy, Red, Royal Blue & Bottle Green - 3XL<sup>3</sup>: Only available in Red/White & Black/White

NEW 2018 NEW STYLE

NEW COLOUR FOR THIS STYLE

PARADISE DNM PRO BASIC

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